

P.E.I. Potatoes Blues
90 lbs. Sacks
GEORGE NEAL, Limited.

SOLVED AT LAST!
 There has been a great deal of dissatisfaction and complaints about flavourings since the Prohibition Act has come in force, but there is no longer any need for comment. The Flavouring Problem is Solved at Last. Christy's Flavourings and Spices in tubes can do the trick. We have been establishing this line in this city since January 8th, 1923, and have done business on 120 streets in this city. Ladies are very high in their praise re the Christy Line, claiming it to be the purest, strongest, most satisfactory and cheapest in the end. Hundreds of orders have been solicited through ladies recommending it to their friends. There is no doubt about it, Christy's Flavourings are absolutely the best. That is what the ladies say, and what the ladies say is right every time.
 I am taking the liberty to inform the grocers of this city that we are now open to do business with them, and Mr. S. Kendrick will be calling on you in the near future. On receipt of the grocers' orders, a special ad. will follow to their advantage.
I. E. FORSEY,
 Exclusive Distributor for Nfld. P.O. Box 2124 City. Office: Morris Building, Queen Street.
 nov.1.31

Bridge Prize Novelties!
 Direct from one of New York's leading Art Studios we have just received a small parcel of Hand Decorated Novelties, specially suitable for Gift-giving and Party Prizes.
 Although very inexpensive, the charm of these Novelties will surely appeal to the hostess who is seeking for "Something Different."
T. J. DULEY & CO., Ltd
 The Reliable Jewellers & Opticians.

The Railway Passengers Assurance Co.
 of LONDON, ENGLAND
 Is the OLDEST and PIONEER COMPANY of its kind in the world. Founded in 1849, its experience inspired and furnished data for all other such Companies in the Old World and in America.
CLAIMS PAID, OVER \$36,000,000
 INSURANCE against ACCIDENT and ILLNESS, EMPLOYERS' LIABILITY, PUBLIC or THIRD PARTY LIABILITY, ELEVATOR and TRAMWAY LIABILITY, AUTOMOBILE "ALL RISKS," PLATE GLASS, BURGLARY, FIDELITY GUARANTEE and BONDING OF ALL KINDS.
 Are you fully protected? If not, let me write you a Policy. It is better to have insurance and not need it than to need it and be without it.
HENRY C. DONNELLY
 GENERAL AGENT FOR NEWFOUNDLAND.
 Phone 1168 Board of Trade Building P.O. Box 1230.
 aug11.3m

\$25 per Week!
 Will be paid to you for any illness or any injury, for as long as you are disabled, whether it be a week or a lifetime, and in addition we give you \$5,000 for accidental death or loss of legs or arms, and \$2,500 for one leg or arm—all for \$25 for six months.
 "It's better to have it ALWAYS and NOT want it than want it ONCE and NOT have it!"
U.S. FIDELITY & GUARANTY COY.
 J. J. LACEY, Nfld. GENERAL AGENT.

Featured by Orchestras and Bands everywhere:
"Oh Harold," Fox Trot,
 and
"Yes We Have No Bananas,"
 FOX TROT.
 On one Banner Record.
Price 65c.
CHARLES HUTTON,
 Home of Music.

Use **'Matchless'**
 The Paint of Quality
 There are cheaper and more expensive Paints on the Market, but **None as Good Value**

LESS COAL MORE HEAT
 NOW LANDING:
2000 Tons BEST LUMP COAL \$13.00.
 NO STONE. NO DUST.
 Also ex. Store: BEST SCREENED NORTH SYDNEY \$14.00.
 ANTHRACITE COAL—All Sizes.
A. H. MURRAY & CO., Limited,
 Coal Office Phone 1867. Beck's Cove.

TAXI. PUBLIC NOTICE! TAXI.
 I wish to inform my Friends and the Public generally, that I have severed my connections with the Red Taxi and have started a Taxi Business of my own.
 I take this opportunity to thank all my friends for their patronage while with the Red Taxi, and assure them that I am now prepared to give prompt and efficient service. My rates will be as reasonable as possible.
 When you need a Car, Phone 15513.
EDDY THE TAXI MAN,
 51 FRESHWATER ROAD.
 oct4.1f

12,000 SIDES AMERICAN SOLE LEATHER.
1,200 FEET BLACK UPPER LEATHER.
 Large Quantity of CHAINS & ANCHORS.
NEW IRON & LUBRICATING OIL, at Rock Bottom Prices.
 Also, AMERICAN PLYMOUTH STEAM TARED MANILLA ROPE—"a" sizes.
 And all kinds of Ships' Supplies.
North Am. Fur, Hide and Metal Co'y.,
 Water Street West (Next Door Bold Electric Store)
 1217.1f

The Globe Indemnity Co. of Canada
 Accident Insurance, etc.,
BOWRING BROTHERS Ltd.
 AGENTS FOR Nfld.
 The Secret of Our Success:
ABSOLUTE PROTECTION.
YOU WILL EVENTUALLY INSURE WITH US. WHY NOT NOW?
 may17.eod.6m

