

## Do you judge cocoa by its color?

Much of the cocoa sold in Canada today has a darker color than Lowney's.

The very dark cocoas are nearly always produced by an alkali process.

A leading English authority on the action of drugs says this about alkali cocoas:

"The sustained administration of alkalis and their carbonates renders the blood poorer in solids and in red corpuscles and impairs the nutrition of the body."

Lowney's color is just the color of pure cocoa. Lowney's has no added alkali, starch or other adulterants. It is produced in our spotless Montreal factory. No cocoa can be purer.

The flavor is full, rich and delicious. Lowney's will show you how cocoa ought to taste.

Your grocer has it. In tins—10c to 50c sizes.

## LOWNEY'S COCOA



*Lowney's shows you how Cocoa ought to taste*

The Walter M. Lowney Co., of Canada, Limited, Montreal.

## Indian Island Notes

Yesterday one could tell by the display of bunting on the stores and residences of Indian Island that something unusual was about to happen. The F. P. U. were going to parade. It was a glorious day and the walking was all that could be desired. After parading through Perry's Island, Easter Cove, Chaulky's Cove and South Side Indian Island, they entered the Orange Lodge where a sumptuous tea was served them by the good ladies of the place. After tea a couple of hours were spent listening to the gramophone and playing games. Thus ended one of the most successful days the F. P. U. has ever held in this place.

A resident of this place while returning from Fogo via Seddon, followed the tracks of what he supposed to be a huge bear. It was late in the evening when he left Seddon. The track started somewhere from the wood and lay right in his way. He is sure it was a bear, as a few days previous he threw some potatoes and other vegetables on the ice from his schooner which is frozen in at Stag Harbor; after an investigation these eatables were all gone and tracks

were to be seen all around the schooner.

Rmour has it that Mr. Gale saw a fox in the vicinity of Fox Islands some time last week—the hunters are on the qui vive.

CORRESPONDENT.

## Mr. Thomas Farewells

Mr. Reginald Thomas, the popular singer, is spending his farewell week at the Nickel Theatre, as he leaves for London shortly. Yesterday hundreds of his admirers and friends went to hear him. His song was Jimmie Valentine which was put on by special request, and it proved as charming as ever. The picture programme was varied and full of interest from start to finish. It will be repeated this evening and to-morrow will see an entirely new programme.

T. A. TOURNEY.—To-night the entries for the billiard tournament in the T. A. Hall will be completed. A large number of the best billiardists will take part.

COMPLETING CARGO.—The Antoinette is now finishing her cargo at Goodridge's and will leave for Oporto in a few days.

**Remarkable Escape from Starvation, off Cape Horn**

Extract of letter from DAVID JAMES (Master), of the late barque "Colorado," of Glasgow.

"Having lost our ship on Staten Island, on the 5th of July, and having saved neither effects nor provisions, we were then compelled to travel over the island for ten days, subsisting on nothing but shell-fish and seaweed. On the 19th of July we came across another shipwrecked party of seventeen, the surviving part of the crew of the British ship "Dunkeith," of Glasgow, fourteen having perished through exposure. Now, the ship was lost on the 23rd of June, and a lot of the cargo, consisting of Epps's Cocoa, was washed ashore out of the wreck. There was nothing saved except the Cocoa, and we, numbering twenty-five men, were kept alive on it up to the 25th of August, when we were rescued by the steamer "Mercator," of Buenos Aires.

"Too much praise cannot be given to this Cocoa. We had a good stock of it there; we used it in a liquid state for drink; we also baked it on the fire, which kept us alive and warm for 6 weeks on this barren island, situated in a region of perpetual ice and snow."

**EPPS'S COCOA**  
COMFORTING  
GRATEFUL

## Cable News.

Special to Evening Telegram.  
WESTVILLE, Feb. 24.  
The fire which broke out yesterday in the Drummond mine, is now out, and work will be resumed to-morrow morning.

LONDON, Feb. 24.  
Emmeline Pankhurst has been arrested, in connection with the destruction of the residence of Chancellor Lloyd George.

