

Lightning Insurance Policy

With Every Roof Covered With SAFE LOCK SHINGLES

EVERY Canadian farmer who expects to build or re-roof his house or barn should write us to-day for details of our Free Lightning Insurance Policy in connection with Safe Lock Metal Shingles.

We give it to you without any conditions whatsoever, except that you roof with Safe Lock Shingles.

Such an offer is unprecedented, but we can afford to make it because we know absolutely that Safe Lock Shingles will insure safety from lightning.

It is absolutely free. You do not have to pay one cent for this protection, either directly or indirectly.

Insurance records show that nearly one-half the fire losses on barns in Canada result from lightning. This loss, running into the hundreds of thousands of dollars, can be entirely prevented if Safe Lock Shingles are used.

We know this, and we back up our statement with a Free Insurance Policy payable under its terms in cash.

Safe Lock Shingles are sold at the same price as shingles known to be inferior in quality of steel, galvanizing and construction.

We have been manufacturing Safe Lock Shingles for over ten years, and roofs laid when we started in business are still "as good as new," to quote from hundreds of letters we have on file in our office from our pleased and satisfied customers.

In all this time these roofs have not cost one cent for repairs of any sort. In all these years no building covered with Safe Lock Roofing has ever been destroyed by lightning.

Do you know that Safe Lock Shingles fully meet the rigid requirements of the British Government for Admiralty and other public service. Think what that means. Let us illustrate.

Every farmer knows from experience that ordinary galvanized fencing seldom lasts longer than two or three years without showing signs of rust. On the other hand, galvanized wire for Government use gives years and years of service, owing to the splendid galvanizing insisted upon.

Safe Lock Shingles are galvanized the same as Government wire, and therefore may be depended upon to give long service. We really do not know how long they will last. Safe

Lock Shingles in use for more than ten years show no signs of wear.

To-day we are using better material in their construction than ever, the steel is of higher grade, and the galvanizing is heavier. We have also made several improvements in manufacturing. For instance, every shingle is cut accurately to size before it is galvanized, thus protecting the edges of the shingles instead of leaving them raw and exposed to the decaying action of moisture.

We want you to remember the

thus causing a leaky roof.

Safe Lock Shingles cannot be blown off, nor can they be pulled apart by warping of the sheeting, or any other cause.

Study the small illustrations on this page, and you will be convinced of the truth of this statement.

Fig. 1
In Fig. 1 the solid black line shows the top lock, the shaded line the bottom lock. Notice that a

SAFE LOCK SHINGLES are the only shingles that—

1. Give you a positive guaranty against Lightning, backed up by a policy signed and guaranteed by the manufacturers.
2. Meet fully the rigid requirements of the British Government for Public work.
3. Lock on four sides, and cannot be pulled apart.
4. Have three (3) thicknesses of metal along upper edge at point of greatest strain.
5. Completely protect nails from weather.
6. Have edges galvanized after being cut to exact size.

name Safe Lock. No other shingle has that name.

No other shingle is a Safe Lock Shingle.

Safe Lock Shingles lock positively on all four sides. Other shingles grip only on two sides. This is not enough for a permanent, durable roof. We know of many instances of buildings covered with these shingles being entirely unroofed in a stiff breeze. Another objection is that these shingles are apt to spread apart owing to the warping of the sheeting to which they are nailed,

double fold forms the top lock instead of a single fold, thus giving twice the strength at the point where the greatest strain comes.

With Safe Lock Shingles the nails are driven full length into the sheeting, and are protected by the peculiar lock construction from any possibility of water backing up and starting rust.

Fig. 2
Fig. 2 shows the side locks. Note the deep firm grip which allows ample room for expansion and

contraction due to heat and cold. They cannot unhook.

Illustrations 3, 4 and 5 show the construction of other metal shingles.

Fig. 3
No. 3 is the old-fashioned cleat shingle now almost entirely driven from the market by the Safe Lock. These do not always shed water, and it is almost impossible to keep them from leaking after they have been on for a season or two.

Fig. 4
Note in No. 4 that the nail is only about half way driven into the sheeting, leaving a large surface exposed to the weather. This makes a very insecure fastening for a roof, and this is still further weakened by the springiness of the steel, which has a tendency to pull out the nails, causing a loose, leaky, rattling roof.

Fig. 5
No. 5 is a side slip pattern, similar to many now on the market. The one shingle slips into the other, but does not lock. Shingles constructed in this way pull apart easily and must not be confused with the positive lock in our Safe Lock Shingles, as shown in Fig. 2.

Safe Lock Shingles are absolutely uniform. We have spent time and money to perfect their construction, which is fully protected by patent. They are now easier than ever to lay, and a Safe Lock roof cannot leak, if the shingles are laid in accordance with our printed instructions.

The Metal Shingle and Siding Co.

Limited

Rd refers to the Farmers

r Canada

Over St. Factory

Freston, Ont.

Branch Factory

Montreal

1 expect to build

State when you propose to build

Size of Roof

other Metal Building Goods, please state mark

Each here

Name

Profession

CUT OFF THIS COUPON AND MAIL TO US

THE METAL SHINGLE AND SIDING COMPANY

Montreal

Dover Street, Freston, ONTARIO

Please send me your booklets

The Truth about Lightning, with

full particulars of our Free Safe

Lock Lightning Insurance Policy.

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