

The Public Confidence Is Fixed.

Every customer knows full well before making an investment that the value justifies it.

SALADA

CEYLON TEA

INCOMPARABLE! THAT'S ALL.

Served lead packets. Never sold in bu 25c, 30c, 40c, 50c, 60c.

The Face Behind the Mask

A Romance.

"Will your highness have the goodness to hold your tongue?" inquired the queen, with much the air and look of Mrs. Caudle, "and allow me to ask this stranger a few questions uninterupted?" Sir Norman Kingsley, how long have you been above there, listening and looking on?"

"Madame, I was not there five minutes when I suddenly, and to my great surprise, found myself here."

"A lie—a lie!" exclaimed the dwarf, furiously. "It is over two hours since I met you at the bar of the Golden Crown."

"My dear little friend," said Sir Norman, drawing his sword, and flourishing it within a inch of the queen's nose, "just make that remark again, and my sword will cleave your pretty head, as the cimeter of Saladin cleaved the cushion of down!"

"I earnestly assure you, madame, that I had but just knelt down to look, when I discovered, to my dismay, that I was no longer there, but in your charming presence."

"In that case, my lords and gentlemen," said the queen, glancing blandly around the apartment, "he has witnessed nothing and, therefore, merits but slight punishment."

"Permit me, your majesty," said the duke, who had read the roll of death, and who had been eyeing Sir Norman for some time, "permit me one moment! This is the very individual who slew the Earl of Ashley, while his companion was doing for my Lord Craven."

"Lift him up," shouted the dwarf, clapping the air with his hands, as if he could have clawed the heart out of his victim's body; "back with him to his place, guards, and see that he does not leave it again!"

"Squirming and writhing, and twisting himself in their grasp, in very uncomfortable and eel-like fashion, the earl was dragged back to his place, and forebore held there by two of his guards, while his face grew so ghastly and convulsed that Sir Norman turned away his head, and could not bear to look at it."

"Confess!" once more yelled the dwarf in a terrible voice, while his still more terrible eyes flashed sparks of fire—"confess, or by all that's sacred, it shall be tortured out of you. Guards, bring me the thumb-screws, every side; while the prince broke out into another shriek of laughter, that rang high over all."

Sir Norman drew his own sword, and stood on the defense, breathing one thought to Leoline, gave himself up for lost; but before quite doing so—to use a phrase not altogether as original as it might be—"determined to sell his life as dearly as possible."

Angry eyes and fierce faces were on every hand, and his dreams of matrimony and Leoline seemed about to terminate then and there, when luck came to his aid in the shape of her most gracious majesty the queen, springing to her feet she waved her scepter, while her black eyes flashed as fiercely as the best of them, and her voice rang out like a trumpet-note.

"Sheathe your swords, my lords, and back every man of you! Not one hair of his head shall fall without my permission; and the first who lays hands on him until that consent is given, shall die, if I have to shoot him myself! Sir Norman Kingsley, stand near, and fear not. At his peril, let one of them touch you!"

Sir Norman bent on one knee, and raised the gracious hand to his lips. At the fierce, ringing, imperious tone, all involuntarily fell back, as if they were accustomed to obey it; and the prince, who seemed tonight to be in an uncommonly facetious mood, laughed again, long and shrill.

"What are your majesty's commands?" asked the discomfited duke, rather sulkily. "Is this insulting interloper to go free?"

"That is no affair of yours, my lord duke!" answered the spirited voice of the queen. "Be good enough to finish Lord Gloucester's trial; and until then I will be responsible for the safekeeping of Sir Norman Kingsley."

"And after that he is to go free—eh, your majesty?" said the dwarf, laughing to that extent that he ran the risk of rupturing an artery.

"After that, it shall be precisely as I please!" replied the ringing voice; while the black eyes flashed anything but loving glances upon him. "While I am queen here I shall be obeyed; when I am queen no longer you may

TEA.

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Pure Indian or Ceylon.

Make your Tea in an earthen pot, use boiling water, let it draw seven minutes.

Buy our 25c or 30c Indian or Ceylon.

Fitzgerald, Scandrett & Co.
105 DUNDAS ST.

do as you please! My lords," (turning her passionate, beautiful face to the hushed audience, "am I or am I not sovereign here?")

"Madame, you alone are our sovereign lady and queen."

"Then, when I condescend to command, you shall obey! Do you, your highness, and you, lord duke, go on with the Earl of Gloucester's trial, and I will be the stranger's jailer."

