

GERMAN MORALE HIT HARD BY THE ALLIED OFFENSIVE

By Recent Advances British Have Captured Large Fortified Ridge System

British Front in France and Belgium, Oct. 9.—(By Associated Press.)—The blow struck by the British and French forces today against the wide section of the German defenses between the Houtholst forest and Broodsseinde has resulted in another great success. Over much of this front the attacking troops swept forward to a depth of 1,200 yards or more, overrunning many important strongholds of the scattered enemy.

This afternoon the allies were digging in almost on the outskirts of Houtholst forest. The British were beyond Poelcapelle after sanguinary hand-to-hand fighting, and further south they had gained the Paschendale ridge within less than 1,000 yards of Passchendaele, thereby wrenching away almost all that remained to the Germans of their famous Paschendale-Gheluvelt ridge system of fortifications.

German Losses Great Again the German losses have been great and reports from all along the line indicate that their organization and morale were hit hard. It has been another wonderful performance on the part of the allies and the victory has been more remarkable because of the tremendous natural difficulties to the advance. The rain of the last two days had turned much of the battle ground into a morass, through which the French and the men of the British empire floundered knee deep. How they could make their way forward over much ground, less fight over it is the amazing thing. This very fact undoubtedly contributed to the day's triumph, for German soldiers saw nobody on their side thought the allies would advance under such conditions. The appearance of the mud-covered allied troops, coming out of the marshes before the German lines apparently unharmed the enemy. They surrendered in large numbers in many places or ran away as fast as they could.

The Germans attempted one counter-attack of considerable size. This was astride the Ypres-Roulers railway and was smashed by the British artillery fire.

Virtually Wiped Out As in the battle last Thursday a large body of Germans was caught unawares and virtually wiped out. An entire German division—the 27th—was brought up during the night to relieve the division in the line between Poelcapelle and the Houtholst forest. They were transported in motor lorries from Roulers and arrived at the front positions about 3 o'clock this morning. They were ignorant of the nature of the country, and when caught in the attack some two hours later they were bewildered and put up little resistance.

The attack was launched as dawn was breaking. The French army on the left flank of the British were facing probably the worst section along the line, for the ground over which they had to advance was interlaced with little streams, and the rain had turned the ground into a bog.

The French pushed forward rapidly, however, reducing numerous German pill boxes and redoubts, and had accomplished all they had set out to do by 10 o'clock. This meant that they were some 500 yards beyond Manglelaer and almost at the edge of the Houtholst forest. Heavy casualties were inflicted on the Germans by the preliminary bombardment and during the fighting. At an early hour the French reported the capture of several hundred prisoners, and also that their own losses were light.

Mud and Water Encountered The northern flank of the British attack had to cross the Broodsseinde river and much mud and water were encountered. The troops, however, negotiated the crossing without much delay. The region was studded with concrete redoubts and the embankment of the Ypres-Staden railway furnished good cover from which the Germans could work their machine guns to advantage. The other redoubts were situated in a line, but several near the railway northwest of Poelcapelle put up strenuous resistance. There was heavy fighting at Kolkout, north of Langemarck, where there was a nest of redoubts. For the most part the Germans in this region surrendered without making strong resistance.

Hottest Work of Day Some of the hottest work of the day occurred in the town of Poelcapelle. In last Thursday's drive the British had established themselves in the western half of the village and fighting has continued there ever since. At 10 o'clock today hand-to-hand fighting among the ruins began in earnest and the Germans were gradually pushed back to the eastern outskirts of the town, where they took up a position in a big brewery. This place was well fortified and every window furnished an opening for a machine gun. The battle continued several hours, but early in the afternoon it was announced that the Germans had been forced to evacuate the brewery and to withdraw still further.

