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## To Publish "The Farmer's Advocate and Home Journal" and Every Year the Expense Increases

Because we are continually improving the paper, paying large sums for articles on matters of vital interest and importance to farmers, thereby increasing its usefulness.

The present year will see still greater improvements, and its value to the up-to-date, progressive farmer will be greater than ever. No good farmer can afford to be without it.

**WILL YOU HELP** to increase the Big Family of FARMER'S ADVOCATE readers? Help to make your favorite paper still more valuable?

If your neighbor is not a subscriber induce him to become one. The FARMER'S ADVOCATE is a friend that is always working for your interests. It will do the same for your neighbor.

No other paper in Western Canada covers the ground so thoroughly. The FARMER'S ADVOCATE pays more for articles and contributions of practical worth than all its competitors combined. Point out this fact to your neighbor.

**It is issued every week. It costs \$1.50 a Year or 3c. a week**

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These are the genuine Joseph Roger, two-bladed. The large one measures, with large blade open, 6 1/2 inches. The smaller one measures 5 1/2 inches. This is an extra quality penknife, suitable for either lady or gentlemen. Both these knives are splendid value.

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This book is the best of the kind ever published. 154 pages, 850 valuable recipes, 6 pages of useful tables. Every recipe is of practical value, and the cook's convenience has been kept in mind throughout the book. Ingredients are given by measure, the cup being the standard instead of by weight, as many housekeepers do not possess accurate scales. The time needed to cook the different dishes is given, also a number of convenient tables and other useful general information will be found in its pages.

Just the book for the bachelor homesteader.

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IN CLUBS OF FOUR RENEWALS OR OVER WE WILL ACCEPT \$1.25 EACH. NO PREMIUMS INCLUDED IN CLUB OFFERS.

### Remember

These premiums are given only to our present subscribers for sending us bona-fide new yearly subscribers at \$1.50 each.

Good terms to a few good agents.

**Farmer's Advocate of Winnipeg Ltd.**  
Winnipeg, Manitoba

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