

HOLIDAY HINTS

SUMMER holidays are much in the mind of the housewife from the first of May, and to that end, the summer sewing is usually well out of the way before the month of June arrives. Fortunate are the households which possess an unfailing "sewing girl," who comes to them as regularly as the violets to the woods of Spring. She is as much of an institution as the grandfather's clock and settles down at once to "make over" or lengthen the last year's gowns. Two weeks of this invaluable assistant are usually long enough to get the summer clothing in good condition, and this state of affairs means a tremendous relief when the rush of getting away for the holidays is once upon us.

In Canada, where the sultry season is so short, there is not the necessity known in more southern latitudes for a radical change in the house furnishing. The recent change from heavy carpets to rugs, in most households, has rendered it unnecessary for the house to be turned inside out, when the warm weather arrives. Happy are those citizens who have summer homes outside the town or city, to which they can repair at the first hint of warm weather and enjoy the summer days far from the dust and dreariness of the madding crowd.

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IN Ontario, most towns are in easy reach of the water—whether lake or river—and it is consequently very easy to make provision for a day's outing or a week-end, when a summer home is out of the question. Do not make a burden of these summer trips and go to the trouble of elaborate preparations for what should be a joyous and careless summer outing. There are women who seem never to "relax"—busy Marthas, who make a

picnic a serious matter and are always fussing over the baskets and wondering where they will be able to

get hot water for the tea. Make the summer as real a rest-time as possible, even if you are obliged to miss some of the fruit and rely on the preserves and jams which are put up by the factories.

"I just loafed all last August," said

a woman who had learned by painful experience that too much work makes Jane a dull girl. "I had a delightful time camping in the woods, wore all my old clothes and we ate all our meals outdoors. It is the worst economy in the world to stay in the city all summer."

We have all read Samantha Allen's amusing account of the pleasure "exertion," which was a series of trials and disappointments, and we have all suffered from similar experiences. However, it is quite possible to make even a picnic a scene of enjoyment and genuine rest, if the managers of such an event set out with the determination of leading the simple life.

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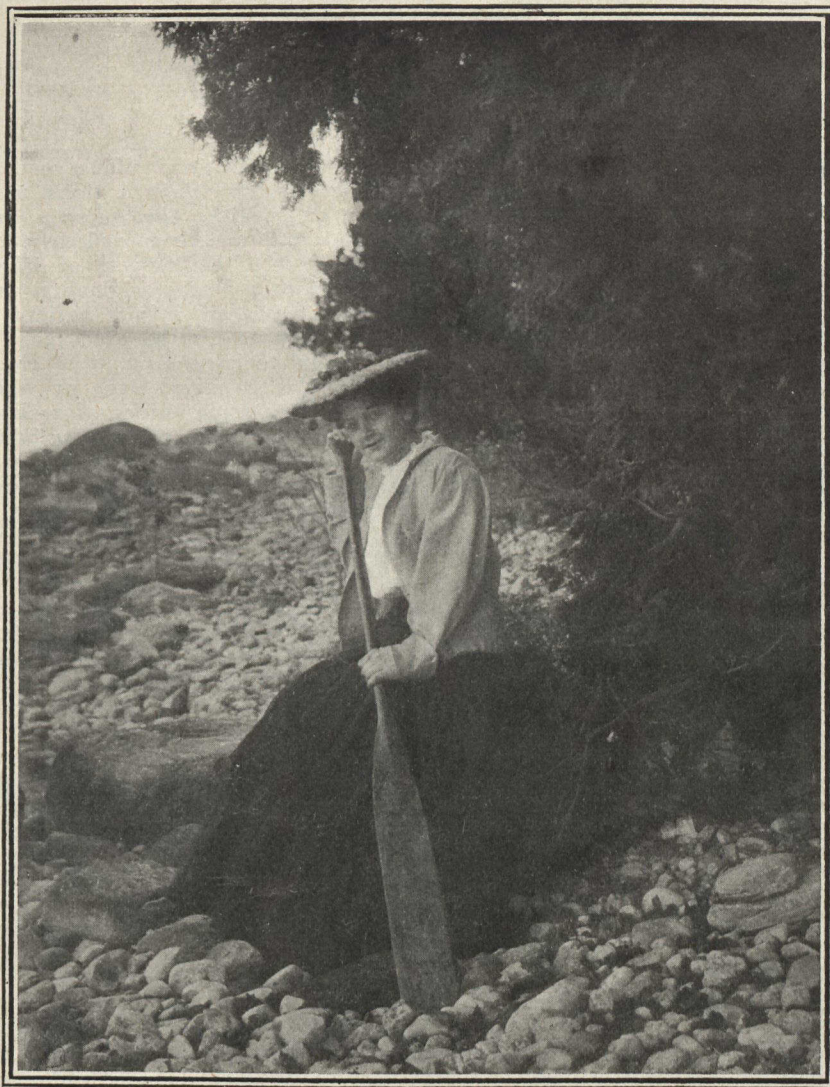
FASHIONABLE summer resorts are a farce, so far as either fun or rest is concerned, and the women who frequent them are the most foolish of their sex, given over to bridge and "glad garments." We take it for granted, that our readers are outside this class and appreciate a true holiday too thoroughly to think of spending it at a fashionable hotel. Muskoka, with its scores of picturesque and home-like "inns," Georgian Bay, with its splendid sweep of water and its wealth of islands, the St. Lawrence, with its varied scenery of loveliness in stream and landscape, are only a few of the Canadian scenes which gladden our hearts and eyes in the summertime. We have no excuse for not enjoying the months of "blue unclouded weather."

Can You Beat It?

She: "I don't see why you should not be willing to marry on three thousand dollars a year. Papa says my gowns never cost more than that."

He—"But, my dear, we must have something to eat."

She (petulantly)—"Isn't that just like a man. Always thinking of his stomach."



IN THE GOOD OLD SUMMERTIME



"IF ONLY ANNIE HAD A 'PHONE WE'D HAVE CALLED HER UP AND GOT HER TO COME OVER HERE TONIGHT. WE'D HAVE HAD SUCH A GOOD TIME, AND SHE'LL BE SO SORRY TO MISS SEEING YOU."

THE 'PHONE IS A PROMOTER OF SOCIABILITY

THE TELEPHONE IN THE RURAL HOME

Local telephone service in the rural districts is a live topic at the present time in many parts of Ontario. The most satisfactory method of securing and maintaining this local telephone service in its best form is through a local organization.

"Canada and the Telephone" is the title of a book which has just been published by the Canadian Independent Telephone Co. of Toronto for the purpose of illustrating the value of a telephone in the rural home. The book contains 32 illustrations, each similar to the illustration above, depicting a special way in which the telephone will prove a desirable and profitable factor in the rural home.

If you are interested in rural telephones, write us and we shall be pleased to forward you a copy of this book. We believe you will find it of much interest.

CANADIAN INDEPENDENT TELEPHONE COMPANY, LIMITED
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