

FORCED TO UNLOAD

PUBLIC SALE

AT C. W. RUTHERFORD STORE

Look for the Red Sign in Front of the Store

118 COLBORNE STREET, BRANTFORD, ONT.

THE ENTIRE \$12,000 STOCK

consisting of High-Grade Men's Clothing and Furnishings to be distributed in the homes of Brantford and vicinity for less than the cost of the raw material. **NECESSITY KNOWS NO LAW.** The stock must and will be sold in the next fifteen days. Wait, watch and look for the **OPENING DAY**

SATURDAY, June 6th at 9 a. m.

The Cause of This Mighty Slaughter:

We are confronted with a serious business problem. The unexpected sometimes happens owing to the backward season and disastrous weather conditions. We are heavily overstocked, therefore we are compelled to sacrifice every article in our store to meet demands of the day. Cash is king—cash we must have, no matter how great the loss. **WE MUST RAISE A LARGE AMOUNT OF CASH IN A SHORT TIME.**

WANTED
15 SALESMEN
APPLY AT ONCE TO THE STORE
Sale Opens Saturday, June 6th
at 9 a. m.

WAIT FOR THIS BIG SALE!
The stock is now being marked down. No attention will be paid to what the goods actually cost, as we will cut and slash prices to sell stock, and sell it quick. In some cases \$1.00 will do the work of \$3.00 elsewhere. By no means miss this grand opportunity. It's an event that seldom comes. We are marking the goods at prices that will be the talk of Brantford for years. We will claim supremacy in value-giving for fifty miles around, and will leave the verdict with the people.

Nothing Like it Before—Nothing
Like it May Ever Occur Again!
The most extraordinary sale that has ever been attempted in Brantford. We advise prompt action. Be on hand when doors open
Saturday, June 6th at 9 a. m.

Conditions of Sale: All goods sold for cash. Our name stands back of every purchase. To avoid any misunderstanding bring this circular with you. Our store is now closed to mark down stock and re-arrange store. Sale opens **SATURDAY, JUNE 6th.** Come to this sale expecting the greatest bargains you ever saw or heard of. We assure you that your expectations will be more than realized. Come early! Buy now while the market is down.

READ! READ! READ! PRICES ARE WRECKED IN EVERY LINE

Bear in Mind, there are Thousands of Other Articles Which Space Will Not Allow to List Which Will be Sold on Same Low Prices Above. **COME AND SEE FOR YOURSELF.**

Men's Furnishings
Men's Work Shirts, all sizes, regular 50c to 60c. Sale price.....39c
Men's Balbriggan Shirts and Drawers, regular price 50c to 65c. Sale price.....39c
Men's Merino Underwear, regular 50c. Sale price.....39c
Men's fine Shirts, regular \$1.00.....79c
Men's fine Shirts, regular \$1.25.....98c
Men's fine Shirts, regular \$1.50.....\$1.19
Men's Fine Lisle Hose, regular 20c, now.....11c
Men's 25c Suspenders for.....19c
Men's 50c Silk Suspenders for.....39c
Men's Silk Half Hose, regular 50c, for.....39c
Men's Overalls and Smocks, Blue, Black and White Striped, all sizes, the well-known brand, Walker's Trainmen Overalls, regular price \$1.25. Sale price.....98c

Boys' Suits
Boys' Fine Suits, sizes from 28 to 33, regular \$5.00 to \$6.00. Your choice for...\$3.49
Boys' Fine Suits, regular \$6.50 to \$7.00. Sale price.....\$4.95
\$10.00 to \$11.00 Boys' Suits for.....\$7.45

Men's Suits
One lot of Men's Fine Suits, made out of fine Scotch Tweeds, also fine Worsteds, all sizes, all new and up-to-the-minute in style, regular \$10.00 to \$12.00. Sale Price.....**\$6.95**
One lot of Men's fine, extra good quality Tweed Suits, also fine serge and fancy stripes, the well-known Sovereign Brand clothing. Regular price \$14.00. Sale Price.....**\$9.95**
Not what we say here, but the values themselves will shout the loudest for this sale. Values like these \$16.00 and \$18.00 fine Suits will go during this sale for.....**\$13.45**

One lot of Men's Suits, the finest goods on the market, the best that money could buy, made by the best clothing manufacturers in Canada and up-to-the-minute in style and the latest shades, regular price \$18 to \$20. Sale price.....**\$15.45**
One lot of Men's Fine Suits, Black or Blue Serge and fancy stripe, all the latest styles, well made and nicely finished, all new and up-to-date. Regular price \$20.00 to \$22.00. During this sale your choice for.....**\$16.45**

Hats and Caps
Men's 50c Caps for.....39c
Men's 75c Caps for.....59c
Men's fine Soft Hats, all new goods, regular \$1.50. Sale price.....98c
Men's \$2.00 Hats now for.....\$1.45
Men's \$2.50 Hats for.....\$1.79
Men's Hard Hats, regular \$2.25, for.....\$1.49
\$2.50 Hats for.....\$1.79

Pants! Pants!
Men's Work Pants, all sizes, regular \$1.50 to \$1.75, choice during this sale for.....\$1.19
Regular \$2.25 Pants now for.....\$1.79
Men's fine Pants, all sizes, regular \$3.00 to \$3.50, choice for.....\$2.45
\$4.50 to \$5.00 Men's Fine Pants now for.....\$3.95

Free Trip to Brantford
All out of town purchases of \$20 worth or more within a radius of 15 miles or over. Be sure and buy return tickets.

Let nothing keep you away---it will pay you to come. Remember the place, the name and the street. **LOOK FOR THE RED SIGN IN FRONT OF THE STORE.**

C. W. Rutherford's Store
118 COLBORNE STREET, BRANTFORD, ONT.

Store is Now Closed to re-mark the Stock—We Will Positively Open on **SATURDAY, June the 6th at 9 a. m.**

98 Columns

FORTY-FOUR

You

HORRORS OF



Herewith we present when that vessel went to are shown bodies of the

PRISON FARM SCHEME NOT FAVORABLE

Was Presented by gates From N boring Place

County Council Estimates For Today.

A delegation interested in movement to establish a prison for the local counties, after the County Council meeting upon the County Council afternoon with a view to Brant County interested in the same, of which several counties approve. The delegation consisted of R. Smith, of Jacob Goble of Northville, J. Ver of Waterloo, N. B. D. Berlin, Dr. D. R. Schuster. Opening their arguments, said he was one of a group of themselves a plan of investigation. They did not complete and they go for its Brantford people did not come to a vote on the system, but those which had not been decided rather to ask some of the council. That was the result.

(Continued on Page

Wireless

Two Officers Claim Years Ago

(By Special Wire to the PARIS, June 5.—A wireless telephone was installed by two naval officers, Victor Colin and Jean Jeance, conversing with on yesterday over 100 miles. The work was distinctness. It is said that they even used a telephone being clearly received by inventors of the new system in transmitting wireless five years ago. The experiments were installed in battleships Verite and Je they could not be explained chiefly owing to the variation of the oscillations of the