

## New Fall and Winter Catalogues

IF YOU HAVE NOT RECEIVED YOUR COPY\_WRITE US

THE new Eaton Catalogues for Fall and Winter have been issued. Thousands have been distributed In Western Canada this month. If you have not received a copy drop us a card with your name and address, and we will send you one postpaid by return mail. Do it at once, as our supply may be limited.

## A Catalogue You'll Need in Everyday Life

This is our Tenth Anniversary Catalogue, marking the establishment of the EATON Store at Winnipeg.

It is the best Catalogue we have ever put out; customers will also find it the most useful.

Conveniently issued in two books—one a Prepay Book and the other a General Merchandise Book. Outer garments for men, women and children are featured in the Prepay Book, at Prices Prepaid to your nearest post office

or station. The most approved styles, the latest fashion ideas, the most popular novelties are all shown, together with all the staple lines that go to make up a complete stock:

Completely indexed, enabling you to readily locate any article you may desire.

Full instructions for ordering, particulars of the EATON guarantee, transportation rates to different points and similar infor-

You get the widest selections, finest qualities and fairest prices. Brings all the advantages of a great department store to your doors, even though you be located a thousand miles distant. It's a Catalogue you'll appreciate in your buying this Fall and Winter. Make certain of your copy by writing us at once if you have not already received it.

The use of the EATON Cata-

You get selection, service and