

PROFITS over 100 pr. ct. OF ORIGINAL SUM ASSURED.

The following are examples of Canada Life Policies, in which the Profits added to same have more than doubled the original amounts.

| Policy No. | Yearly Premium | Original Policy | Profits Added to 1910 | Total Assurance to 1910 |
|------------|----------------|-----------------|-----------------------|-------------------------|
| 125 | \$41.84 | \$2,000 | \$2,286.97 | \$4,286.97 |
| 886 | 12.40 | 800 | 821.95 | 1,621.95 |
| 989 | 78.34 | 4,000 | 4,039.97 | 8,039.97 |
| 1,203 | 43.17 | 2,000 | 2,005.59 | 4,005.59 |
| 1,694 | 16.75 | 1,000 | 1,005.35 | 2,005.35 |
| 2,157 | 53.55 | 1,400 | 1,415.14 | 2,815.14 |

At age 30 a saving of \$14.00 monthly will buy a Profit-bearing Endowment Policy in the Canada Life for \$5,000, payable to you, at maturity in one amount or by way of annual instalments.
Send your name, age and address for a proposition of from \$1,000 to \$5,000 or more.

Canada Life Assurance Co.
C. A. C. BRUCE, Manager, St. John's.

Money Is Invested

for the purpose of obtaining interest. The more interest you get, the more money you will save. We own and offer a number of Securities that will meet the requirements of those who wish to double their interest income—with safety. Ask for particulars.

F. B. McCURDY & CO.,

Members Montreal Stock Exchange.

C. A. C. BRUCE, Manager,

St. John's.

Fashions for the Ladies, Sept. MONTHLIES FOR SEPTEMBER

Weldon's Ladies' Journal, with 6 cut-out patterns—Coat, Skirt, &c., 10c.; by post 12c.
Fashions for All, 5 patterns—Skirt, Blouse, Tunic, &c., 10c.; by post 12c.
Harrison's, 7 patterns, 10c.; by post 12c.
Weldon's Dressmaker, 2 patterns, 5c.
Weldon's Children's, 5 patterns, 5c.
Weldon's Journal of Costumes, 6 paper patterns, 15c.; by post 17c.
Young Ladies' Journal, 3 paper patterns, 25c.; by post 27c.
Ladies' Companion, 4 paper patterns, 15c.
Weldon's Home Dressmaker, 2 patterns, 5c.
Leah's Children's Dressmaker, 5 patterns, 5c.
Delineator, 13c.; by post 20c.
Designer, 13c.; by post 15c.
Ladies' Home Journal, 18c.; by post 20c.

Very Latest News and Illustrated Papers.
American, 18c.; Ansles, 18c.
Argosy, 18c.; All Story, 18c.
Blue Book, 18c.; Top Notch, 13c.
American Review of Reviews, 30c.
Popular, 18c.; Red Book, 18c.
Physical Culture, 18c.; Cassell's Mag. of Fiction, 15c.; Strand, 15c.
Windsor, 15c.; Wide World, 15c.
Royal, 13c.; London, 15c.; Nash's, 18c.
Novel, 13c.; Munsey, 18c.
McClure's, 18c.; New Mag, 13c.
Railroad Man's, 18c.; Adventure, 18c.

We are now booking orders for the most complete Record of the Titanic Disaster, only 30c.

GARLAND'S Bookstores, 177 & 353 Water Street.

WE HAVE FAITHFULLY

considered the Furniture needs and offer a choice line of Furniture that will bring brightness and comfort to the home. Everything here to fit the season. Never here before in larger, more attractive or better variety than now. For summer time comfort, at home or away. You'll find here much that will interest you.



U. S. PICTURE & PORTRAIT Co.
Complete House Furnishers.
Water Street East.

Telegram Ads Pay

Improving One's Aim.

BY RUTH CAMERON.



Why? Well, for one thing because we do not make our efforts at getting on, more definite and reasoning.

Half a dozen grown up children engaged in a game of bean-bags, the same old were about equally bad in their aim, but soon two men emerged from the ranks and distinguished themselves by their successful throws. Each round their throws were more and more accurate, until finally their scores neared the 100 per cent of possible points.

"What a good eye you must have!" I commented to one of these men after the game.