"She is right," said the dwarf, his fierce little eyes gleaming with a malignant light; "let us do one thing before another; and after we have settled Gloucester here, we will attend to this man's case. Guards, keep a sharp eye on your new prisoner. Ladies and gentlemen, be good enough to resume your seats. Now, your grace, continue the trial."

"Where did we leave off?" inquired his grace, looking rather at a loss, and scowling vengeance dire at the handsome queen and her handsome protégé, as he sank back in his chair of state.

"The earl was confessing his guilt, or about to do so. Pray, my lord," said the dwarf, glaring upon the pallid prisoner, "were you not saying you had betrayed us to the king?"

A breathless silence followed the question—everybody seemed to hold his very breath to listen. Even the queen leaned forward, and awaited the answer eagerly, and the many eyes that had been riveted on Sir Norman since his entrance, left him now for the first time and settled on the prisoner. A piteous spectacle that prisoner was! His face paler than the snowy nymphs behind the throne, and so distorted with fear, fury, guilt, that it looked scarcely human. Twice he opened his lips to reply, and twice all sound died away in a choking gasp.

"Do you hear his highness?" sharply inquired the lord high chancellor, reaching over the great seal and giving the unhappy Earl of Gloucester a rap on the head with it. Why do you not answer?"

"Pardon! Pardon!" exclaimed the earl, in a husky whisper. "Do not believe the tales they tell you of me. For heaven's sake, spare my life!"

"Confess!" thundered the dwarf, striking the table with his clenched fist, until all the papers thereon jumped spasmodically into the air, and all sound died away in a choking gasp.

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at once, and truthfully," said the duke, trying negligently with the thumb-screws.

"It is buried at the north corner of the old wall, at the head of Bradshaw's grave. You shall have that and a thousandfold more if you only pardon."

(To be Continued.)

WESTERN ONTARIO DAIRYMEN

Matters of Vital Importance to Their Industry Discussed.

Necessity of Keeping Factories Clean—Use of the Tester—Officers for the Year Chosen.

Stratford, Ont., Jan. 19.—The most successful convention in the history of the Western Ontario Association of Western Ontario Dairymen came to a close yesterday afternoon. Resolutions were adopted, looking to the erection of a new dairy building on the Toronto exhibition grounds, the placing of the main roads of the country in the jurisdiction of the county councils, better arrangements for the management of the dairy extension at the Industrial Exhibition, and the amalgamation of this association and the Eastern Ontario Cheese and Butter Makers' Association.

The following officers were elected for ensuing year: Honorary president, Hon. Thomas Ballantyne; honorary vice-president, John L. Barr; president, R. M. Ballantyne; first vice-president, A. Wenger; second vice-president, James Connolly; third vice-president, J. N. Paget; directors, C. H. Barr, Geo. E. Goodhand, Robert Johnston, A. F. McLaren, M.P., M. Morrison, John Brodie, Harold Eagle; auditors, J. C. Hegler, J. A. Nellis; representatives to the county councils, Harold Eagle and R. M. Ballantyne; fair, T. B. Miller and I. W. Steinhoff.

President Harold Eagle, in the course of some remarks on the growth of the dairy industry, said that the export of cheese last year amounted to \$1,000,000, while that of butter amounted to \$6,000,000. The butter industry was coming to the front. Three years ago it was \$3,000,000. He made a reference to the issue of the association and suggested a change back to Western Ontario Dairymen's Association.

The directors' report showed that the past season had not been profitable to cheese and butter makers, whose income is derived from commissions on quality, instead of value produced. Owing to the long drought the production was small. On the other hand, the very high prices obtained for the export of the patrons offset the loss from small production. The high price ruling in the fall will have a tendency to increase the production. If so, the maker may, with average weather, look forward to a more profitable season in 1900.

Regarding instructors, a number of first-class men were appointed, namely: James Morrison (third year), C. O. Lutten, Geo. McDonald and A. Smith. The board was in a position to make grants to the Industrial and Western Fairs for their dairy departments. An extra grant was reported to the Industrial Fair on condition that the association have improved accommodation.

The report of the secretary-treasurer showed that the total receipts for 1899 amounted to \$1,999.95, while the expenditure amounted to \$3,952.58, leaving a balance on hand of \$1,037.37. The report was adopted.

INSTRUCTORS' REPORTS.

The instructors' reports made by Messrs. James Morrison, C. O. Lutten and George McDonald, on the work of their season's inspection in cheese factories, showed that an improvement was noticed in the condition of milk received, as well as in the quality of cheese made. A small proportion of the factories have put in either ice boxes or sub-earth ducts; in either case good results were obtained. Most of the factories were reported in good condition, but some are yet too dirty.

