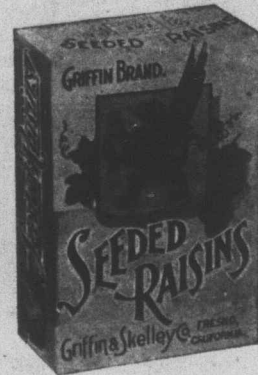


THE CANADIAN GROCER

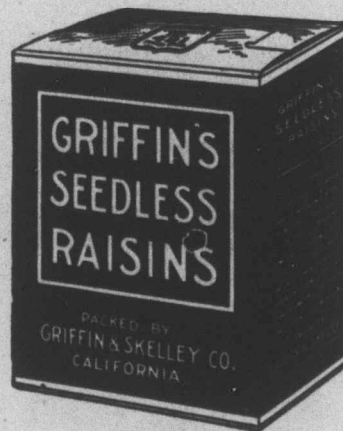
GRIFFIN & SKELLEY Company



Face the inevitable and win trade

The grocer who gets the idea that the public want cheap goods, will get a jolt when he finds that he has been really driving his best trade away from his store to the opposition's, where they can get quality goods.

Face the inevitable now and stock Griffin's Seeded Raisins, etc., and go after the best trade this Spring.



Canadian people want quality goods

Every year shows a tremendous increase in the quantity of first quality goods sold on the Canadian market. People who once use goods that are put up with a view to superior quality rather than low price, will never go back to using the inferior article. The best goods are always the most satisfactory in the long run, both to the dealer and the consumer.



ARTHUR P. TIPPET & CO.

Agents

MONTREAL