WASHINGTON, Feb. 24.  
The fourth brigade of the second army division and the entire sixth division, were ordered to-day to prepare to entrain, and join the other troops being mobilized. This is a part of a plan to assemble a complete military organization to cope with any untoward events in Mexico.

BOSTON, Feb. 24.  
Nearly 3,000 striking garment workers paraded through the business section of the city to-day to celebrate the return to work of 1,000 of their numbers in twelve shops. The demands had been granted. Picket lines have been established in the vicinity of those established which have refused to consider the strikers' demands. More than 5,000 operators lost their work when the strike order was issued four weeks ago. Since that time fifty companies have granted the demands.

GUAYAQUIL, Feb. 24.  
This city was violently shaken on Saturday night by a long earthquake tremor lasting 70 seconds. The inhabitants fled from their houses and the streets were thronged with panic-stricken men and women, many of them kneeling in prayer. The earthquake occurred at 9.40 p.m., when the theatres were full. For a time the whole city was in confusion, but so far as can be ascertained there was no damage done, and nobody was hurt. Four more slight shocks were felt during the rest of the night.

NEW YORK, Feb. 24.  
Evidence of the suffering of the garment strikers, 70,000 of whom are said to be idle, was furnished when representatives of over 12,000 families applied yesterday at the Relief Station established by the United Hebrew trades, to obtain food supplies. This broad line extended for many blocks. Others, as long, were formed at other stations. Gifts of clothing, as well as money and food, were made by the officials of the Cloak-makers' Union. It is estimated that that organization alone has already spent over \$23,000 in relief work.

LONDON, Feb. 24.

Princess Mary is to be bridesmaid at the marriage in Berlin of Prince Ernest of Cumberland and Princess Victoria Louise, daughter of the Kaiser. This will be Princess Mary's first appearance as bridesmaid. The suggestion is made that the marriage shall be in October, so that the King and Queen of England might attend, but July having been selected for the royal visit to Germany, so early a date is impossible. Besides Princess Mary, the Prince of Wales and possibly the Duke of Connaught will attend as the King's representatives.

LONDON, Feb. 24.

Naval developments of a remarkable nature are taking place under the cloak of great secrecy. The next twelve months, says the Daily Express, some astonishing details will become known regarding changes in warship types, but none will be more noteworthy than developments in submarines. An entirely new type of underwater craft, of considerable offensive power and capable of crossing the Atlantic at a high rate of speed, are being built for the British Navy. These craft will carry guns, but in addition they will be able to fire eight torpedoes. In the meantime there are plans before the Admiralty for a flotilla, above water of craft, with 40-knot speed, carrying several heavy quick-firing guns, specially mounted for use against air craft.

HERMOSILLO, Feb. 24.

Inflamed by the killing of Madero and Suarez, whose cause they had espoused, the members for the Sonora State Congress, assembled here to-day for a special session, to decide whether they shall formally declare the State in rebellion against General Huerta. Great excitement prevailed. Many Congressmen attended. There was a secret session last night, after which it seemed apparent that Sonora would not be declared a rebel State without opposition, but would refuse to fall in line behind Huerta and Diaz, if Huerta appointed as provisional governor, Manuel Mascareñas, a former follower of Salazar, who was hated by the Sonorans. Antonio Rojas, a rebel leader, appeared with a body of northern insurgents, with the intention of aiding those who want Sonora to secede from the Mexican republic. Rojas is understood to have advocated the establishment of a new republic, comprising Sonora and Chihuahua.

## Sores From Elbow To Fingers.

Zam-Buk Worked a Miracle of Healing.

Reverend Gentleman Fully Corroborates.

Miss Kate L. Dolliver, of Caledonia, Queen's Co., N.S., says: "I must add my testimony to the value of Zam-Buk. Ulcers and sores broke out on my arm, and although I tried to heal them by using various preparations, nothing seemed to do me any good. The sores spread until from fingers to elbow was one mass of ulceration. I had five different doctors, and faithfully carried out their instructions. I drank pint after pint of blood medicines, tried salve after salve, and lotion after lotion; but it was of no avail.

