Collishaw CONTRACTOR OF THE PARTY OF THE L WORTH CONSIDERING. ening Telegram. Sir, There is nothing so in the daily routine

Proposition.

man's life as is his home,

s to acquire a comfortable

of their own. A workingman work hard and deny himself to

\$500 to \$500 to get a house that

this. He needs to be helped and where Mr. Collishaw's plan

call his own. He can't go on

Another man plans to build

house and has worked hard

and for years to get a building

for which he has had to pay \$600.

has put his whole life's efforts

this, but having secured the lot

h Here is where Mr. Collishaw's

the Bonds were guaranteed on the

ed go shead and build his house

who saves and sacrifices as

should have confidence and the

belp to beautify the city. The

man has, is the one in whom the

who should be encouraged. The

one of sound business principles

one in which the City Council can

great thing for the city without

fnancial risk. The writer inter-

red Mr. Collishaw yesterday to find

whether the figures that we sub-

rect, as I had thought and others

good to be true." Mr. Collishaw

that the figures were correct and

the offer was genuine, and he

mon reviewed them again. "I

" said he, "to build a working-

n's house for a small deposit. In

case will the City Council be ask-

to guarantee over Bonds of \$1500.

nat I mean is that if a citizen un-

my offer wishes to build a \$5000

me the city will be called upon to

intee only Bonds to the extent of

MM, and on that they can have a

mortgage. The difference will be

we up by the Building Society and

owner. Just as in the case of the

1800 house, \$500 is found by the so-

wand the buyer and the city

is that all he can afford is \$200.

his means quite a saving, but when

navs it down under our system he s that the ultimate ownership of

house is in a safe position. There

a balance of \$1300 on which he

I have to pay interest on. The in-

est for an average of ten years by

wing \$130 a year on the principal

verage \$57 a year. This means

the owner pays \$193 a year. In

ears he owns the house. Pay-

represent \$135 a year or \$57 a

nterest. This interest being his

eans \$4.75 per month. Applied

\$2500 house on which \$500 is

paid off in ten years, taking up \$200

Marest, which put in another way

on principal and \$7.33 rent. He

his house at the end of ten

Mrs. He has had the advantage of

maged. You are aware that a man

ccupies a \$2000 house to-day is

Ving about \$25 a month rent. Under

I plan it will cost him \$24.03, which

less by 97 cents per month than he

W, and with this big difference he

er owns his house." The above the is Mr. Collishaw's proposition detail. The public of St. John's are

is offered a good thing such as

ly may not get a second time if

is thrown down. The City Coun-

lors have deafened our ears with

election talk and writing about

tting out of the slume and having

in houses and streets. Now is their mice to prove their sincerity. A

about \$200,000. The Building Sowand the owner would find \$100,-

of this. The City Council would

aked only to guarantee the Bonds he balance and would be protect-by first mortgage on \$200,000. In

words two dollars security for

These 100 houses would be suffi-

at to relieve the overcrowding in

pel landholders who now exact

rates on poor houses to come

oughtful and Kind.

ome people going countrywards

mess to a little dog which had

nun over by a motor car. The

bould not leave it on the roadside Perishing condition, so distribut-

contents of her basket among lest of her company, she put the

in and tenderly carried him in

country to let him die in peace.

esday morning were pleased

Yours truly,

m in their rents.

igested districts, and would

PROGRESS.

rent and his thrift has been en-

leaving a halance of \$2000 this

ar an average of \$88 per year

ntee the Bonds of \$1500 with mortgage. The \$1500 house man

said so that the offer was almost

in the preceding letters were

ition offered by Mr. Collishaw

stop for want of financial

tion comes in. If the \$1000 was

sed this man could go ahead.

by the City Council this man

men will make great

NEW

\$4.40

ite Handker 28c. \$1.45

\$1.30 \$24.00

ed patterns. 80c. , yet show

and 75c.

vy, Cordin-ices range

are crowdas it were

en, no need s, and their Silk Neck-

\$1.10 \$2.35

FOR GIRLS rporated 1891. ting, Domestic

HARLEY, M.A., Windsor, N.

OR BOAT.—Charg motor boat and fish bee what certainly was an act of rily, two young m or 20 days in day. who owned the suffering

MENT FOR CL

acts are most commendable. SQUITO OIL at STAF-

DS Drug Store; only 20c. a

l'a Liniment for Burns, etc.



