

Over ONE HUNDRED GIRLS Carry "MISS ADVERTISER" Home First Day

PRETTIER
THAN
HER
PICTURE



"MISS ADVERTISER"

Girls of London Know Quality

That the girls of London know a real doll when they see one was demonstrated when over one hundred visited The Advertiser office Saturday afternoon and evening and proudly carried away the silkened gowned "Miss Advertiser." Until midnight the doll matron and her assistants were kept busy handing out the doll that through her incomparable beauty and exquisite trousseau, has become the talk of the town. And they had their four new subscriptions to The Advertiser. Daddies, uncles, aunts and neighbors had all taken a hand in helping their little favorite, by subscribing to The Advertiser.

Mothers Keenly Interested

It is the mothers who know what a doll such as "Miss Advertiser" means in the life of their child. They can see the hours of pleasure in washing, dressing and arranging the toilets of this little "Fairy Queen." For "Miss Advertiser" is not a perishable doll. Her face can be washed, even cleaned with benzine, her hair curled, and she can be dressed and undressed in real baby style. Mothers who help their little daughters win one of these wonder Dolls will double the youth of their child and fill their hours with joy.

Keep In Mind

We have a Doll for every girl. You will not be disappointed for it is not a contest. Your Doll is given to you when you have obtained four new subscriptions to The Advertiser. The orders of those now subscribing to The Advertiser will not count. Be sure your subscriptions are new before bringing them to The Advertiser office.

Ask the Girl Who Got One

Ask any of the girls who have already won a Doll and they will tell you, in many cases, it was a matter of minutes. It is all in deciding to get a "Miss Advertiser" for to try is to succeed. In less than an hour after our first announcement one little girl had qualified for a Doll. Any little girl can do what over one hundred have already done.

Do Not Let Any One Make You Believe You Will Not Get a Doll, and Do Not Be Satisfied With Any Doll But "MISS ADVERTISER."

SUBSCRIPTION RATES
DELIVERED BY CARRIER BOY,
15c PER WEEK.

BY MAIL, PAID IN ADVANCE,
\$2.50 FOR 6 MONTHS.

Coupon For Out-of-Town Girls

Please set aside a Mama Doll for me and send me at once order forms and all particulars.

Name

Address

The London Advertiser