

"Here is my Letter to You. It is Worth One Thousand Dollars"

DEAR FRIEND:

If you're going to buy a horse, you look at his feet. But if you buy a building, you look at the ROOF last. A horse isn't worth more than his feet, and a building isn't better than its roof.

I want you to roof right. I want you to get the right stuff from me at the right price. I want to make your roof a good deal better than your building, because then you'll get everything out of the building that it can give in shelter, protection and proper storage. The right roof does more than anything else for any building.

My Oshawa Shingles have taken 50 years of my thought and time and invention. It was hard work. I tried to make a perfect shingling. I worked for years to get just the right kind of metal to last longest. I worked to get the easiest and best lockjoint that ice couldn't pry open. I worked and estimated hard to get a roof neither too heavy nor too light. I worked for a time-proof shingling. I have got it for you. It will last 100 years.

When you use this Oshawa Shingle of mine what do you get? First, you get a shingle so good to-day, that it gives perfect service. It suits any building. It meets every kind of need for a roof at low cost and with long service. Second, you pay a moderate price. This is because many buyers unite on using my Oshawa Steel Shingle. The Canadian Government Bernier Arctic Expedition used my shingle against Arctic ice and blizzards. The North-



West Mounted Police use it, another Government proposition, against Arctic snow on permanent construction. The West Indies uses it against terrific heat and rain. You find it in Japan because it stands earthquakes. My Oshawa roofing is on the farms of South Africa. Here is ONE roof that is perfect in every climate in the world from Arctics to Tropics. World sales are my reward for high quality. Third, you have a roof that is easy to lay and lay right. You can lay it and lock it yourself. It will not leak nor burn. It is lightning-proof.

But I want you to pry into every detail of my proposition first. I want you to know it is right. I will send you this book of mine, "ROOFING RIGHT," if you send me a post-card. I have sent thousands of them out, for they have useful hints on planning barns and houses. The book is worth money to you, and if it leads you to use my Oshawa Shingles, the roof will be protecting your barn one hundred years from now.

Send for this book of mine now, to my nearest address below. If you are about to build a barn, it may have a hint or new idea worth \$1,000 easily to you, even if you do not buy a roof. If you do get a Pedlar Roof from me, you get double or triple service from the building. I will be looking for your enquiry. Yours truly, (Sgd.) G. N. Pedlar

321

The PEDLAR PEOPLE Limited, of Oshawa

Established 1861
 HALIFAX 16 Prince St. ST. JOHN 42-44 Prince William St. QUEBEC 127 Rue du Pont MONTREAL 321-3 Orsag St. OTTAWA 423 Sussex St. TORONTO 111-113 Bay St. LONDON 88 King St. CHATHAM 200 King St. W.
 PORT ARTHUR WINNIPEG 45 Cumberland St. 76 Lombard St. REGINA CALGARY Room 7, Crown Block EDMONTON 563 Third St. W. VANCOUVER 108 Alexander St. VICTORIA 134 Kingston St.
 Address our nearest warehouse. We want agents in some sections. Write for details. Mention this paper.

WHEN WRITING ASK FOR PEDLARIZATION BOOK NO. 150
 Direct your enquiry to the Pedlar Place nearest you. They will answer you promptly and save you time.

GRAND TRUNK RAILWAY SYSTEM

HOMESEEKERS' EXCURSIONS

TO
Western Canada
JUNE 11th and 25th
 and every Second Tuesday thereafter until Sept. 17th; via Sarnia or Chicago.
Winnipeg and Return, \$34.00
Edmonton and Return, \$42.00
 Tickets good for 90 days.
 Special train will leave Toronto 10:30 p.m. on above dates, carrying through coaches and Pullman Tourist Sleeping Cars.
NO CHANGE OF CARS.
 The most Popular Route to Muskoka Lakes, Lake of Bays, Kerwartha Lakes, French River, Lake Superior and Georgian Bay, Temagami, Maganetawan River, etc., via Grand Trunk.
 Write for illustrated literature to any Grand Trunk Agent.
 A. B. DUFF, District Passenger Agent, Grand Trunk Railway.

INVENTIONS Thoroughly protected in all countries. EGERTON R. CASE, Mechanical Patent Attorney, DEPT. E, TEMPLE BUILDING, 100 KING ST. W., TORONTO, Ont.

