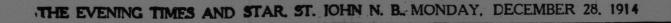
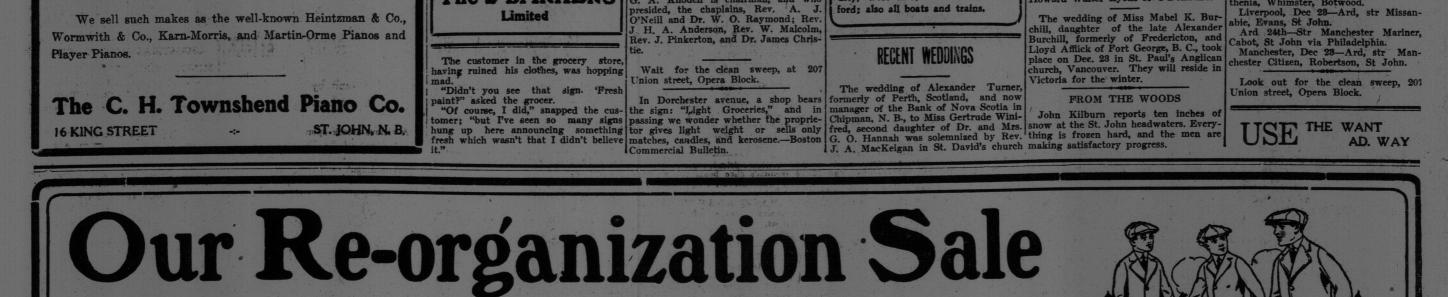
MC 2035 POOR DOCUMENT







Starts Tomorrow, December 29

The Biggest Clothing Bargains ever offered in St. John. Here you are, our entire stock of High-class Clothing and Furnishings, bought for cash, specially for St. John trad e, must be removed at once to make room for our new 1915 stock made by UNION LABOR, having the Union Label and also our own Guarantee Label attached.

PLEASE NOTICE—THIS IS NOT A SALE OF ODDS AND ENDS OR BANKRUPT STOCK, consisting of sweepings from large manufacturing centres which have proved in many cases expensive at any cost. This stock of ours is of High-class Merchandise, bought specially for the trade in St. John and the surrounding country. This sale of ours will give you the greatest opportunity to procure bargains that you have never secured before. It is not a question of profit, but a question of removing our entire stock. Therefore we invite you to come and see for yourself. This is a chance of a life-time. You cannot afford to stand silent and look on. Come and get your share. You have come when you have had to pay us profit. Why not come now? If you cannot come yourself, tell your friends. Do not forget that our Guarantee stands behind every sale. Money cheerfully refunded if you are not satisfied.

Here Are Our Two Special Offers During the Three Days Remaining of the Old Year:

To any person calling at our store we will give for the small sum of five cents, two four-plied linen collars—
(Tooke's or Arrow Brand)—together with our New Year's Card which entitles the holder to 5 per cent. discount on all
purchases during the month of April, when our New Union Guarantee Stock will be complete.
 To any person calling at our store we will give for the small sum of five cents, one Pair of Boys' Special
 25c. Woollen Stockings.

Here Are a Few of Our Many Bargains:

Men's Overcoats-Regular prices from Men's Dress and Working Gloves, \$7.00 to \$22.00. Sale prices from 19c. up to \$22.00. Sale prices from \$4.65 to \$16.87 Men's Rubber Boots, Sale prices from \$3.37 up \$7.00 to \$22.00.

Men's Suits-Regular prices from \$8.00 to \$22.00.

2.00. Sale prices from \$5.39 to \$17.89 Men's Slippers, Sale prices from 76c. to \$1.69 Men's Reefers and Sheep-skin Lined Coats. Sale prices from \$3.79 to \$5.23 Men's First-class Rubbers, Sale prices from 69c. up

Sale prices from 33c. to \$1.15 Men's Four-plied Linen Collars, Sale prices, 10c., 3 for 25c. en's Underwear.

Sale prices, 100., 0 101 Men's Pants—300 pairs to choose from, at half price. Sale prices from 89c. to \$3.98 Sale prices from \$1.79 to \$7.39 Sale prices from 39c. up en's Boots and Shoes.

Sale prices from \$1.89 to \$3.98 Lumbermen's Jackets, Sale prices from \$2.23 up Men's Mufflers. Sale prices from 19c. to \$1.89 Men's Mackinaw Coats at two big

bargain prices, Sale prices, \$5.49 and \$7.39 Men's Hats. Sale prices from 97c. to \$1.89

Men's Sweaters. Sale prices from 69c. to \$4.89 Twenty Per Cent. off on all goods suit-able for New Year's Gifts. Men's Raincoats,

Sale prices from \$3.98 to \$11.49 Twenty Per Cent. off on all Trunks and Leather Goods.

 Men's Dress Shirts, Sale prices from 39c. to \$1.39
 Leather Goods.
 Solution Structure Structure

Men's Caps, Sale prices from 39c. to \$1.13 Men's Braces—Regular 25c. While they last, 10c., 3 pairs for 25c. Boys' Braces...... Sale prices 5c. up

Chas. Magnusson @ Company

Our Store, during the sale, will be closed between 12 and 1, and also between 6 and 7; but will be open until 10 p.m., to accommodate those who annot come during the day. Be sure and come. We will have extra salesmen on hand, in order to give you prompt attention.

SALE STARTS TUESDAY, DECEMBER 29TH, AT 9 A.M.

Men's Woollen Mittsl0c., 3 pairs for 25c. Only three pairs to each customer. Hundreds of other bargains too numer-ous to mention

In Cur Boys' Department You will find in our Boys' Depart-ment the biggest bargains ever offered in this city.

Twenty-five Boys' Suits, made in Rus-sian and Buster-Brown style, to clear

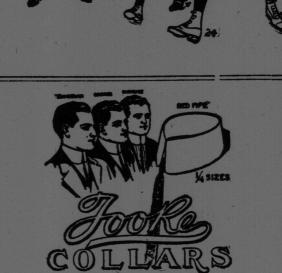
Boys 'Overcoats and Reefers, Sale prices from \$1.98 to \$7.39

Boys' Underwear, Sale prices from 23c. to 53c. Boys' Pants

Sale prices from 33c. to \$1.23 Boys' Sweaters, Sale prices from 29c. to \$1.39

Boys' Sweaters-5 dozen. Regular 50c.,

Sale prices 10c., 3 for 25c. of 5c.



This is to Vertify that the Holder of this Card is entitled to

5 per cent. Discount on all Purchases

made in our store during the month of April. 1915

Wishing you one and all a Kappy and

Prosperous New Year

CHARLES MAGNUSSON & CO. 54 and 56 Dock Street, St John, N B.

To any person calling at our store during the next three days—the balance of the old year—we will give two four-plied linen collars—Tookes or Arrow Brand, together with the New Year's card for the small sum