SCHOOL-TIME:

Take Advantage of These Friday and Saturday Bargains





Charming and distinctive all Wool Dresses; in colors of Saxe, Fawn and Rose; White wool trimmings; chain girdle and tassel; in sizes to fit children of 2 to 7 years. Reg. \$1.75 each for \$1.50

Hair Ribbons. 4 inches wide; Silk Taffetta; shades of Navy, Fawn, Jade, Saxe, Crimson, Rose and Maize. Regular 40c. yard 36c. for

3 inches wide; corded Silk, striped and plain; colors of Fawn, Saxe, Jade, Green, Navy and Crimson. Regular 50c. 45c. yard for Child's Gingham Dresses. To fit girls of 2 to 14 years; in colors of

Saxe, Fawn, Pink and Green; striped, checked and plain designs; various pretty styles. Reg. \$1.50 each.
Selling for . \$1.25
Reg. \$1.65 each.
Selling for . \$1.39
Reg. \$1.70 each.
Selling for . \$1.42
Reg. \$1.85 each.
Selling for . \$1.42
Reg. \$1.85 each.
Selling for . \$1.45
Reg. \$1.85 each.
Selling for . \$2.50

The Newest in

In colors of Grey, Saxe, Brown and Rose; all

trimmed with contrasting colors, round sleeves and girdle. Reg. \$2.80 each \$2.40

In shades of Flesh, Navy, Grey and Beaver; sizes 36 to 44 inches; V shaped neck, half \$1.85 sleeves, slip-over styles. Reg. \$2.10 ea. for \$1.85 Another line of Tricolette Smocks in shades of

Another line of Tricolette Smocks in snades of Beaver, Peach, Lemon, Saje, Grey, Flesh, Nigger, Navy and Black; half sleeves and round neck; finished with girdle and fancy fringe. Reg. \$3.15

All White; sizes 36 to 44; round V shaped neck All White; sizes 36 to 44; round v shaped and square neck styles; roll and Peter Pan collars; long or short sleeves. Reg. \$2.00 each \$1.75

Strongly made of White Coutil, medium bust; sizes 20 to 30 inches; fitted with four elastic \$1.48 suspenders. Reg. \$1.60 pair for

Fleece lined Jersey Knit Vests; sizes 36 to 44 inches; long sleeves; draw string at neck. 66c.

School Footwear

Regular 75c. each for

\$3.60 each for

for

Wool Jumpers.

Tricolette Smocks.

Voile Blouses.

Women's Corsets.

Women's Vests.

Sweaters

Ideal Coats for the cool

days and nights now ap-

proaching. Warm wool

knit Sweater Coats in

Saxe, Rose, Paon, etc.;

finished with dice pat-

tern; roll collar; all sizes

Reg. \$5.00 each \$4.35

We are ready to assist in every way your task of equipping the children for school. Our stocks have never been better nor more extensive. New Frocks, Coats Sweaters, Stockings and Boots for the girls. New Suits, Blouses, Hats, Caps, Boots, etc., for the boys. School Books and Supplies of every description are offered here at Sale Prices.

School Books & Stationery

For Boys and Girls GEOGRAPHIES-

BOYHOOD—Reg. 27c. each for25c. COPYBOOKS-Webster's. Reg. 35c. each for 30c. Collins'. Reg. 45c. each for

DRAWING BOOKS

Advance Showing

New Fall

Millinery

Suddenly, as if by magic, our Millinery Show-rooms have taken on an air autumnal. Here, there, everywhere are displayed the new Hats of

We mention here a lot of Millinery Hats cover-

ed with Silk, Pile Velvet, Hatter's Push, etc. Most

of them have the new shirred crowns and droop-ing brims; Orange Plumes — ded Ribbon

Prices from \$6.75 to \$8.50

A wonderful opportunity to buy smart Plush Tams for Women and Misses; colors of White and Fawn, with neat striped patterns and brocaded de-

Armiets and Sockiets.

To fit children of 2 to 6 years; in colors of Sky, Pink and White; made of silk covered elastic, finished with ribbon bow. Regular 40c. pr. 34c.

Artsyl Rope.

Lustrous silken threads for embroidery work; in shades of Brown, Green, Crimson, Henna, Sky, Pink, Saxe, Grey, Navy and Purple. Spe- 6c.

cial, per slip

for

Armlets and Socklets.

Plush Tams.

ARITHMETICS-ROYAL CROWN SERIES-CHRISTIAN BROTHERS' SERIES-Primers. Special, each 6c.
Readers—Book 1. Reg. 9c. each for . 8c.
Book 2. Reg. 35c. each for . 32c. Book 3. Reg. 50c. each for..44c. Book 4. Reg. 65c. each for..60c.