Held Thinly by Germans The forward line in the region of Poelcapelle was held thinly by the Germans, and except for the fight in the town itself the British had comparatively little difficulty in breaking through. The advance on the Paschendale ridge involved the capture of many redoubt positions. A small party of British troops who joined in the attack in this section had marched 11 hours through the deep mud and water before they reached their assembly line. During the journey they fell into shell holes full of water, and often had to pause to pull one another out of the boggy ground. Half an hour after their arrival they went over the top and fought gallantly. The story of the fighting in this section is much the same as elsewhere, the Germans apparently being demoralized and giving little resistance.

Machine Guns in Trees One temporary disconcerting feature was encountered as the troops neared the town of Passchendaele. The British shells had not destroyed all the trees here and the Germans had mounted machine guns in them. From these



MRS. MALCOLM Wife of Lieut. Douglas Malcolm R. F. A., who shot and killed Anton Baumberg, alias Count de Borch, and who was acquitted at her trial in London. Mrs. Malcolm's beauty caused a sensation in the courtroom.

needs the enemy was able to worry the advancing troops, but ultimately the gunners were cleared out. It was from this section that a wounded British soldier came back to a clearing station this morning leading a youthful German prisoner. The young German was about to follow this to use if carrying a muffle. Values pushed the steel aside and made his antagonist a prisoner.

"He was so young, I could not kill him," was the Tommy's explanation. On the ridge north of Broodsseinde the British pushed forward over the ruins of the hamlets of Keerslaarhoek and Nieuwemolen without much difficulty. Daisy wood, just north of Broodsseinde, was still holding out at the latest report, but it was virtually surrounded.

A separate attack made by the British south of the main offensive line—on a narrow front embracing Reutel and Forderhoek—was reported to be successful. No deep advance was attempted here, the operation being mainly to improve the positions reached last Thursday.

On the whole the Germans made a weak resistance today. Their infantry appeared to be demoralized in many sections and their artillery fire was weak and erratic. No estimate of the total German losses is possible, but they are believed to have been exceedingly heavy. The British and French losses are reported to have been light. It is estimated at a conservative calculation, that in the attack last Thursday the German losses aggregated 20,000.

Sufferers from Deafness and Head Noises should know of the following advertisement, which is now appearing in numerous newspapers in all parts of the world.

HOW TO CURE DEAFNESS A simple preparation has recently been discovered by an eminent physician, which has been found wonderfully effective in curing deafness and head-noises.

Severe and obstinate cases which had resisted all the ordinary remedies and after being deaf for nearly 20 years I am now able to hear distinctly and the head-noises, which were so distressing, have completely disappeared. No surer should hesitate to try this splendid cure.

This is just one report out of many. "Auralon" is sold in packages at \$1.00 each, and can be sent to any address post paid upon receipt of remittance. Send your order direct to "AURALON," care of Kirk's Agency, 12 Railway Crescent, West Croydon, Surrey, England.

(Mention this paper.)

STARTING IN CALGARY Important Meetings of Railway Commission Begin on 15th.

Ottawa, Oct. 10.—Representatives of the railway commission will be required to speak in justification of the advance in all-rail class and commodity rates between eastern and western Canada at the several sittings of the board to be held in western cities, commencing with Calgary, October 15.

REV. D. R. SHARP'S PROMOTION Regina, Oct. 10.—Rev. D. R. Sharp, of Moose Jaw, formerly of Olivet church, Calgary, has been appointed superintendent of missions and Baptist churches in Saskatchewan.

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FREE SAMPLE COUPON PYRAMID DRUG COMPANY, 664 Pyramid Bldg., Marshall, Mich. Kindly send me a Free sample of Pyramid Pile Treatment, in plain wrapper.

HOUSE TO LET 1904 CENTER ST. \$60.00 TOOLE, PEET & CO., LTD.

Suffer From Piles no matter how long or how bad—go to your druggist today and get a 50 cent bottle of Pyramid Pile Treatment. It will give quick relief. A single box often cures. A trial package mailed free in plain wrapper if you send us coupon below.

Photo Enlargements 14x20 inches. 29c Floor Five.