A FARMER'S POWER HOUSE ON WHEELS

Complete with Line Shaft, Truck, Pump Jack and interchangeable Pulleys capable of 80 changes of speed.
 An engine that carries its own line shaft, pulleys, belt tightener and hangers. The Gilson 60 Speed Engine is a complete power plant in itself. You can haul engine anywhere, attach it and get just the speed desired—the only engine of its kind made. Gives 100 per cent service. Runs the whole farm. Goes like sixty—sells like sixty—has sixty speeds. 14 H. P., also 3 H. P. and 6 H. P. Engines up to 27 H. P.
WRITE TODAY. Write at once for illustrated, descriptive literature with full information. Agents wanted.
GILSON MFG. CO., Ltd. 61 York Street, Guelph, Ontario
"60 SPEED" ENGINE

THE CANADIAN

Our numerous customers exclaim that the CANADIAN Gasoline Engine IS THE LEADER because it is the most reliable, simple, durable and economical engine on the market.
 Why not benefit by the experience of those who are using the CANADIAN Engine. Made by
The Canadian-American Gas & Gasoline Engine Co., Ltd.
 Dunnville, Ontario
FROST & WOOD CO., LTD., Smith's Falls, Ont.
 Exclusive selling agents for Eastern Ontario, Quebec and Maritime Provinces.

BEST RESULTS ARE OBTAINED FROM ADVOCATE ADVERTISEMENTS.

SYNOPSIS OF CANADIAN NORTHWEST LAND REGULATIONS.

ANY PERSON who is the sole head of a family, or any male over 18 years old, may homestead a quarter section of available Dominion land in Manitoba, Saskatchewan or Alberta. The applicant must appear in person at the Dominion Lands Agency or Sub-agency of the district. Entry by proxy may be made at any agency, on certain conditions, by father, mother, son, daughter, brother or sister of intending homesteader.
 Duties—Six months' residence upon and cultivation of the land in each of three years. A homesteader may live within nine miles of his homestead on a farm of at least 80 acres solely owned and occupied by him or by his father, mother, son, daughter, brother or sister.
 In certain districts a homesteader in good standing may pre-empt a quarter-section alongside his homestead. Price, \$3.00 per acre.
 Duties—Must reside upon the homestead or pre-emption six months in each of six years from date of homestead entry (including the time required to earn homestead patent) and cultivate fifty acres extra.
 A homesteader who has exhausted his homestead right and cannot obtain a pre-emption may enter for a purchased homestead in certain districts. Price, \$3.00 per acre. Duties.—Must reside six months in each of three years, cultivate fifty acres and erect a house worth \$300.00.
 W. W. CORY,
 Deputy of the Minister of the Interior.
 N.B.—Unauthorized publication of this advertisement will not be paid for.

"Good as Gold"

ARE THE POLICIES OF THE LONDON LIFE Insurance Company

Head Office: LONDON, CANADA

20-Year Endowments issued for 16 premiums. You cannot afford to miss the opportunity offered by this excellent plan.

Profits to the extent of four annual premiums are absolutely guaranteed, and surplus profits paid in addition.

Ask for pamphlet, "16-20 vs. 20-20."

"Go North Young Man!"

WHY?
 Because there are millions of acres of agricultural land in Northern Ontario in some cases free, and in others at 50 cents per acre, excelling in richness any other part of Canada, blessing and waiting to bless the strong, willing settler, especially the man of some capital.
 For information as to terms, homestead regulations, special railway rates, etc., write to
H. A. Macdonnell
 Director of Colonization
 TORONTO, ONTARIO
 HON. JAS. S. DUFF,
 Minister of Agriculture

"LONDON"

Cement Drain Tile Machine
 Makes all sizes of tile from 3 to 16 inches. Cement Drain Tile are here to stay. Large profits in the business. If interested send for catalogue. **London Concrete Machinery Co., Dept. B. London, Ont.** Largest manufacturers of Concrete Machinery in Canada.

MOVE TO CHILLIWACK

BRITISH COLUMBIA
 On the Sunny Pacific slope, where the winter lasts one month, and where the farmer receives larger returns on his investment than anywhere else in Canada. Write for free illustrated booklet.
 Sec'y Board of Trade, Chilliwack, B. C.