A number of fines were made for tampering with the milk. Very few factories adopt the system of paying for milk according to quality. They tanks are kept in better condition than formerly. Mr. Arch. Smith, who reported his work in giving instruction in cheese factories and creameries, claimed that a good season was experienced in his northern district. He complained that necessary improvements in creameries are not being made. He complained that the butter made in cream-gathered creameries was not so good as in separator creameries.

PRACTICAL HINTS.

Hon. Thomas Ballantyne, in the course of an address, said he was the only one present who assisted in the formation of the Western Dairymen's Association at Ingersoll in 1893. He had always assisted in doing what he could for the industry, and he was true to the dairy industry had made great progress in Ontario, he hoped to see it make still greater progress. In the encouragement from the government that they received today. Canadian cheese, he said, was of the best, owing to the fact that we had never adulterated our cheese. Referring to the practice of carrying away milk in cans, he said that the milk was brought to the factory, he regretted that much of this was still going on throughout the country. From his own personal knowledge and observation, he knew that as good a quality of cheese could not be obtained where the whey was taken back in the milk cans. If you are going to feed pigs, feed them, and don't send your milk to the cheese factory. One of the principal lessons to be learned from the past was cleanliness, cleanliness, cleanliness. Milk was most sensitive and delicate; the weather affected it, it absorbed smells, and communicated them to cheese. Referring to the butter industry, he said that to compete with Australian butter in the old country markets we had to produce a superior article. That they were now doing so was an established fact. He advised them not to store their butter; it was not like wine, it did not improve with age. Get it into the market as quickly as possible, for it deteriorates with the time.

A. F. McLaren, M.P., showed that from 60 to 70 per cent of the people of this country depended on agriculture for a living. The fisheries produced from \$23,000,000 to \$24,000,000; mines, \$37,000,000 to \$40,000,000; forests, \$80,000,000; resources of Ontario from produce and crops, \$280,000,000. Taking it in the Dominion, it amounted to over \$600,000,000. Referring to butter and cheese, there was no reason why they should not be of the best. They had a better class of makers, good instruction, the best of utensils, in addition to which they had cold storage in their homes, in their factories, on the steamboats, etc., and there was no reason why Canadian cheese and but-

WOODS FAIR

This Great Sale, for the prices herein disclose great saving possibilities, and the values cannot be matched anywhere—in fact, it's a sale planned to eclipse all past records here or elsewhere.

Women's Gowns

Good Muslin Gowns, trimmed with muslin frill, edged with lace 50c
Fine Muslin Gowns, yoke, tucked, box plait, rolling collar and sleeves, trimmed with deep cambric frill, at 65c
Fine Muslin Gowns, Mother Hubbard, tucked yoke and sleeves, with deep embroidery, good value 75c
Fine White Muslin Gowns, heavily trimmed yoke, with insertion and deep frill of embroidery, at 90c
Fine Lonsdale Gowns, corded and tucked yoke insertion and deep embroidery trimming, well made and finished with finishing braid, at \$1.50
Fine Lonsdale Gowns, Empire style, four neck, two rows insertion all over embroidery, and trimmed with deep frill of open embroidery, at \$1.75

Umbrellas

See our line \$1.50
See our line \$1.00
See our line 85c
See our line 75c
See our line 50c
See our line 39c

Women's Skirts

Extra Fine Lonsdale Underskirt, double Spanish frill, underneath frill trimmed with fine honiton point lace, and top frill trimmed with honiton point insertion, Swiss insertion and tucks and deep frill of honiton point lace, also dust frill of Lonsdale; a beauty at \$1.50

Music

Five thousand pieces of the newest Sheet Music, direct from American publishers: sentimental, comic, roon and patriotic songs, cake walks, marches, ballads, two-step, waltzes, "I've Scratched You Off My List," "Louisiana Lize," "Dixie Lady," "Chinee Cake Walk," "Irish Cake Walk," "Darktown After Dark," "Merry Waltz," "Sussana Waltz," "The Dixie Kid," "Nigger, You Won't Do," "We're Britons None the Less, Sir."

Ladies' Underwear

Ladies' Wool-Plated Vests, long sleeves, trimmed neck and open front, full fashioned; worth 40c; sale price 25c
Extra heavy Wool-Plated Undervest, long sleeves, shaped, trimmed neck and open front, full size. This is grand value at 50c. We have only 50 left, and these will close out on Saturday and Monday, as long as they last, at only 25c
Ladies' Medium-weight Wool-Plated Vest, 15c, or 2 for 25c
Ladies' Drawers, ankle length, extra heavy wool-plated; regular price, 25c; sale price 15c, or 2 pairs for 25c
Big reductions in Children's Health Brand Vests; one speedily sold, extra value, were 40c; sale Saturday and Monday, only 25c

Table Mats

One hundred Table Mats, three and four to the set, oblong, round and square; regular price 35c and 40c per set; special sale on Saturday and Monday, only 15c and 19c a set.