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Beginning Today and Continuing Until Saturday Night A SERIES OF SENSATIONAL DRUG AND SUNDRIES SALES

Perfume Prices Roger & Gallet's Peau de Eapayne. Bouquet D'Amour Jockey Club and Bena Rose Perfume. Thursday, Oct. 11, 1917. 95¢

See More Complete List in Last Night's Herald



No Phone Or C.O.D. Orders No Dealers Will Be Served

Just Note the Prices on Patent Medicines Today! Zam-Buk reg. 50c. Sale price 35¢ Williams' Pink Pills reg. 50c. Sale price 35¢ Baby's Own Pills reg. 25c. Sale price 19¢

Rubber Goods Pure Gum Bathing Cap, tam-o'-shanter style. To clear, each 25¢. Hot Water Bottles of guaranteed quality. 95¢, \$1.25, \$2.00 and \$2.25

Face Powders Piver's Face Powder, assorted colors and odors; reg. \$1.25. Sale price .95¢

Embroidery Classes In session 9.30 to 12 and 2.30 to 5 daily, conducted by Mrs. Stevens, an accomplished devotee of Art Needlework.

Fortune Smiles and Lo! 40 Lovely Silk and Satin Frocks Are Offered for Much Less Than Regular Pricings

Mesh Bags Oval Shape With strong oval top frames and chain handle. The bags are of strong mesh in long shape, finished off with tassels, very handy to use if carrying a muffle. Values \$4.50. Special \$2.95

Rubber Goods Pure Gum Bathing Cap, tam-o'-shanter style. To clear, each 25¢. Hot Water Bottles of guaranteed quality. 95¢, \$1.25, \$2.00 and \$2.25

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Dresses Worth \$45.00 \$24.50 No Approval Purchases, Please! Floor Two.

More About Those Trimmings Chantilly Laces and Marabout Arrive

The Small Portrait You Wish Enlarged Will Only Cost 29c

Stronger Than Usual! White Silk Habutai 37 1/2 c a Yard

HEATERS! To Take Away the Morning Chill H.B.C. IMPERIAL OAK HEATERS

Dainty Camisoles of Embroidery Semi-Ready

Flannelette 12 1/2 c

6 lb. Feather Pillows \$2.25

A Couch Bed for Just \$14.90

H.B.C. BEAVER HEATERS The new style Quebec Heaters, fitted with shaker grates and ash-pan.

Suppose We Paper Your Room for \$6.25

Like a \$6.50 Trunk for \$4.95?

A Gross of Silk Shades Offered at Half Price

More Notions For less than in any previous sale

SHELLS 95c These are Elley's Loaded Shells. 12-gauge, loaded with 3 1/4 grams smokeless powder No. 3 shot.

Suppose We Paper Your Room for \$6.25 Or two rooms for \$12, for that matter, providing the size in any instance does not exceed 12x12x9 feet.

Like a \$6.50 Trunk for \$4.95? 34 and 36 inch Trunks, covered with painted waterproof duck, protected with hardwood slats.

A Gross of Silk Shades Offered at Half Price This small assortment of Silk shades, some in wicker and others of imported frames.

More Notions For less than in any previous sale

Photo Enlargements 14x20 inches. 29c Floor Five.

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A Gross of Silk Shades Offered at Half Price

More Notions For less than in any previous sale

The Hudson's Bay Company. INCORPORATED 1870 HERBERT B. BURDIDGE, STORES MANAGER

FOR FAIR AN... EIGHT... STR... Rowell, L. Sif... Mewb... Guthr... Memb... TO BE... Composi... ment... nounce... Quite... WAR... Will Cot... bers of... tion... Made... Ottawa... ment is a... will be for... number of... erals with... head... It... throughou... new cabin... sworn in... was state... agreed to... was now... tion of po... ing wore... in confer... and it was... that N. A... Ontario... Calder... Major G... Rowell an... tario; C... Frank B... Wink and... Scott's... It is als... tion of a... seven men... NO S... Applicat... Hay Gr... Ottawa, C... a judge... to grant the... Alberta Hay... nodity rates... for, how... etc. The... harged are... expressing... wen done... but it is n... put in ex...