

SOMETHING WAS GAINED AT GENOA

Perhaps Foundation Laid for European Disarmament.

Fine Record of the P. and O. Recalled—The Channel Air Service—"Spy's" Mother Used to Go Walking with Thackeray—News Topics of London.

(From our own Correspondent)

London, March 25—There is sure to be a cloudy controversy about the results achieved at Genoa. It may need the calm survey of some future historian to settle the question, but I am able to state the official view. From the first, it was hoped to secure at Genoa, even more urgently than some economic rapprochement, a pact of European peace. Lloyd George's hopes have been disappointed. But the regard as quite important the temporary agreement which binds Europe against all aggressive action for a period of four months after the Hague commissions have concluded the discussions which will be begun next month.

It is a reasonable hope that, as the result of what was done at Genoa, and this non-aggressive agreement will be made into a lasting pact of peace. If that hope is realized, Genoa will have laid the broad foundations of European disarmament. Can even personal animus or political prejudice regard that as a slight achievement? Beyond this major objective the Genoa discussions have enabled dangerous depths of international misunderstanding to be plumbed, the political map of post-war Europe to be charted, and mutually vital economic questions to be talked over in an atmosphere of conciliation. Whatever the precise degree of solid accomplishment at Genoa, it was an imperative and inevitable step.

P. and O. Record.

The P. and O. Company is justly proud of its fine sea record in the matter of safe running. Looking back to 1867, a period of more than fifty years, I believe the unfortunate accident to the Egypt this week-end shows the biggest casualty list of all. Out of seven vessels that have come to grief, owing to one or other of the constant hazards of ocean transport, only eighty-nine lives have hitherto been lost. In five of those seven cases, there were no lives sacrificed at all, which in some instances was due mainly to the fine seamanship of the captains and officers, and the admirable discipline of the P. and O. crews. The Egypt was a comparatively small liner, twenty-five years old, but beautifully fitted up, and the French tramp that rammed her in the fog was a small vessel of nearly the same date.

Ushant is a familiar name with ocean-goers, with rather an uneasy feeling, owing to the swift currents that sweep round its formidable rocks. The French have a fine lighthouse on the cliffed, whose beams by night, or slender column by day, tell the seamen or the man-of-war passenger that within twenty-four hours of home, Nelson and the French three-deckers dodged round Ushant in days gone by, but gave it as wide a berth as possible in those perilous times of sail.

Channel Island Aviation Service.

Negotiations have for some time been going on, in which the London and South Railway has shown considerable enterprise, with the object of inaugurating an air service as a regular method of commercial transport between Southampton and the Channel Islands. There is a big volume of trade between London and the islands via Southampton, the islands procuring most of their supplies from London and sending in exchange to London their fruit and produce. By the old transport methods of steamer and railway the latter was not distributed in London before the third morning after dispatch, and the traders concerned have made allowances for a considerable proportion of wastage to perishable goods. But as the result of the negotiations now practically concluded, goods sent from London in the early morning will reach the Channel Islands by nine o'clock the next morning, and the Channel Islands produce will be distributed through Convent Garden the morning after dispatch.

"Spy's" Wonderful Mother.

Much sympathy is felt for Mrs. Ward on the death of her son, Sir Leslie ("Spy"). This wonderful old lady who is ninety, and who used to go for walks on Sunday with Thackeray, was the first woman in London to wear the Victorian crinoline. Londoners, it is said, die out in the third generation, but Mrs. Ward, who is a real Londoner, is a living refutation of this. Her grandfather, James Ward, B. A., a famous painter, and brother-in-law of George Morland, was a Londoner. So was her father, George Raphael Ward, engraver; so was "Spy" and so is her grand-daughter, Miss Sylvia Ward, now appearing in "The Golden Moth" at the Adelphi—five generations in all. Her great-grandmother lived to be ninety-nine, her grandfather to ninety-two, and her father to eighty-four. Her opinion of women's dress today is that there is too little skirt and too much ankle.

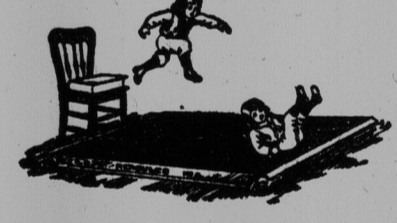
Hello, Burglar!

