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Whole No. 395

YOU-PATRONIZE The Everyday Bargain Store

EARNTOISAVELMONEY

What Are You Doing About SPRING BUYING?

"DO YOU KNOW"?—That world-stocks of merchandise were never so low and that the supply will take a long time to overtake the demand when normal times come back again and replenishingup commences. - Even in CANADA there was not nearly enough of certain staple lines for this winter's business.

"DO YOU KNOW"? - That spinners are all sold up for a year ahead, paying today's prices for their raw materials.

"DO YOU KNOW"?-That on account of scarcity of labor, machine parts, finishing and processing needs and delays in cotton and wool deliverier from the spinners, manufacturers figure not more than sixty per cent over last year as their maximum out put for 1917, and accordingly in less than two weeks, have sold up their Mills for the whole year, being obliged to allot a much restricted quantity to each customer.

"DO YOU KNOW"?-That the countries of EUROPE have been send us a very small bercentage of their usual exports of drygoods, during the past two years, and that these shipments are less and less each succeeding month so that no guarantee whatever can be given that they can be relied upon as a factor in CANADIAN busi-

ness for next Spring. "DO YOU LNOW', ?—That the receipts of Spring 1917 merchan-dise from the UNITED STATES will be negligible since, they absolutely will not have enough goods to supply their own needs; in fact already every Mill is entirely sold up for the coming year and to their own home market.

"DO YOU KNOW"?-That should the war cease, the price of RAW MATERIALS will advance because of the return of many big rs not now in the market, on account of the British Navy.

And Most Important of All

"DO YOU KNOW"?—That the House of PHILLIPS has the largest stocks in CARLETON Co., will have the best prices Total LINES to arrive APRIL and May

To Sum Up

There won't be enough goods to go around for the general needs of CANADA when Spring 1917 comes excepting for the early

Two Important Announcements!

BIG CHEAP SALE and change of business from Credit to ed to her home Friday. STRICTLY CASH, commencing Feb. 1.

Regarding the Sale all I have to say to you is that you all In the future I will do Business. know what I did for you last year, and that this year we will offer even more Astounding Bargains in all lines of our very large stock.

I can save you a lot of money on ALL lines, but if you will well known and admitted to need drop in and see our

Special Discounts on Men's and Boys' Overcoats, Jash Store has no bad and slow debts; no book keeping expenses; Reefers, Underwear (Stanfield's, etc.), Fur Coats, Ladies Coats, Underwear, Hosiery, Dress Goods Shoe Packs, etc., etc.

you will certainly be surprised. The reason for this is we have just completed stock taking and find we have a great deal too omical, as often times they will much of these lines, and besides that "we need the money." come clong, Everybody, and make

\$1.00 Do the Work \$2.00 debt and in trouble. Also they can buy the goods cheaper for

All kinds of Produce taken in exchange for goods; Butter 35c, Eggs 40c, Buckwheat the credit business I will ask all owing me accounts to call at ear-Meal \$3.75, etc. Purity, Robin Hood and either by cash or note. If you do King Quality Flour only \$11.

only on a basis

STRICTLY CASH

The advantages of this are too the "Cash Store" can undersell the "Credit Store," because the can use his cash to save in buying; have less Clerks and save in many ways. The "Cash Store Business" means a saving to the well-to-do" Customers, for they do not have to help pay the bad debts of the "Poor" customer, and it will make those who are not so well off more thrifty and econ-So do without things for a time, if they have to pay cash for them, whereas if they get them on credit they do not deny themselves and soon find themselves in Cash than on Credit, so you can plainly see it is best for all.

Having decided to discontinue the credit business I will ask all will be made. If you do not do so within 30 days your account will be left for collection.

S. W. SMITH'S

The Cash Store with the Big Sale On

EAST FLORENCEVILLE, N. B.

GRAND FALLS

Big Budget of Newsy Items from Busy Town

above here Frank Kearney, an Jack as being quite ill yet with a old resident of this locality, shot temperature of 103 to 104. and killed himself on Friday last age .nd leaves a widow and grown-up family. He was the ney, who some af our older citi- Thursday. zens will remember as being the author of the Book entitled "The Indians were more numerous spell. in the Province than they are

The stork has been making some calls in town despite the cold weather. He stopped at Jimmie Wright's on Monday is able to get out again. night the 22nd and left a very fine specimen of a young man and from a visit with relatives in on Tuesday morning called at Montreal on Saturday. Mr. and Mrs Daigles next door and left another fine big boy-all Battleford, Sask., are visiting reconcerned are doing nicely and latives in town. are still smiling Mr. Jack Frost having fastened the smile on to

Mayor Collins and several others met the returned hero, Pte. Albert Bertlesen, at the depot on week of the grip. the arrival of the 4 o'clock express Friday. Pte. Bertlesen has been through several battles and quite severely wounded but hopes to be able to go back in the near future.

Miss Monique Martin is back at her old post in Wiley's up-todate drug store. Miss Martin has

erated on for appendicitis.

The Adult Bible class spent their social evening this week with Mrs. J. E. Andrews. A very enjoyable evening was had. Mrs. William Wright who has

been in St. John for medical treatment on account of an injured knee is home again. Mrs. George M. Sirois of Ed-

mundston who has been the guest permit. of her sister, Mrs. Hechler return-Miss Myra Hennigar who has been at her old home in Nova

Scotia the past month returned home Thursday.

