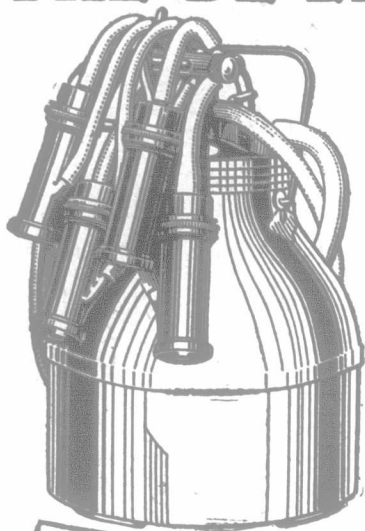


THE DE LAVAL MILKER

What users say



The De Laval Milker was easily installed and the cows took very kindly to the change from hand milking to mechanical milking—all but one, so I sold her.

I milked 15 cows in from 30 to 35 minutes. It would take two men an hour to milk the fifteen cows without a machine. If I had to go back to hand milking at the present time, when it is so hard to get good hired help, I would sell the dairy at once.

A. E. BAIRD,
Valparaiso, Ind.

I was the first farmer in this part of New York State to put in the De Laval, and I or knowing anything about the way it operated; but I knew The De Laval Separator Company.

With the De Laval my wife and I milked 37 cows in 59 minutes with the three units and had only a few pounds of strippings.

The Udder Pulsator, with the alternate action and the master control on the Pulsator, is certainly a great idea.

(Signed)

JAMES S. MORROW,
Richville, New York.

The De Laval Milker we purchased in August, 1917, has given us complete satisfaction. During this time it has never failed us.

We have a herd of 50 head of purebred Jerseys. Through indifferent hand milking, the udders of some of these were a little out of shape, but since milking these cows with the De Laval Milker, the teats and udders have improved and all trace of garget has disappeared.

The machine is simple, substantial, reliable and easy to operate. It is being operated by Mrs. Brook, the wife of the foreman.

WALKER'S DAIRY,
Bloomington, Ill.

Write to nearest De Laval office for Milker Catalog mentioning number of cows milked

THE DE LAVAL COMPANY, Ltd.

Montreal Peterboro Winnipeg Edmonton Vancouver

Your RIGHT Arm of Power the LONDON ENGINE

An Engine You'll be Glad You Bought!

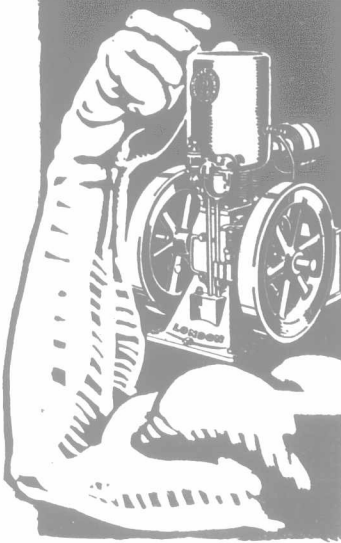
HERE is an engine sincerely built for service—perfected in design and workmanship—of A.I. materials and unconditionally guaranteed.

The "LONDON" has no tank, no fan—it is a water-cooled engine that is frostproof. Speed may be changed while running. No packed joints. Governor cut-out to save battery. Delivers full rated load and has power to spare. Vertical type, as used in high grade autos, proven best design. All parts standard and interchangeable. Let us send you the complete facts

Write for gasoline engine guide

LONDON GAS POWER CO., LTD.

43 York Street, London, Canada

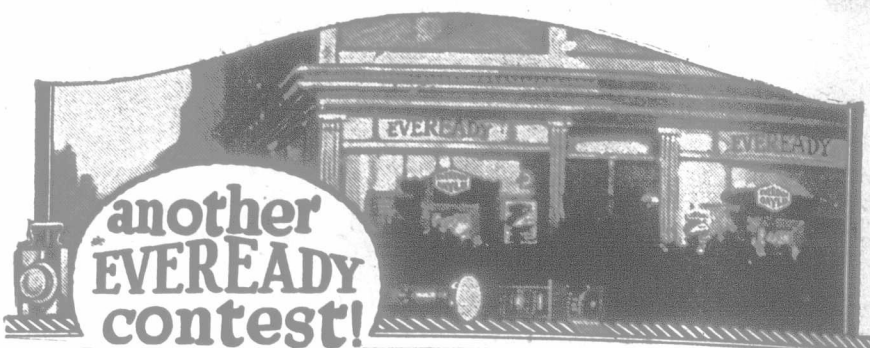


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A vast new land of promise and freedom now open for settlement to returned soldiers and sailors FREE; to others, 18 years and over, 50 cents per acre. Thousands of farmers have responded to the call of this fertile country, and are being made comfortable and rich. Here, right at the door of Old Ontario, a home awaits you. For full particulars as to terms, regulations, and settlers' rates, write

H. A. MACDONELL,
Director of Colonization,

HON. MANNING DOHERTY,
Minister of Agriculture,
PARLIAMENT BUILDINGS, TORONTO.



another
EVEREADY
contest!

\$10,000⁰⁰ In Cash Prizes

\$3,000.00 First Prize for a Thought

103 other prizes from \$1,000 to \$10.00

ANOTHER Eveready contest! Another chance to win a big cash prize! Another incentive for active-minded men, women, boys and girls—for everybody with imagination.

On June 1, Daylo dealers throughout the United States and Canada will display in their windows the new Daylo Contest Picture. It has no title. The story it tells is a great big interesting, intensely human one. A thousand different people will see a thousand different stories in the picture. The story the picture tells you may be the most interesting—the prize winner—the story that may be worth \$3000.00 to you.

If your answer doesn't win first it may win the second prize—\$1000.00—or one of the 102 other prizes, none less than \$10.00.

Go to the store of a Daylo dealer. Study the picture in the window and write, on a contest blank which the dealer will give you, what you think the letter says. Use 12 words or less. For the best answer that conforms to the contest rules, the winner will receive \$3000.00 in cash. Answers will be judged by the editors of LIFE. If two or more contestants submit the identical answer selected by the judges for any prize, the full amount of that prize will be paid to each.

Anyone may enter. There is no cost or obligation of any kind. Submit as many answers as you wish. But do not delay. Get an early look at the picture.

Then send in your answers. Contest closes midnight, August 1st.

TO DEALERS: There is still an opportunity to secure display and contest material for this record-breaking event. Write to the following address:

CANADIAN NATIONAL CARBON COMPANY

Limited

Toronto, Ontario

List of Prizes

1 First Prize \$3000.00

1 Second Prize...\$1000.00
3 Prizes of \$500.00 each 1500.00
4 Prizes of \$250.00 each 1000.00
5 Prizes of \$200.00 each 1000.00
10 Prizes of \$100.00 each 1000.00
10 Prizes of \$50.00 each 500.00
20 Prizes of \$25.00 each 500.00
50 Prizes of \$10.00 each 500.00
104 Prizes Total \$10,000.00



This Sign

on the window identifies Daylo dealers throughout the country who have contest blanks for you and the new Daylo Contest Picture on display. If you need new batteries for your flashlight, dealers displaying this sign can furnish you with the best—the long-lived Tungsten Battery.

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**Standard Hand
Separator Oil**

penetrates between and thoroughly lubricates the close fitting bearings of separators. Keeps the separator running smoothly and easily. Prevents rust or corrosion.

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