"I don't think so," he said. "Didn't you notice how terrible I threw at first? But you see, I watched myself to see just where I was falling and tried to correct it. I was overshooting at first so I deliberately tried to go lighter. The trouble with you people was that you just threw haphazard. You could have done just as well as I if you had really tried. Didn't you see that Mrs. S. threw just too far to the right—every time? If she had only deliberately thrown more to the left she would have scored right straight along."

This young man is successfully carrying through a difficult business situation in which older heads than his have failed.

Do you wonder? I don't. It is evident that he carries his philosophy of bean-bags into business life. And it succeeds in one case just as it does in the other.

Tell me, are you improving your aim as definitely as you can at each throw?

Or are you failing to score because you make the same needless mistakes round after round in the game of life?

"I am not a good mixer," a young man said to himself a few years ago after he had been studying why he failed to make as high a score as he desired. "I can learn to get along with my fellowmen more successfully and I will. I'll make a definite study of the matter."

To-day this man is a highly successful commercial traveler and his ability to "mix" with all sorts of people is considered one of his biggest assets.

Just where is your aim bad? Just where are you failing to score? Are you overshooting or under-shooting? Are you losing efficiency by inability to "mix" well, or by taking too little care of your health, or by lack of education, or how?

"The trouble with you people is that you just throw haphazard," said the successful young man. It is the trouble with most of the failures in the world.

"Know thyself" in all its meanings is just as much the motto of success today in America as it was some hundred years ago in Athens.

Red Cameron

Why Have "Nerves"?

This is the reason why women have "nerves." When thoughts begin to grow cloudy and uncertain, impulses lag and the warnings of pain and distress are sent like flying messages throughout limbs and frame, straightway, nine times in ten, a woman will lay the cause of the trouble to some defect at the point where she first feels it. It is a headache, a backache, a sensation of irritability or twitching and uncontrollable nervousness, something must be wrong with the head or back, a woman naturally says, but all the time the real trouble very often centers in the womanly organs. In nine cases out of ten the seat of the difficulty is here, and a woman should take rational treatment for its cure. The local disorder and inflammation of the delicate special organs of the sex should be treated steadily and systematically.

Dr. Pierce, during a long period of practice, found that a prescription made from medicinal extracts of native roots, without the use of alcohol, relieved over 90 per cent of such cases. After using this remedy for many years in his private practice he put it up in form of Dr. Pierce's Favorite Prescription, that would make it easily procurable, and it can be had at any store where medicines are handled.

Mrs. LILA B. HAWKINS, of Zeus, Va., writes: "I had been falling in health for two years—most of the time was not able to attend to my household duties. Female weakness was my trouble and I was getting very bad but, thanks to Doctor Pierce's medicine, I am well and strong again. I took only three bottles of Favorite Prescription, and used the 'Lotion Tablets.' I have nothing but praise for Doctor Pierce's wonderful medicines."

TAKE DR. PIERCE'S PLEASANT PELLETS FOR LIVER ILLS.

Fads and Fashions.

The newest lace veils have leaf designs. Even in velvets, corded effects are in favor. Antique jewelry is more than ever in evidence.

Yellows in all shades promise to be favorites. Metal trimmings are one of the new hat features.

Satin is extremely popular for between-season millinery. Evening slippers with ornamented heels are very charming.

Braid is used in limited quantities only on tailored suits. Black is by far the most desirable color for separate wraps.

Gold and silver shadow laces are among the autumn novelties. Nearly all the new fall hats are noticeable for the soft effects.

Stocks of black satin and white shadow lace are in great favor. It is certain that more will be much seen in autumn tailormades.

Gorging Is Suicide

In these words a prominent graduate of Harvard Medical School, E. R. Moras, M.D., calls attention to the habit of "overeating," which is resulting in the shortening of so many useful lives.

Every day you read of deaths of persons in middle life caused by acute indigestion, peritonitis, appendicitis or Bright's disease. All of which result from overcrowding the digestive organs.

The liver gets sluggish, the bowels become constipated, and the whole system is poisoned by the fermenting waste matter.