Among the people who are now seriously considering the business possibilities of wireless telephony is Scotland Yard. An official at the Yard has been sketching with imaginative hand, for the benefit of the more impressionable London journalists, how this new marvel of scientific equipment will revolutionize detective work. In the near future Scotland Yard will simply, as it were, ring up the malefactor. It will just be a case of "Hello, Burglar! Are you there?" This enthusiastic official points out how radio apparatus will line up with how special apparatus will line up with how special apparatus. "It may be possible," says he, "to direct the movements of the Big Four and the Flying Squad by wireless telephony from Scotland Yard just as the British fleet was directed at sea from the Admiralty." And that, according to all the real fighting men in the navy, is precisely the purpose of disseminating official information and descriptions of "wanted" criminals, the possible advantages of "wireless" are obvious. But it could be only a hindrance for the purpose of skinning the work of the men on the

10c Snowflake THE FULL STRENGTH Ammonia Keep your Refrigerator sweet and clean by regular washings with "Snowflake."

GOLD MEDAL FELT MATTRESS \$22.50

When you purchase a Gold Medal Felt Mattress or a Hercules Bed Spring you get a product which is the supreme achievement of over 30 years' scientific manufacturing. As your guarantee of comfort, durability and value—instit on being shown the Gold Medal name on the Mattress and Hercules on the Bed Spring you buy.



BED SPRING HERCULES

For Sale by A. ERNEST EVERETT, 91 Charlotte Street, St. John, N. B.

spot, and its possible uses from the criminal point of view are very formidable. Who has so far benefited most by the motor, the policeman or the criminal?

Thugs on the Links.

A golfing friend who traveled down to Sandwich to see the final in the ladies' championship between Miss Wethered and Miss Cecil Leitch tells me that the behavior of many of the women composing the "gallery" was simply disgraceful. He hotly described them as being "so many thugs," declaring that they had no sense of sportsmanship and gave audible expressions to their sometimes hostile feelings that must have been extremely trying both to Miss Wethered and to Miss Leitch. For the rest, they seemed quite unable to keep still even when the players were driving and chattered continuously like so many parrots. Several times the referee had to intervene. Miss Leitch has had experience of this kind of thing before and there have been occasions when the sympathies of the crowd seemed to lie with her opponent rather than with her. On Friday, however, it was the other way about. This was attributable to three causes: Her wrist has not completely recovered its power after her accident in America, and her nerves just at present are described to me as being "like a jangle of rusty chains." Her stout-hearted fight and her magnificent recoveries from bunkers and from the rough appealed to the sporting instinct of the "gallery."

London's Best Show.

This year's naval and military tournament at Olympia is "the best ever," and well worth even a special visit to London. It is the navy's year this time, and by an ambitious effort, excited by the navy's traditional genius of endless patience and infinite labor, we are shown in the great arena models, fully armed and manned in strict accordance with historical accuracy, of British warships in all periods of our rough and ready history.

SIX ORDINATIONS AT FREDERICTON

Fredericton, June 11—Six candidates were ordained at the annual Trinity Sunday ordination service at Christ Church Cathedral here today.

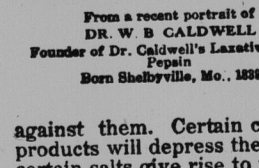
Use the Want Ad. Way

The organization offers services to overseas merchants who desire to place orders with its members, and invites such merchants who desire to visit industries or who wish to obtain information to apply to its London office, the staff of which will make all necessary arrangements or obtain desired information.

Doctor at 82 Finds Mothers Prefer His Formula to New-Fangled Salts And Coal Tar Remedies for Babies

Judgment of 1892 vindicated by world's approval of Dr. Caldwell's Laxative Syrup Pepsin, a simple vegetable compound for constipation—So safe, thousands give it to babes in arms—Now has largest sale in the world.

WHEN a man is in the 82d year of his age, as I am, there are certain things he has learned that only time can teach him. The basis of my Dr. Caldwell's Laxative Syrup Pepsin, which is a combination of Egyptian Senna and other mild laxative herbs with pepsin.