HALLOWE'EN! GOOD EVENING!
 Halloween, as it is popularly observed in England, Scotland and Newfoundland, nowadays, is a "Merry Meeting," and nothing more. Among various charms worth trying this evening—(this is no superstition)—Let a young lady take a candle, and go alone to the looking-glass, and eat an apple before it—comb her hair all the time—when the face of her conjugal companion would be seen in the glass as if peering over her shoulder. The next movement is to visit.
THE GRAND COLISEUM
 and look over the choice selection of Ladies' lovely Hosiery and Wool Sweaters, Underclothing. See our wonderful Brown and Blue Heather Mixure Hose, 25c. pair; Black and Coloured Cashmere Hose, all qualities for Autumn wear.
 This week at The Grand Coliseum we are selling 2 lbs. Sugar, 3/4 lb. Choice Tea, and 1 Bar of Soap for 4c. each.
 A Marvel of the Age. Ladies' Black and Brown Hose—10c. Pair.
 VISIT THE GRAND COLISEUM.
CROSS & COMPANY, 180 Duckworth Street.
 oct31.31

MOREY'S COAL is GOOD COAL.
 The Only **AMERICAN ANTHRACITE COAL** in the market. All Sizes. ALSO IN STOCK **WELSH ANTHRACITE COAL** All Sizes.
M. MOREY & CO., Ltd.
 1315.eod.1f

BON MARCHE, SPECIALS
 We have just received the following goods, and are clearing at Knockout Prices:
 TABLE OIL CLOTH, 45c. yard. SHELF OIL CLOTH, 15c. yard.
 STAIR OIL CLOTH, 15c. yard. SHELF OIL CLOTH, 10c. yard.
 ROLLER BLINDS—Complete, in Green and Ecru, 85c. each.
BON MARCHE,
 "THE BIG CASH STORE"
 268 WATER STREET. ST. JOHN'S, N.F.

NEW ARRIVALS OF
Fall and Winter Suitings and Overcoatings
 You will find these Goods a specially well selected assortment. If your order has not been placed, see ours before buying.
GET ONE OF MAUNDER'S OVERCOATS and keep up the standard of good tailored clothes. Write for samples and style booklets, with measuring instructions.
John Maunder
 TAILOR & CLOTHIER
 180 DUCKWORTH ST. ST. JOHN'S, N.F.

ARE YOU PREPARED FOR THE LONG, DARK NIGHTS AHEAD?
 Sewing, Reading or Studying by artificial light causes eye strain.
 If objects blur or run together, it is a sure sign of eye trouble, which properly fitted Glass will correct.
 Years of experience, combined with our large stock of Optical material, enables us to give you
THE BEST OPTICAL SERVICE.
R. H. TRAPNELL, Ltd.
 JEWELLERS & OPTICIANS 197 WATER ST.

Nfld. Government Railway
S.S. ARGYLE.
PLACENTIA BAY STEAMSHIP SERVICE
 Passengers leaving St. John's on 8.45 a.m. train, Monday, November 5th, will connect with S.S. ARGYLE at Argentia, for usual port of call in Placentia Bay, on the Red Island route.

RED CROSS LINE
NEW YORK HALIFAX ST. JOHN'S
SCHEDULE OF SAILINGS FOR OCTOBER
 From New York at 11 a.m. From St. John's at 12 noon
 Oct. 20th ROSALIND Oct. 27th SILVIA
 THROUGH RATES QUOTED TO ALL PORTS.
 ROUND TRIP TICKETS ISSUED AT SPECIAL RATES WITH SIX MONTHS STOP-OVER PRIVILEGE.
Winter Passenger Rates Now Effective
BOWRING & COMPANY, 17 Battery Place, New York General Agents.
G. S. CAMPBELL & CO., HALIFAX, N.S. **HARVEY & CO., LTD., ST. JOHN'S, N.F.L.D.**

FARQUHAR STEAMSHIP COMPANY
 REGULAR PASSENGER & FREIGHT SERVICE
ST. JOHN'S, N.F.L.D., and HALIFAX, N.S.
 The SABLE I. will leave Halifax at 10 a.m. on Friday, Nov. 2nd, for this port via North Sydney and St. Pierre, and will leave St. John's for Halifax direct on Nov. 7th.
 HEAD OFFICE: Farquhar & Co., Ltd., HALIFAX, N.S.
 AGENTS: HARVEY & Co., Ltd., ST. JOHN'S, N.F.L.D.
 aug23.6mos. w.f.w

MONTREAL-ST. JOHN'S
Inter-Continental Transports, Limited
 S.S. MANOA sails from St. John's November 3rd, and from Montreal November 10th.
 For space, rates, etc., please apply to the Office, as space is limited.
HARVEY & CO., Limited,
 AGENTS.
 apr27.w.1f

Canadian National Railway
 Passengers and Shippers remember: One of the shortest and best ways to travel and ship freight to Boston is via Halifax or North Sydney and Canadian National Railways.
 For further information, apply to—
J. W. N. JOHNSTONE, General Agent, Board of Trade Bldg. ST. JOHN'S, N.F.L.D.

TELEPHONE...
 WEATHER...
 VOLUME...
 AUCTION...
 Household Furniture...
 At Our Auction...
 Tuesday Next...
 at 10:30 o'clock...
 Monday to receive...
 P. C. O'Driscoll...
 AUCTION...
 High Class...
 Tuesday, Nov...
 at 12 o'clock...
 This property...
 about 40 feet...
 year of the...
 garden is...
 made trees...
 and large...
 water. Heated...
 and inside...
 will not be...
 money asked...
 going abroad...
FRED J. ROBERTS
 Real Estate...
 Smallwood Bldg...
 nov1.3,5,7,9.10.11.12