You can overcome this poisoned condition by using Dr. Chase's Kidney-Liver Pills. Then turn over a new leaf and eat less, particularly of meats, pastry and highly-seasoned foods. One kidney-liver pill occasionally at bedtime will keep the liver and bowels active, and insure the healthful working of the organs of digestion. One pill a dose, 25c a box, at all dealers of Edmanson, Bates & Co., Limited, Toronto.

Madam! If you Are Bilious, Constipated or Headachy Please Try "Syrup of Figs."

All women get bilious, headachy and constipated—simply because they don't exercise enough. They don't eat coarse food, or enough fruit and green vegetables. Those are nature's ways of keeping the liver and thirty feet of the bowels active; but very few women employ them. The next best way is delightful, Syrup of Figs.

Nearly all ills of women can be overcome with Syrup of Figs alone. There is no need to have sick headache, backache, dizziness, stomach sour and full of gases, bilious spells, sallowness, coated tongue, bad breath, bad complexion, nervousness and depression. The surest and safest remedy is one or two teaspoonfuls of delicious Syrup of Figs. Try this tonight—you'll feel splendid in the morning when the sour bile, clogged

up waste and poisonous matter have been gently but thoroughly moved on and out of your system, without nausea, griping or weakness. Your head will be clear, complexion rosy, breath sweet, stomach regulated; no more constipation, gases, pains and aches.

It is simply a matter of keeping your stomach, liver and bowels clean and regulated. Then you will always be well—always look and feel your best.

But get the genuine—the old reliable. Ask your druggist for "Syrup of Figs and Elixir of Senna." Refuse, with contempt, the so-called Fig syrups sometimes substituted to fool you. The true, genuine, bears the name California Fig Syrup Company; look for this on the label.

The Inglorious Backdown.

Editor Evening Telegram.

Dear Sir,—I notice in the daily papers an advertisement from the Agricultural Board calling off the Agricultural Fair here and other Districts this Fall. This is altogether against the will of the Harbour Main Agricultural Society, as a few Sundays ago a general meeting was held and decided to hold the Fair. The Government must be getting heartily ashamed of its Agricultural doings in the old farming district of Harbour Main to make such a cowardly and inglorious back-down after all the big things we have been promised from the Agricultural givings-out here by an army of Government heeled. Indeed, Mr. Editor, we were expecting great things from the big show this fall, but we are sadly disappointed.

We were joyfully expecting to behold on exhibition Messrs. Mallowney's and Hawco's pigs and broods, P. Hannon's ram and young lambs, and O'Toole's mule and foals; also the big potatoes, the stacks of peat and the three-bladed grass and numberless other things which were in course of preparation to exhibit. But, alas! we were again doomed to disappointment.

Yes, I had almost forgotten the phantom of Parsley's ram but therein hangs a tale.

Mr. Parsley, a Liberal, was maliciously prosecuted for having broken the rules of the Society. A case was brought against him (so says a listener) and in a really and ideally Star Chamber manner he was convicted and fined. Others—Torjes—have evaded and broken the rules of the Society but their offences have been winked at. Did the holder of the Sable Island Pony strive to propagate its species? If so, how many baby mules are in Conception? Rather is the pony used to strut and drive around the different settlements day after day at the Government expense.

The busy dame rumor is grumbling loudly that the stock imported by the Government and intended to improve the general stock and breeds throughout the country has in numbers of cases been devoted to private ends only. Be that as it may the results of the Morris Agricultural Policy are barren and disappointing and nothing I could write shows this more forcibly and clearly than their inglorious back-down from holding the Fair after all the trouble we had gone to prepare for it. Even Messrs. Woodford and Murphy came here and held a public meeting to give us some pointers on farming but it appears all the crops

have withered except Murphy's timber crop for the Government wharves and bridges.

But, sir, there is a day of reckoning near at hand when these things will be changed and the Government, too, by a suffering people.

Yours truly,
A MEMBER OF THE AGRICULTURAL SOCIETY.
Harbour Main, Sept. 10th, 1912.

Cascarets Cleanse Liver and Bowels

The Millions of Cascaret users never have Headache, Constipation, Biliousness or Sick Stomach.

It is more necessary that you keep your Bowels, Liver and Stomach clean, pure and fresh than it is to keep the sewers and drainage of a large city free from obstruction.

Are you keeping clean inside with Cascarets—or merely forcing a passage every few days with salts, cathartic pills or castor oil. This is important.