Recently new medicines have been brought out for constipation that contain calomel, which is mercury, salts of various kinds, minerals, and coal tar. These are all drastic purges, many of them dangerous, and the medical profession is warning the public against them. Certain coal tar products will depress the heart; certain salts give rise to intestinal poisoning, impaction and rupture of the intestines. If grown people want to use them no one can deny them the privilege, but they should never be given to children. The simpler the remedy for constipation, the safer for the child and for you, and the better for the general health of all. And as you can get results in a mild and safe way by using Dr. Caldwell's Laxative Syrup Pepsin, why take chances with pills and powders and strong drugs, even if disguised in candy? My remedy, too, costs less than most others, only about a cent a dose. A bottle such as you can find in any drug store, will last a family several months, and all can use it. It is good for the babe in arms because pleasant to the taste, gentle in action, and free from narcotics. In the proper doses, given in the directions, it is equally effective at all ages. Elderly people will find it especially ideal. The formula of Dr. Caldwell's Laxative Syrup Pepsin is on the cover of every bottle, and the ingredients have the endorsement of the U. S. Pharmacopoeia.

\$10,000 Worth of Syrup Pepsin Free In remembrance of my 82d birthday I have set aside the sum of Ten Thousand Dollars to be given away in half-ounce bottles of my Laxative Syrup Pepsin. Only one Free Trial bottle to a family. All are constipated now and then, and here is an opportunity for you and others to try Dr. Caldwell's Laxative Syrup Pepsin FREE OF CHARGE. Ask for your free bottle today, simply sending name and address to Dr. W. B. Caldwell, 21 Front Street, Bridgeburg, Ont. Do not postpone this.

FEDERATION FOR BRITISH TRADE

20,000 Members in the Most Powerful Association of Manufacturers in World.

(Montreal Gazette)

"Trade conditions generally in Great Britain are on the mend and are improving, while capital is becoming more active." This statement was made last night at the Windsor Hotel by Mr. Guy Locock, C. M. G., Assistant Director of the Federation of British Industries, Mr. Locock, accompanied by Mr. J. Moir Mackenzie, also of the staff of the Federation, has come to Canada after a brief visit to the United States, the purpose being to obtain at first hand direct information as to industrial and market conditions in the Dominion. For that purpose the visitors will remain in Montreal for a week, afterwards proceeding to Ottawa, where they will interview members of the government. They will also go to Toronto and then make for Quebec.

It was explained last night by Messrs. Locock and Mackenzie that the Federation of British Industries is the latest and most important development of the trade organization movement in Great Britain. It was organized in 1916 and it was claimed for the body that it has succeeded in establishing itself as the only organization which could claim to represent the views of the manufacturing community as a whole.

The principal aims and objects are summarized as follows: To protect industry as a whole from legislation which may affect it adversely, and promote improvements in administration.

To provide a central medium of information, advice and assistance available for the use of its members.

To centralize and facilitate the interchange of views between manufacturers and government departments, public bodies, institutions and associations, in all matters affecting industry directly and indirectly.

To protect industry as a whole from legislation which may affect it adversely, and promote improvements in administration.

To provide a central medium of information, advice and assistance available for the use of its members.

The promotion and encouragement of scientific research in relation to manufacture of commodities of all descriptions.

Is Not a Trust. It is a manufacturers' association, but not a trust, and it is further asserted that it has already become the largest and most powerful association of manufacturers in the world, including all the substantial trades in the British Isles, and covering every field of industry. The Federation has built up a large expert staff, capable of dealing with every subject of interest to its members.

The organization offers services to overseas merchants who desire to place orders with its members, and invites such merchants who desire to visit industries or who wish to obtain information to apply to its London office, the staff of which will make all necessary arrangements or obtain desired information.

The organization offers services to overseas merchants who desire to place orders with its members, and invites such merchants who desire to visit industries or who wish to obtain information to apply to its London office, the staff of which will make all necessary arrangements or obtain desired information.

The organization offers services to overseas merchants who desire to place orders with its members, and invites such merchants who desire to visit industries or who wish to obtain information to apply to its London office, the staff of which will make all necessary arrangements or obtain desired information.

The organization offers services to overseas merchants who desire to place orders with its members, and invites such merchants who desire to visit industries or who wish to obtain information to apply to its London office, the staff of which will make all necessary arrangements or obtain desired information.

