

Stylish Persian Paw Sets

HERE are sets similar to the style shown in this illustration, but those priced here come without fringe.

These sets are made of a fur-like fabric—made, you know, to resemble that rich, black, wavy fur, that is so highly prized by aristocrats, because of its exceptional rarity.

These Muffs & Throwovers come in black and are light in weight, warm and comfortable, and easily take the lead for dressy appearance, and are the latest fashion—sets like these are sought after by careful dressers.



If made of real fur fashioned similarly they would cost you five times as much as we ask for these faithful copies of real fur.

You would do well to examine them to-day, because they are such splendid values.

Prices without fringe a set \$2.30, \$3.50, \$4.50 and \$5.00.

Anderson's, Water Street, St. John's

The Elite Tonsorial Parlor,

Prescott Street, near Rawlins' Cross,

F. ROBERTS, Proprietor,

Mr. F. Roberts, of the Elite Tonsorial Parlors, begs to announce to his many patrons, that he has installed the very latest Massage machines for face and hair; also that he will carry full assortment Choice Cigars, Cigarettes and Tobacco.

On and after to-day the Parlors will be open each weekday from 8 a.m. until 11 p.m.

ALLIANCE ASSURANCE CO., LTD.

THE RIGHT HON. LORD ROTHCHILD, G.C.V.O. Chairman
ROBERT LEWIS General Manager.

TOTAL ASSETS Exceed \$120,000,000.

Fire Insurance of every description effected.

LEONARD ASH, Carbonear,
Sub-Agent for Carbonear District.

BAINE, JOHNSTON & CO.
Agents for Newfoundland.

Warm Winter Caps!

All men appreciate the comfort a warm winter cap.

Our new caps are better and warmer than anyone knew how to make last year and they are also about 20 p.c. cheaper than last year's purchases. We have over 4,000 caps for you to choose from.

You are sure to get just what you want at

Robert Templeton's

Advertise in The Mail and Advocate

CANNOT AFFORD TO LOSE BOTH

South Africans Idolise Loyal General Who is Leading Their Forces Victoriously Against the Rebels

The following are extracts from a letter written to friends in England by the sister of a well-known South African Government official:

We were glad to see good news from you last week, and to know that you were all quite safe. These days of uncertainty one is quite relieved to hear good news. I verily believe you people in England are better off than we are. The Germans are so near us and our country is in such a divided state that we may expect anything. . . . With General Botha taking over the command things will be changed, and the whole campaign altered.

Fairly Worship Him.
I cannot tell you what we all feel for General Botha; we fairly worship him, he has been so splendid over this whole affair, and the country is solid with him, with the exception of the handful of ignorant fools who are thinking they will have a Republic again, forgetting that they are not the only people to be considered.

I am sending you a newspaper in which you will see we have had some fighting in German South-West Africa, and our defence force has met with a reverse but that is nothing. We must expect reverses. One only feels so sad to lose fine young men, our country wants them so badly.

Haven of Rest.
Ludert-Buch is in our hands now, and so our troops will at least have some sort of haven of rest in that desert country. It is going to be a very tough job, for the country is very difficult, and the Germans have the advantage over us, as they know the country, and have everything quite arranged, for believe me they have been preparing for the invasion of the Union for the last eighteen months; we know this to be a fact, and yet you hear some fools say we should leave them alone.

Well, I only hope we will beat them without losing too many precious lives.

Banner for Botha.
The ladies of the Transvaal are presenting General Botha with a banner by "tickey" subscriptions. One feels you cannot do enough to show appreciation for the splendid way in which he has come forward and so saved this country from appearing absolutely dispirited in the sights of the world.

Poor old General, what a time he has had since he has been Premier; not a bed of roses, I assure you, and the Transvaal, I regret to say, always the "sething pot." What the country would do without him I don't know; there is no other man who could take his place, for he can, and does so tactfully, work with both sections of the community.

I hope God will spare General Botha through this campaign and bring him safely back; we cannot lose him.

Switzerland's second war loan of \$10,000,000 in five per cent. bonds was over-subscribed three times, although only the home market was concerned.

J. J. St. John

Readers of the Fisherman's Paper!

We have the largest stock of

FLOUR

in St. John's.

Our prices will surprise you.

250 Barrels

Pork and Beef,

150 Barrels

Granulated Sugar,

150 Puncheons and Brls.

Best Molasses.

—Also—

A full line of

Teas and all other

Groceries.

N.B.—Goods sent with dispatch to any part of the City or Train.

J. J. St. John

136 & 138 Duckworth St.

Wounded, Spent Night On Field Amidst the Dead

Sergeant G. H. Brown, of the 2nd Manchester Regiment, who was wounded in the thigh, and was taken to a hospital at Rouen, writing to his mother, says:

"Whilst chasing the poor demoralized Germans across France on the 9th, at about half-past two, a bullet went straight through the fleshy part of my thigh, but made a very clean entrance and exit. Of course, I could not stir with such a fresh wound, which drenched me with good warm blood.

Lay Wounded.