Book 4. Reg. 65c. each for. 60c. Book 5. Reg. 85c. each for. 75c. Canvas. containing 13 articles. Reg. 40c. each for 85c. each for

Reg. \$1.85 each for

Reg. \$3.50 each for \$2.75

Snappy Sport Suits. In assorted colored Tweeds for boys of 12 to 17 years. Reg. \$14.10 suit for ..\$12.69 Reg. \$15.65 suit for ..\$13.10 Reg. \$18.25 suit for ..\$16.45 Reg. \$20.00 suit for ..\$18.00 Wee Sport Suits. In asosrted Tweeds; to fit boys of 6 to 9 years. Reg. \$10.75 each for .. \$ 9.65 Reg. \$11.50 each for .. \$10.35 Reg. \$13.00 each for .. \$11.70 Reg. \$14.00 each for ..\$18.16 Suffolk Suits. Made from selected Tweeds in Diagonal and herring bone designs; Dark and Medium Greys and Heathers; plain leg; for boys of 8 to 13 years. Reg. \$13.80 suit for Boys' Norfolk Suits. Stoutly made Suits in Grey, Brown and Heather mixtures; to fit boys of 6 to 8 years. \$10.85 suit for Reg. \$12.35 suit for \$11.10 To fit boys of 9 to 12 years. Reg. \$ 9.65 suit for \$11.75 suit for Reg. \$13.20 suit for Reg. \$14.85 suit for

Boys Suits

for School Wear

Youths' Suits. With long pants; belted back; to fit youths' of 14 to 17 years. Reg. \$14.30 suit for

 Reg. \$16.20 suit for
 \$14.58

 Reg. \$18.00 suit for
 \$16.20

 Reg. \$20.00 suit for
 \$16.20

 Reg. \$20.00 suit for
 \$18.00

All Wool Jersey Dresses

If you could have heard the comments as these smart dresses were unpacked-really they are as colorful as agination can paint One-piece all-Wool

Dresses. Knitted of soft wool yarn. In colors of Fawn, Saxe, Navy, Burgundy, Grey, Corn Flower, Blue and Emerald; finished with Peter Pan and roll collar; Black Patent Reg. 7.00 each for \$5.85



New Dress Materials

Kanton Crepe. 40 inches wide; colors of Navy, Fawn, Brown, Grey, Taupe and Cream; finest silk and \$2.65 All Wool Gaberdines.

56 inches wide; colors of Navy, Brown, Nigger, Henna, Green, Fawn and Black. Reg. \$2.65 Jap Silk. 36 inches wide; shades of Rose, Paon, Mauve

Sand, Pink, Sky and White. Regular \$1.45 \$1.75 yard for Shantung Silks. Natural color; 36 inches wide. Reg. \$2.15 New Velveteens.

22 inches wide; colors of Navy, Saxe, Cardinal, Ruby, Olive, Taupe, Brown and Black. \$1.60

PHONE 1488.

Household Specials

A limited number only, handsome White Mercerized Bed Spreads of extra fine quality: size 2½ x 2% yards; hemmed ends. \$9.90 Reg. \$11.20 each for

Damask Table Cloths. Made of purest White Linen, splendidly finished in a variety of handsome patterns: size 63 x 102 inches; hemmed, ready for use. Reg. \$9.25 each for \$7.95

Made of fine White Linen, drawn thread centres, edged with heavy Battenburg lace; size 36 x 36 inches. Reg. \$2.60 \$2.25

Heavy twilled Tapestry Covers in shades of Green with fancy all-over designs; size 2 x 2 yards; fringed all round. Reg. \$4.25

Size 27 x 54 inches; latest colorings and designs; plain ends. Regular \$6.75 \$6.00 New Chintzes.

In all popular shades. Special 22c.

At the Men's Store



Strong and sturdy Boots and sturdy Boots and soft Box Calf; to fit boys of 10 years to 14. Extra heavy soles and solid leather heels. Reg. \$4.40 a pair \$3.96

Misses' Boots. 40 pairs only Black Dongola Boots; wide fitting styles; sizes 11 to 2. Reg. \$3.40 pair for \$3.66

50 pairs mahogany Calf Boots; sizes 6 to 9; Blucher cut, wide-fitting last; fitted with rubber heels. Special per pair \$6.00 Children's Hose.

Knox-Knit Hose, fine ribbed, very strong Cotton; seamless.

Sizes 5—7 Reg. 48c. pair for48c. Sizes 8—81½ Reg. 55c. pair for49c.

Misses' Holeproof Hosiery.

In Black only; sizes 9 to 10 inch; especially made for hard wear; fully shaped.

Size 9—9½. Reg. 75c. pair for68c. Size 10— Reg. 85c. pair for77c. Women's Heather Hose.

Assorted mixtures of Green, Blue, Brown and Grey; all wool; plain soft Cashmere knit; spliced heels and fashioned 95c. leg. Reg. \$1.20 pair for 95c.

Boys' Caps for School Wear. In a host of new patterns, and in all sizes. Regular 75c. 65c. Boys' Blouses.