J. B. Powers is quite ill with a bad attack of lagrippe.

Walter Powers who has been



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"The All-Purpose Sugar

book-keeper in the M. J. Powers store for about three years has served his connection with the MAN SUICIDES served his connection with the firm and goes to his home in Fredericton this week.

Dr. Puddington returned from Former President of Carleton Lib-Rochester, Minn., on Friday. He stopped in Presque Isle on his At his home about six miles way back and reports Master

Theodore H. Bird of New York while in a state of despondency. is in town again. Mr. Bird will Mr. Kearney had lost his eye- be remembered as having put, on sight and was sick and discourthe play "The Girl in Red" in aged. He was about 71 years of McLaren's theatre in September. Mrs. Fred Dayton of Edmundgrown-up family. He was the ston was the guest of Mr. and and young son behind "to keep eldest son of the late W. D. Kear-Mrs. Hechler Wednesday and the home fires burning." Mr.

Open Hand," a story of our coun- a serious time with frozen and try in its early days when the bursted water pipes this cold Of this patriotic family the St.

John R. Graham who has been spending three weeks at his home here left for Toronto Monday. F. W. Hechler who has been

confined to the house for a week Mr. and Mrs. Habeeb returned

Mr. and Mrs. Fred Wright of

Mrs. Jamison of Coronation is visiting her daughter, Mrs. F.

Miss Annie Long of the post office staff is out again after a M. J. Powers spent Sunday in

Edmundston. Fire Damages H. H. Hatfield's

On Sunday afternoon fire was been having a much needed va- discovered in the attic of H. H. cation. Miss Cassie McCluskey Hatfield's fine residence at the took her place in the store for corner of Main and Bradley streets. The firemen, marshalled Mrs. Edmund Ludgate and by Chief Montgomery responded Mrs. Edith Kelly went to Wood- in a remarkably quick time and stock Wednesday on the express in a very few minutes two called there by the illness of Pte. streams of water were ready to Leen Ludgate who has been op- be directed where they would do in locating here. The industry hours hard fight the stubborn flames were subdued but not before a large quantity of water had been poured through holes in the roof. From the fire itself but trifling damage resulted as compared with that from the deluge of water and the smoke; but the firemen were as sparing with the water as the circumstances would

Practically all the household effects were safely removed, but it will be some weeks before the building can be made habitable

Miss Rita Hatfield, who is an Mrs. James Watson received invalid, and Miss Mabel Hayward, word last week of the death of a boarder who is also ill, were her brother, Ernest, in Vancou- cared for at the homes of nearby neighbors for the time.

Dollar Weekly Passing

The dollar weekly will soon be an institution of the past. One after another these rural publications are being forced to raise subscription rates in order to meet their own increasing costs. The stupendous height which print paper has reached is the dominating element in the problem, but is only one of the many ways in which the newspaper publisher finds the cost of his product increased beyond all estimates. It is claimed that more than 350 American weeklies have been forced to suspend publication on account of these increasing costs. For the greater number, however, the other alternative will be the one adopted—that is, raising the subscription price above the time honored flat dollar per year. The dollar weekly has had an honorable history and the country owes it more than it knows. No apology is needed if the price that sufficed half a century ago is now found inadequate. -- Ex.

Farmers Telephone Co. Elects Of-

The Board of Directors of the Farmers' Telephone Co. met at Hartland on Saturday and elected for ensuing year officers as fol-

E. W. Spinney, president. A. D. McCain, vice president.

E. C. Morgan, secretary-treas. discussed at the meeting.

eral Association Reared His sons to be Patriots

James A. Barter, who lived many years at Avondale, and who for a long time was president of Carleton County Liberal Association, has sent five of his seven sons to do battle for King and country. The latest addition to the ranks is Percy C. Barter of Hartland, who will leave a wife Barter left Hartland a few weeks We people up here are having ago to work at his trade in Moneton, and it was there he enlisted John Globe says:

J. A. Barter of Avondale, now living with his only daughter, Mrs. D. W. Kyle, in Monoton, has given his five sons to the defence, of the British Empire. The last of these to enlist was P. C. Barter. who on Wednesday night signed on with the 5th Divisional Ammunition Column. The other sons are: J. E. Barter, eldest, with the 143rd British Columbia Bantam Battalion; S. G. Barter, who enlisted with the 140th Battalion, but was later transferred to the Royal Canadian Regiment W. T. and J. C. Burter, also men bers of the 143rd B. C. Banton All of the above men are married and have families. Mrs. D. W. Kyle has her eldest son, Jack Kyle, at the front with the 8th

EDMUNDSTON

Frasers, Ltd., have finally de cided to locate their new pulp mill at Edmundston. Frederictor was talked of as a site for the industry, but the company decided that the cost of driving the logs would be too great to justify them the most good: After half an will be one of the lurgest in the province, and will give etc. employment to a large force of men. The town of Edmundston is certainly to be congratulated on its good fortune.

on Real Estate.

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THE WINTER TERM

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tion. Address-W. J. OSBORNE, Principal Fredericton, N. B.

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G. O. Brittain, manager.
Other routine matters were R. W. CAMERON

Keith & Plummer Building