



BEETHAM'S La-rola

Is a perfect emollient milk quickly absorbed by the skin, leaving no trace of grease or stickiness after use. Allaying and soothing all forms of irritation caused by Frost, Cold Winds, and Hard Water, it not only

PRESERVES THE SKIN and beautifies the Complexion, making it **SOFT, SMOOTH AND WHITE, LIKE THE PETALS OF THE LILY.** The daily use of La-rola effectually prevents all Redness, Roughness, Irritation, and Chaps, and gives a resisting power to the skin in changeable weather. Delightfully soothing and Refreshing after **MOTORING, GOLFING, SHOOTING, CYCLING, DANCING, ETC.** Men will find it wonderfully soothing if applied after shaving.

M. BEETHAM & SON

CHELTENHAM, ENG.

Anything from a Berry Plant to a Shade Tree is Waiting Your Order

No better stock or value offered than at the old reliable **CENTRAL NURSERIES.** We ship direct to customer with satisfaction. See our Priced Catalogue before placing your orders. It will pay. If you have not had good results from others, **TRY OURS—32ND YEAR.**

APPLE, PEAR, PLUM, CHERRY, TREES

PEACH AND ORNAMENTAL
Roses, Shrubs, Californian Privet, Spruce Asparagus Plants, Small Fruits, Etc.

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In point of utility, convenience and economical efficiency, your Otis-Fensom Elevator bears the same indispensable relation to modern business as the telephone, typewriter and electric light. It makes for decidedly improved business conditions. It saves labor—it saves time—it saves calling clerks, salesmen or other employees from their regular duties in the store or office. It enables you to keep your ground floor clean and inviting, and to use all of the ground floor space for salesmanship and display. It does away with expensive hand labor and substitutes mechanical facilities that keep pace with the increasing demands of your business.

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The Otis-Fensom Elevator Co., Limited

Traders Bank Building

Toronto

The Tippy, Tasty Toast



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TRISCUIT

the shredded whole wheat wafer.

It is the whole wheat, steam-cooked shredded, compressed into a wafer, and baked—the maximum of nutriment in smallest bulk. Many people prefer it to ordinary bread toast. Heated in the oven to restore its crispness it is delicious for luncheon, or for any meal, with butter, potted cheese or marmalades.

"THE TOAST OF THE TOWN"

Made of Choicest Selected Canadian Wheat
A Canadian Food for Canadians

Made by

The Canadian Shredded Wheat Company, Limited
Niagara Falls, Ont.

Toronto Office: 49 Wellington Street East

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