Cascarets immediately cleanse and regulate the stomach, remove the sour, undigested and fermenting food and foul gases; take the excess bile from the liver and carry out of the system the constipated waste matter and poison in the intestines and bowels.

No odds how badly and upset you feel, a Cascaret tonight will straighten you out by morning. They work while you sleep. A 10-cent box from your druggist will keep your head clear, stomach sweet and your liver and bowels regular for months. Don't forget the children—their little insides need a good, gentle cleansing, too.

Last Night's Parade.

Last night one of the largest turn-outs witnessed in the city for some time occurred when the C. L. B. C. C. and Newfoundland Highlanders held a joint parade and torch light procession in honour of the squad of Brigade boys who so ably represented Newfoundland at the International Competition at Toronto.

The squad only returned home on Thursday and long before that time arrangements were being made to compliment the contingent on the excellent showing they had made, as although having adversities to contend with our boys made a splendid hit.

At eight o'clock last evening the three brigades met at the C. L. B. Armoury and under their respective commanding officers formed up and got ready to tour the city. The route of march was via Long's Hill, Theatre Hill, New Gower, Adelaide, Water and Cochrane Streets and Military and Harvey Roads. Hundreds of persons followed the procession while the streets everywhere were well sprinkled with people. The bands of each brigade accompanied the parade and discoursed beautiful airs en route. Returning to the point of commencement the entire procession entered the C. L. B. Armoury where thousands of people had assembled, and when the Newfoundland squad in command of Lieut. Rendell and Sergt. Ledingham entered the spacious building they were cheered to the echo. The squad, dressed in their Khaki suits, looked neat and charming. They performed various exercises of Swedish drill which evoked much applause from the large audience as well as the admiration and enthusiasm of all present.

Following this exhibition Lieut.-Col. Rendell read a message received from the Adjutant of the Methodist Guards regretting their inability to be able to participate in the parade, but on behalf of the Guards congratulated the Newfoundland contingent. Hearty cheers were then given by the brigades for the squad and the affair was brought to a happy termination by the rendition of God Save The King.

Automatic Eyeglass Holders are a great convenience—60c. and upwards at TRAPNELL'S, Eyesight Specialist, -sept.9.12.

10 brs. CRAB APPLES.
40 brs. PEARS.
100 brs. APPLES.

Soper & Moore
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LADIES, Look at This!

New Gummed Initial Seals. For use on Stationery, Score and Place Cards, Programmes, Books, Gift Packages, and wherever distinction and individuality is desired. Only 25c. box.

Finest Perfumed Sealing Wax in seventy-three shades and colors. A beautifully colored wax, clear and well made. It is in fashion for use on correspondence envelopes; 7c. stick.

Sealing Wax Seals. Initial Seals for correspondence; 15c., 20c. and 25c. each.

Passé Partout Binding. Fine Pebbled Paper, heavily gummed; the best binding made for framing and preserving pictures; ready for use and guaranteed to stick; 12 yards to a roll, 1/8 inch wide; twenty-two colors; all 12c. a roll. Also a large stock of Pastes, Glue, Rings, Hangers and Passé Partout Outfits. Call or write

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The Biggest, Brightest and Best Book, Stationery and Fancy Goods Store in the City.

ROSSLEY
THEATRE.
To-Night! To-Night!
Change of Programme.
Big Laughing Show.
All New.

VAUDEVILLE.
Mr. H. Ingram, the New Tenor, in a beautiful ballad.
Bonnie Rossley, latest illustrated song.
Three Grand Pictures.
And the popular Star orchestra.

R. H. SANSFIELD, direct from Palace Theatre, London, E. in all his latest London Song Hits.

Matinee Saturday. Special Act for the Children.
Look out for Senorabegorra.

LARACY'S
WEEK END BARGAINS.

Boys' Serge and Tweed Varsity Caps, 8c. each on Friday and Saturday.

Girls' Black Ribbed Stockings, 10c. a pair, Friday and Saturday.

Women's Overall Aprons, 65c. each on Friday and Saturday.

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345 & 347 Water St., opp. Post Office.

IN STORE
Choice
Pitch Pine
DECKING,
3 x 5 and 3 x 6.
Long Lengths.

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