"My father then took me thirty miles to see a well-known doctor. He photographed the arm and hand. This photograph was sent to a New York hospital to the specialist; but they sent word they could do nothing further for me, and I was in despair.

"One day a friend asked me if I had tried Zam-Buk. I said I had not, but I got a box right away. That first box did me more good than all the medicines I had tried up to that time, so I continued the treatment. Every box healed the sores more and more until, to make a long story short, Zam-Buk healed all the sores completely. Everybody in this place knows of my case, and that it is Zam-Buk alone which cured me."

Minister corroborates.—The Rev. W. B. M. Parker, of Caledonia, Miss Dolliver's minister, writes: "This is to certify that the testimonial of Miss Dolliver is correct as far as my knowledge goes. I have known her for a year and a half, and her cure effected by Zam-Buk is remarkable."

Wherever there is ulceration, blood-poison, sores, cold-cracks, abscesses, cuts, burns, bruises, or any skin injury or disease, there Zam-Buk should be applied. It is also a sure cure for piles. All druggists and stores sell at 50c. per box, or post free from Zam-Buk Co., St. John's, Nfld., for price. Refuse cheap and harmful imitations and substitutes.

## The Whir of The Sewing Machine

IS THE FIRST SONG OF SPRING.

It's a good song, this song of the Sewing Machine, because it sings of soft balmy days, and of sheer, dainty dresses, of quickening blood and the stir of new life. It is the first Song of Spring.

It sings to the children of the great out-of-doors and of dainty little figures in dimities and prints, flashing past in the sun. It sings to the young girl of prettiest frocks for her new-opening, wonderful life; and it sings to the woman the song of the wonderful fabrics and laces that will add to her beauty and keep her as young as she wants to be by the very strength of their charm.

Yes, it is time for the sewing machine and if you haven't one get one to-day.

All the looms of France and Switzerland have been turning out the most wonderful fabrics for this coming spring. They used to imitate nature fairly well, but now they beat her at her own game.

The dress goods and silk departments of every store are a garden of the looms that keeps you wondering how a machine can turn out such perfect art.

And these fabrics that are so wonderful are so moderately priced! No queen of two hundred years ago could have dressed half so wonderfully as a girl on an ordinary salary can dress to-day.

Every great factory has been working for months to prepare these marvelous fabrics for you. And now they are here. Right in your store. Right where you can go and see them and touch them. Right where you can go and buy them—not merely envy them on some one else.

If you are going to be ready for the great new Spring, if you are going to be a part of it, if you are going to feel that you belong to it, you must begin looking at these new fabrics to-day, and you must begin planning your new dresses, you must get out your sewing machine or if you haven't one to get one, you must get one in.

But whatever else you do you must watch this advertising now, in order to know where to go, what to get and how to get it.

Every line of it will be news and the best of news. The first note of Spring has been sounded. And it wasn't the Robin that sounded it either. It was the "Whir of the Sewing Machine."

FURNACE LINE.—The S. S. Almeriana arrived yesterday afternoon from Halifax. The passage occupied three days, the ship having to take a southerly course to avoid ice. The ship brought 200 tons cargo and sails for Liverpool this evening taking a large outward freight.

VIHARD'S LIMENT CURE DIN. TEMPEL.

# COUPONS

Worth  $\frac{1}{2}$  Cent Each

ARE NOW PACKED IN

# GEM Cigarettes!

THESE COUPONS ARE WORTH

1-2 CENT in Trade,

and will be **REDEEMED** by any Store Keeper, or by the

## 'Imperial' Tobacco Company

(NFLD.)

LIMITED.

# HALF DOLLAR SALE

## MEN'S TOP SHIRTS,

Black Sateen Top Shirts,  
Blue Knit Top Shirts,  
Brown Knit Top Shirts

All 50 cents each.

Army Grey Top Shirts,  
White Matting Top Shirts,  
Fancy Tennis Top Shirts,  
Fancy Negligee Top Shirts,  
Top Shirts for

**Tradesmen,  
Truckmen,  
Firemen,  
'Longshoremen**

THIS WEEK AT

# S. Milley's.