Men's New Felt Hats. Made of striped Percale New arrivals; the lat- in all the most popular est in smart Felt Hats; shades of Brown, Grey and Green; in a full range of sizes. Reg. \$3.75 \$3.25 each for ... colors on White grounds; to fit boys of 8 to 12 years; finished with neat collar and pocket. Reg. 75c. F'lette Pyjamas. Made of fleecy soft Flannelette, Pink and

Men's Half Hose. Blue stripes on Cream grounds; military collar sizes 10 and 101/2 inch. 9

Made of strong Bal-briggan, short sleeves and Another line of all-Wool ankle length; sizes 38—40, well finished comfort-fitting garments. Regular \$1.30 garment \$1.15 to 11 inch. Reg. \$1.49 Half Hose, Two Steeples



The sort of Skirt that will make their actual

worth known to every woman at a glance; smart Accordeon Pleated Skirts in Navy and Brown Serge; sizes 34 to 38 inches in length, 24 to 28 in. waists. Reg. \$5.0 leach for \$4.30

In camisole lengths; very dainty designs finished with lace beading for straps. Reg. \$1.25 colgate's Perfumes.

Colgate's Perfumes.

In fancy boxes; 2 bottles in each box; assorted odors including Pansy Blossom, Heliotrope, White Rose, Carnation and Lily of 95c.

the Valley. Reg. \$1.10 box for

Pleated Skirts.

Shadow Lace.

The Royal Stores, Ltd.

Marcella Bed Spreads.

Linen Tea Cloths.

Tapestry Table Covers.

Pretty Lace Sideboard Cloths with Linen centres nicely embroidered with Saxe Blue designs; size 16 x 48 inches. Reg. 75c.

36 inches wide; assorted fancy patterns. Reg. 50c. yard for 46c. Sweater Wools.

There are rugged hills near dear Kitty Vitty
And a charming lake like the ocean

blue, About two miles distant from St John's city
It's a fine attraction for pleasing you. The Cabot Tower stands as if on sen-It sights the ships as they pass that

The "Silvia's" Tourists.

A SONG OF WELCOME.

You American tourists who come for

pleasure To Terra Nova, our Native Isle, Whose lofty mountains, and groves doth treasure Dame Nature's fresh and sweetest

On a famous hill, that's quite near of St. John's harbor, to storms a The cold Northeasters in anger flout it But it braves the breezes on every Maybe, my friends, you have read about it
'Tis named after Cabot, who found Newfoundland.

Bowring Park, it is most attractive The scenery there cannot be outdone, From foreign folks, who are smart and active Their best encomiums this place has New Yorkers boast of their Coney

But we have a spot, in an hour you'll reach
The grandest place, which is found in any land, And that is Topsail, with its grand beach.

We have lakes and rivers, and purling And vales where wild flowers are We have hills and dales and high moss crowned mountains And streamlets rushing towards the Dear Newfoundland welcomes every And may each year, bring her more With the wish of rich folks and of the poorest To each and all she throws wide her

August 24, 1922. League Football, St. George's Field, this evening at 7.15 sharp Star vs. Saints. Admission 10c., grandstand 10c. extra; ladies and boys free.

NATIVE.



You may dress as well as he," says our Dainty Dorothy.

DON'T envy the clothes of the well-dressed woman whose wardrobe seems inexhaustible; have some of your own garments lry cleaned and dyed. For that is the secret of many a woman's smartly garbed appearance.

And here you know that your clothes will be properly treated and that our business courtesy will make you feel that this in truth is the cleaning and dyeing house De Luxe.

Dooley WE KNOW HOW CONNECTION OF LE MARCHANT RE

THE

LONDON DIRECTORY with Provincial & Foreign Sections.

mables traders to communicate direct

MANUFACTURERS & DEALERS in London and in the Previncial rowns and Industrial Centres of the United Kingdom and the Continent of Europe. The names, addresses and other details are classified under more than 2000 trade headings, in-cluding EXPORT MERCHANTS

with detailed particulars of the Goods shipped and the Colonial and Foreign Markets supplied;

STEAMSHIP LINES

arranged under the Ports to which they sail, and indicating the approxi-mate Sailings. One-inch BUSINESS CARDS of Fires

desiring to extend Ceir connections, or Trade Cards of DEALERS SEEKING AGENCIES can be printed at a cost of 8 dollars for each trade heading under which they are inserted. Larger advertise-ments from 10 to 80 dollars.

A copy of the directory will be sent by parcel post for 10 dollars, nett each with order. THE LONDON DIRECTORY CO., 25, Abchurch Lane, London, E.C.4,

BUSINESS ESTABLISHED 108