"I ordered my men to continue after the enemy, and lay flat in the vines listening to the firing and cheering of our men all through the afternoon, and on till about seven that night. I managed to open a tin of marmalade I had in my pack. . . . "By this time I began to be afraid of bleeding to death, and stuffing a bandage over the rear wound, I rolled on my back to keep it in place, and was successful. I managed to spread my oilsheet over me, and lay there all daylight, with the rain pattering down on my face.

All Night Alone.

"In this way I pass the worst night of my existence. If I closed my eyes at all I promptly had visions of medical men, hospitals and even furlough at home. But I had only to open my poor, tired eyes to see once more the vines and bushes standing out in relief against the view.

"Daylight brought a horrible thirst, and I had an empty water bottle from the night before. I turned painfully over, and looked round about me. The first thing that struck my eye was a waterproof sheet, which had a few little lakes of rainwater on it. I collected them into a fairly clean part of the sheet, and, although a little blood got mixed with it, I drank the lot with relish. Such is war.

Rescue Came.

"Now came the real danger—that of lying on the field without being found. I could hear the rumble of our carts in the distance continuing the pursuit of the enemy, and slowly gave up the hope of ever being found alive, as my thigh began to throw blood once again. I blew my whistle—I could not shout—and at about eight o'clock—sixteen hours and a half after I was hit—I was found by one of my own regiment's stretcher-bearers, and, by a strange fate, one of my own company.

"I saw so many of my poor chums—the men I had led, too—sleeping their last around me, in a harmless-looking little vine plantation not 3ft. high. Stacks of Germans were also visible.

Anyone can repair a roof with Elastic Roofing Cement Paint. It is easy and ready to apply. No heating required. You can do the work yourself with an ordinary whitewash brush. P. H. COWAN, Agent.

Winter Keeping Apples

The very best brand, good, reliable Pack. Varieties, Kings, Baldwins, Starks, Northern Spy, Ben Davis Californian Fruits, Pears, Oranges, Grapes, Lemons, South American Bananas. Large Bunches lowest wholesale prices. Strict and personal attention given to Outport orders. Correspondence solicited. Price List mailed on request, at GLEESON'S, 108 Water Street, East.

Wonderful Results From the A. I. C., The World's Cure

The remedy discovered at far Labrador has given relief to many a sufferer; hundreds testifying of this great remedy. Another gives her testimonial from the City.

Couldn't Eat a Half Meal.

St. John's, Oct. 12, 1914. I have been troubled with indigestion for a number of years, in fact I have been so bad I couldn't eat half a meal of anything.

A friend advised me to try A.I.C. and one half pint bottle cured me. I couldn't believe I could be cured in such a short time and now I can eat anything, and food does not trouble me in the least. I think I am perfectly cured. I haven't felt indigestion this month.

I recommend this medicine to all sufferers from indigestion. You are at liberty to use my name, and anyone not believing this statement can write or consult me personally.

MRS. GEORGE WELLS, St. John's.

Sold at St. John's by M. J. Malone, M. Kent, Walter Gosse, J. C. Ryan, J. Healey, C. P. Egan, Soper & Moore, Wholesale Agent. Manufactured by Saunders & Merceer, Shearstown, Nfld.—oct20

CALL BRITAIN 'MORTAL ENEMY'

Prussian Militarists Anxious Above All Things to Have the British at Their Mercy

A correspondent of The Temps has had an opportunity of conversing in Berlin with an officer who, deceived as to the former's nationality, confided to him some of the plans of the Prussian military authorities. They include the capture of Belfort and one of the French Channel ports—Calais and Boulogne.

In the event of the first operation failing to enable the German armies to invade France from the east, the idea was to influence French opinion and induce France to negotiate separately with Germany, the latter thus obtaining a free hand to deal with England, who is regarded in Berlin as the antagonist to be crushed at any cost.

England the Mortal Enemy.

"We have no grudge against France," said the officer; "we pay little attention to Russia; but England, who roused France and Russia against us, is our mortal enemy. We shall beat her." The occupation of Calais, he continued, would enable Germany to attain that object.

A French army doctor, who was taken prisoner in August, and sent to Mayence, has just returned to Paris after being exchanged. He told The Temps representative that the German people displayed great anxiety concerning the situation.

Often Insulted.

When at Mayence he was allowed to walk freely about the streets, but was advised not to take advantage of the favour for fear of hostile demonstrations by the population, who believed that France was the aggressor in the war. On one occasion he was greeted with cries of "Beastly French. It was you who led us into this war." In all the Western provinces, from Mayence to Cologne and southward, said the doctor, preparations for defence were being feverishly carried on in fear of a coming invasion.

ADVERTISEMENT IN THE MAIL AND ADVOCATE FOR BEST RESULTS

STEBAURMAN'S OINTMENT

TO THE PUBLIC.