The organization offers services to overseas merchants who desire to place orders with its members, and invites such merchants who desire to visit industries or who wish to obtain information to apply to its London office, the staff of which will make all necessary arrangements or obtain desired information.

The organization offers services to overseas merchants who desire to place orders with its members, and invites such merchants who desire to visit industries or who wish to obtain information to apply to its London office, the staff of which will make all necessary arrangements or obtain desired information.

The organization offers services to overseas merchants who desire to place orders with its members, and invites such merchants who desire to visit industries or who wish to obtain information to apply to its London office, the staff of which will make all necessary arrangements or obtain desired information.

The organization offers services to overseas merchants who desire to place orders with its members, and invites such merchants who desire to visit industries or who wish to obtain information to apply to its London office, the staff of which will make all necessary arrangements or obtain desired information.

The organization offers services to overseas merchants who desire to place orders with its members, and invites such merchants who desire to visit industries or who wish to obtain information to apply to its London office, the staff of which will make all necessary arrangements or obtain desired information.

The organization offers services to overseas merchants who desire to place orders with its members, and invites such merchants who desire to visit industries or who wish to obtain information to apply to its London office, the staff of which will make all necessary arrangements or obtain desired information.

The organization offers services to overseas merchants who desire to place orders with its members, and invites such merchants who desire to visit industries or who wish to obtain information to apply to its London office, the staff of which will make all necessary arrangements or obtain desired information.

The organization offers services to overseas merchants who desire to place orders with its members, and invites such merchants who desire to visit industries or who wish to obtain information to apply to its London office, the staff of which will make all necessary arrangements or obtain desired information.

The organization offers services to overseas merchants who desire to place orders with its members, and invites such merchants who desire to visit industries or who wish to obtain information to apply to its London office, the staff of which will make all necessary arrangements or obtain desired information.

The organization offers services to overseas merchants who desire to place orders with its members, and invites such merchants who desire to visit industries or who wish to obtain information to apply to its London office, the staff of which will make all necessary arrangements or obtain desired information.

The organization offers services to overseas merchants who desire to place orders with its members, and invites such merchants who desire to visit industries or who wish to obtain information to apply to its London office, the staff of which will make all necessary arrangements or obtain desired information.

The organization offers services to overseas merchants who desire to place orders with its members, and invites such merchants who desire to visit industries or who wish to obtain information to apply to its London office, the staff of which will make all necessary arrangements or obtain desired information.

The organization offers services to overseas merchants who desire to place orders with its members, and invites such merchants who desire to visit industries or who wish to obtain information to apply to its London office, the staff of which will make all necessary arrangements or obtain desired information.

Mr. Advertiser:

Think for a minute about St. John and Ottawa, in connection with newspapers and advertising.

The population of Ottawa (according to Might's Directory) is 143,402.

The population of St. John according to the last census is 47,166 or, counting close suburban territory, say 55,000 to 60,000.

The Ottawa Journal, morning and evening, has a combined circulation of 27,717.

The Ottawa Citizen, morning and evening, has a combined circulation of 29,460.

The Ottawa Journal and Citizen have the A. B. C. audit, which is accepted as the standard authority on circulation by all the agencies and leading advertisers in Canada and the United States.

The Telegraph and Times (A. B. C. audit) for the six months ended March 31, 1922 had a combined net paid circulation of 30,461.

Mr. Advertiser: Does not this strike you as a significant comparison?

The Telegraph and Times cover the city of St. John and the province of New Brunswick like a blanket, from the advertising standpoint.

Their circle of readers exceeds 100,000 people, practically all the live buyers not only in New Brunswick, but as far east as Amherst and including the Nova Scotia counties across the Bay of Fundy.

Please note that The Telegraph and Times are the only A. B. C. papers in New Brunswick. It is suggested to you that the Ottawa and St. John figures given above are worthy of a little study and productive of a little thought.

Advertising is the life blood of business. Circulation, particularly when it is well distributed among every class of buyers, gives advertising the pulling power that keeps the cash register and selling force busy. Advertising is a productive investment. It cuts your overhead by swelling your total sales.

The Telegraph Publishing Company The Times Printing & Pub. Co., Ltd.