Underwear

Thirty-five suits of Men's Under-shirts and Drawers, Jaeger, fleeced-lined, extra heavy, all sizes; regular price 50c, sale price 39c each, or per suit 75c
Regular 75c Undershirt, 75c each, or per suit 95c
Regular \$1 Undershirt, sale price, each 75c
Boys' Undershirt, Shirts and Drawers, heavy fleeced-lined; regular price 50c; sale price, your choice, 35c

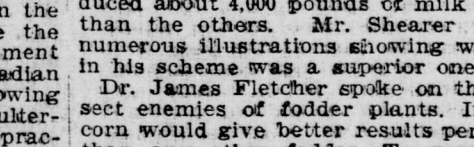
USE EDDY'S BRUSHES

The Most Durable on the Market. For Sale Everywhere.

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For Lunch, For Supper, When Sleighting, When Skating, After the Dance, After the Theatre

BOVRIL is Delicious and Instantly Invigorating.



..CORDAGE..

WHEN IN THE MARKET FOR...

Manilla Rope, Leather Oord, Binder Twine, Hide Oord, Sisal Rope, Lath Yarn, Pulp and Paper Oord.

ASK FOR PRICES.

Hobbs Hardware Co. LONDON, ONT.

There had not been supplied any scientific officer to find out the best means of sanitation. He advised the appointment of a county health officer, who would be competent as a bacteriologist and chemist, and who would be in a position to advise the best effective measures for sanitary reform.

Mr. D. Derbyshire gave an able address on "The Curing and Boxing of Cheese for Market." Mr. A. W. Campbell spoke on "Dairying and Road Reform."

THE ANNUAL WHITE FAIR

This sale means reliable goods at very lowest prices quoted this season. The best materials, style and workmanship are guaranteed in every garment placed in this sale. You'll be sure to save money by taking advantage of this Great Sale, for the prices herein disclose great saving possibilities, and the values cannot be matched anywhere—in fact, it's a sale planned to eclipse all past records here or elsewhere.

Granite

150 Oblong White Enamel Pudding Dishes, 4 inches deep, regular price 20c, sale price 10c
Drinking Cups, Pie Plates, Jelly Plates, regular 8c and 10c, sale price 5c
Granite Teakettles, sizes 8 and 9; regular price \$1.00 and \$1.50; we have only 25 of these for the special sale; your choice 75c
Tea and Coffee Pots, three pint; 25c ones for 19c
25c ones for 25c
Saucepans—Large size Granite Saucepans, for only 25c

Snow Shovels

We will have 20 of the celebrated Arctic Snow Shovels on sale Saturday morning; these are made of the very best steel; suitable for stable, snow and general use; handle firmly and strongly attached; sale price only 32c

Women's Drawers

Lonsdale finish, cluster tucks and cambric frill 25c
Fine Lonsdale Drawers, deep frill, tucked, at 35c
Fine Lonsdale Drawers, Trimby, hemstitched frill, at 50c
Women's Lonsdale Drawers, four styles, well made, trimmed with embroidery, insertion and finishing braid 75c

China

Special Bargain Table—Greater bargains than ever on our 5c, 7c, 10c and 15c tables.
Side Dishes, Bowls, Cream Pitchers, Cups and Saucers, Dinner, Breakfast and Tea Plates, Cake Plates, Salads, Teapots, etc.

Women's Corset Covers

Of white cotton, neck edged with lace, special 15c
Corset Covers, of white cotton, 3 styles, square and high neck embroidery, trimmed with neat embroidery, at 25c
Marguerite Corset Covers, heavy fall of Valenciennes lace beading, with different colored baby ribbon, puffed sleeve trimmed with lace; a handsome corset cover; special \$1.00

Table Mats

One hundred Table Mats, three and four to the set, oblong, round and square; regular price 35c and 40c per set; special sale on Saturday and Monday, only 15c and 19c a set.

Underwear

Thirty-five suits of Men's Under-shirts and Drawers, Jaeger, fleeced-lined, extra heavy, all sizes; regular price 50c, sale price 39c each, or per suit 75c
Regular 75c Undershirt, 75c each, or per suit 95c
Regular \$1 Undershirt, sale price, each 75c
Boys' Undershirt, Shirts and Drawers, heavy fleeced-lined; regular price 50c; sale price, your choice, 35c

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