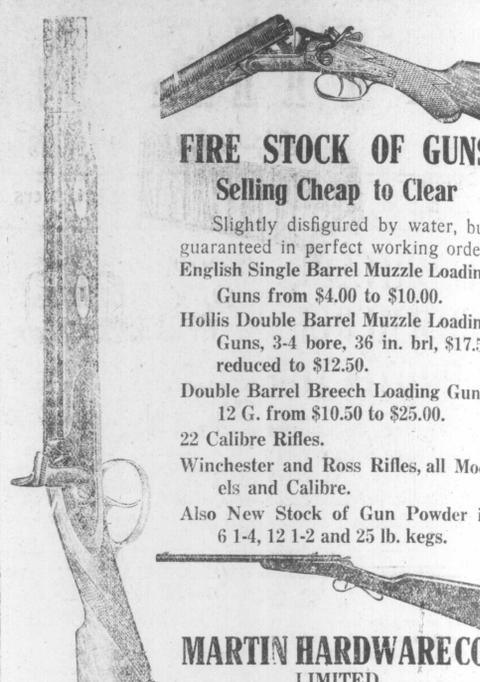
I want you to know what Mr. Stebaurman's Ointment done for me after sixteen months' suffering with sore nose after three doctors treating me. The last one ordered me to Hospital to have my nose opened, but thanks to this Ointment I got clear of the surgeon's knife. I recommend it for all sores. I cannot praise it enough for what it has done for me.

MRS. JAMES BAILEY.

24 Hutchings St.

Stebaurman's Ointment, 29 cents per box or 6 boxes for \$1.00—oct23,2w Cash Must be Sent With Order.

P. O. Box 651, or 15 Brazil's Square.



FIRE STOCK OF GUNS

Selling Cheap to Clear

Slightly disfigured by water, but guaranteed in perfect working order.

English Single Barrel Muzzle Loading

Guns from \$4.00 to \$10.00.

Hollis Double Barrel Muzzle Loading

Guns, 3-4 bore, 36 in. brl, \$17.50

reduced to \$12.50.

Double Barrel Breech Loading Guns,

12 G. from \$10.50 to \$25.00.

22 Calibre Rifles.

Winchester and Ross Rifles, all Models and Calibre.

Also New Stock of Gun Powder in

6 1-4, 12 1-2 and 25 lb. kegs.

MARTIN HARDWARE CO. LIMITED.

Front & Rear, next West of Old Store

P.S.—All Mail Order goods will be supplied in new stock unless otherwise ordered.

BOLINDER'S

DIRECT REVERSIBLE CRUDE OIL ENGINES.

First in 1893 Foremost in 1914

Built in sizes from 5 B.H.P. up to 320 B.H.P.

Nearly 100 vessels fitted with Bolinder's Engines for towage in the British Isles, the object of Messrs. Bolinder's design being for large Propellers at low revolutions and consequent efficiency. As an example mention might be made of the "MIRI" (160 B.H.P.) which tows regularly at Sea a 1500 Ton Tank Barge.

The Bolinder will run light indefinitely without any load whatever, and without any recourse to the Blow-lamps.

The Bolinder will run at any load down to a speed which only enables the engine to just turn over, this manoeuvring is carried out by a special device which entirely does away with the necessity for the Blow-lamps.

Bolinder Engines reverse in under 3 seconds—according to the power of the engine—and what is more reverse without a failure and without a strain on the crankshaft.

Alex. McDougall,

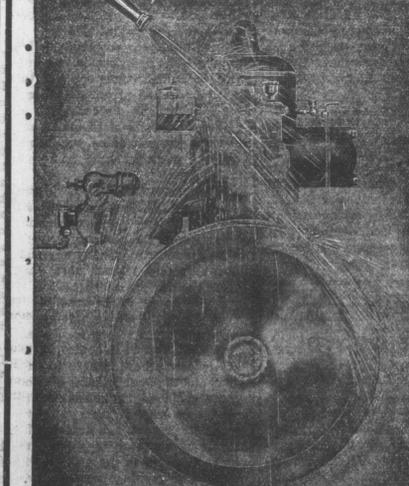
McBride's Cove, St. John's, N.F.

Telegrams: "McDougall, St. John's."

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TIME TRIED CAILLE PERFECTION STORM TESTED



The Trouble-Proof Engine.

PERFECTION WATERPROOF IGNITION SYSTEM.

No Coils—No Batteries—No Timer

Only One Wire on the Whole System.

The only safe equipment for boats that must be used every day.

No danger of your engine stopping if caught in a storm.

Advantages of Perfection Igniter.

No batteries, no coil to need adjusting, no complicated wiring, no variation in current, no adjustment, not affected by water, makes an easy starting engine. Runs in either direction. Spark does not depend on speed of engine. Simple and durable.

Test shown in photograph was made to prove that "Perfection" Igniter is absolutely waterproof. We challenge any engine manufacturer in the world to produce an engine with an ignition system that will stand a similar test. Every part of the ignition system was submerged in water and engine continued to run, showed the same power and speed as when running perfectly dry, proving beyond any doubt our claim AN ABSOLUTE WATERPROOF IGNITION SYSTEM.

Caille Perfection Motor Company

World's Largest Builders of 2 Cycle Engines

F. G. HOUSE & CO., Columbus Building, St. John's.

Sole Agents and Distributors.