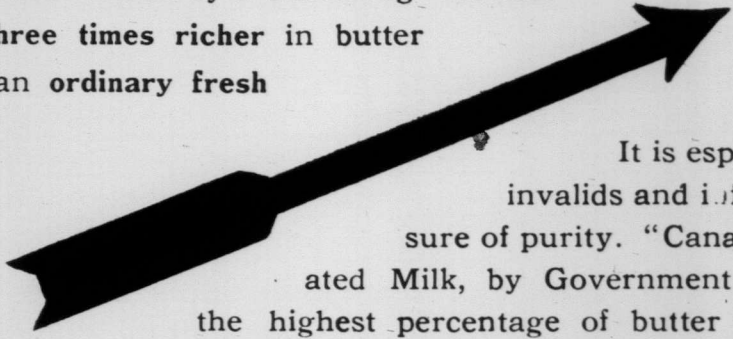


From the Cow to the Can

"Canada First" Evaporated Milk is full cream milk, reduced to the consistency of rich cream by a sterilizing vacuum process. It is three times richer in butter fats and solids than ordinary fresh milk.



It is especially suitable for invalids and infants. You can be sure of purity. "Canada First" Evaporated Milk, by Government analysis, showed the highest percentage of butter fat and solids in excess of legal standard and high percentage of genuine food value.

A Canadian product—from the cow to the can.

There is plenty of demand, Mr. Grocer, and the profit is a good one.

THE AYLMER CONDENSED MILK CO., Limited - Aylmer, Ont.
Head Offices, HAMILTON, ONT.

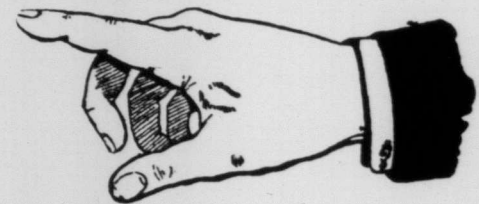


5 Cases at \$4.15
with 20 bars Naptha free.
10 Cases at..... \$4.05
with 40 bars Naptha free.
25 Cases at..... \$4.05
with 150 bars Naptha free
FREIGHT PREPAID
Net 30 days. 1% Cash.
Assorted or otherwise.



The best 5c. line.

An extra good margin of profit.



A fifty-year-old favorite.