

BIG CAMPAIGN STARTS TO RAISE BIGGER FUND

Two Million Dollars is Needed From Toronto and York County This Week.

MASSEY HALL MEETING

Speakers Dwell Upon Necessity of Increased Givings to Meet Expenses.

(Continued From Page 1.)

"We are now asked to raise two million dollars instead of one," he said. "Toronto and the Province of Ontario gave as much for the British Red Cross, during the recent whirlwind campaign, as all the other Dominion provinces and the overseas dominions put together; the overseas dominions put together; now I am sure that Toronto can do four times more than that for their own boys' dependents."

"When our boys were leaving for Valcartier, 15 months ago, you made a promise that their dependents should be looked after and now that promise is to be tested, and I am sure you will keep it."

"If anyone was in doubt as to the proper distribution of the funds placed in the hands of the Toronto York and the Province of Ontario since the war broke out, they were fully divested of that doubt this afternoon when thousands of dependents thronged the city hall at this afternoon when a reception was held for them there."

"Toronto has been most liberal in giving to every fund since the war started and has set the pace for every city in the Dominion."

"How many in Toronto have really felt the strain of giving? I venture to say that the percentage is very small indeed. I am very confident that this \$2,000,000 will be raised during the next three days, judging from the way the British Red Cross amount was subscribed."

"I think this movement and the result is the greatest recruiting incentive that the city could have."

Freedom and Liberty.

Mr. George Foster, in a lengthy speech, outlined the movement of the war from the beginning, and the duty of those left at home in respect to giving. He said, "Our peril rests in the very freedom we enjoy. We are so free that we can boost or knock, fight or shrink, give or withhold. No law compels us to any of these things. Are we worthy of this generous freedom? Now that we have that choice, let us show ourselves and boost, not knock, fight not shrink, give and not withhold. Let us rise equal to that freedom and liberty which we now enjoy."

"It is not necessary to keep on doing what we have done, but we must do more, more, more."

"Five hundred thousand more men are needed, and more money is needed, and I say that the war book plays a great part in this war."

"At the present time Belgium appears as a people without a country, and their country is under the grasp of the Hun. The Serbians are nothing but a people of wanderers, and the Poles now are the poorest in the category of all people who have suffered from the ravages of war."

"Do you think that it was in the act of bravado that the cabinet met and decided to call for 500,000 men? Far from it. It was serious business, and it meant that one-sixteenth of the population of Canada will be under arms."

"To get these men it will need the hearty co-operation of the newspapers, the ministers, colleges and schools, and every woman and man in the Dominion."

"Common sense discrimination is needed in getting these men. The industries must not be destroyed. There are men in civic positions who can be spared, but there are many others who cannot."

Without Missing It.

"The people in Toronto are just beginning to see how much they can give without missing it," said Hon. W. J. Hanna. "I am sure that there was not a cent out of the last generous sum raised for this fund that was a sacrifice, and I care not where it came from. In most cases the money raised was only a small portion of the personal banking account, and when this \$2,000,000 is raised the monthly bank balance will not be touched."

Gen. Logie said that some could easily give up next summer's trip to some sunny place, and give the expense amount to the Toronto and York patriotic fund, and he would say, let him substitute this fund for a trip to Germany. Make the trip in khaki yourself if you can, or secure some other man that his dependents will be taken care of at the front."

WORKERS WANTED

FOR 50,000 Club

Five hundred workers can be used Wednesday night and Thursday in the campaign of the 50,000 Club.

If you live in West Toronto, leave your name at the Branch Office, corner Keele and Dundas Streets, or phone Main 1988.

IT'S YOUR DUTY

MISDIRECTED ENERGY

Eight Million Dollars Must be Collected to Carry on Relief Work—Yet 35,000 Canvassers Working on Prohibition Petition

At this particular moment a sum of \$8,000,000 must be collected to carry on patriotic relief work, of which sum the Toronto and York County Patriotic Fund Association is to raise at once \$2,000,000. With the object of this movement no one can possibly disagree; and the good that has already been accomplished thereby cannot be exaggerated.

And yet, at this of all times, the Citizens' Committee of One Hundred has inaugurated its campaign, has declared that there is "a new war on against King Alcohol," and announces "a big drive of nearly 35,000 men." This "drive," which will last a week, is but the opening of the campaign: it is to be followed by electioneering and haranguing and dislocation of business, and everything else that characterizes an election.

We put it, then, to the patriotic, justice-loving people of Ontario, whether the Citizens' Committee of One Hundred would not be much better employed with their "army" of 35,000 in helping on the common cause, fighting the common foe—and canvassing for the Patriotic Fund.

No Disunion No Divided Counsels

Remember that Canada, as part of the British Empire, is engaged in a war compared with which all previous wars in history have been as nothing: a war not only for its very national life, but for civilization and liberty the world over. To win this every available man, dollar, and ounce of energy are necessary. There must be no disunion, no divided counsels. Everything must be directed to the one object of Victory.

100,000 Soldier Voters Away

But there may be a "method in their madness." Have you considered this? One hundred thousand Ontario voters have enlisted, of whom thousands are on the fighting line or sleeping their last sleep beneath alien skies. Of these, it is well known, the vast majority voted against what they honestly believed to be compulsion and tyranny.

THE PERSONAL LIBERTY LEAGUE OF ONTARIO.

Prohibition Issue-- Decided June, 1914

And, remember, only a year-and-a-half ago this whole question was thoroughly threshed out, and the electors of Ontario gave no uncertain answer. It is incorrect to say that this was not the issue: it was, clearly and definitely, and the majority against those whose slogan was "Abolish the Bar" was 55,000.

And yet, in the face of this, and of the tacit agreement that there shall be no election or party strife during the war, the Citizens' Committee has launched its campaign.

Baby Afflicted With Eczema Dr. Chase's Ointment Cured

The Family Doctor Tried in Vain to Heal the Sores—Another Tribute to This Great Healing Ointment.

It may be interesting to note that Dr. Chase's Ointment was originally compounded to cure a case of eczema on a child. The disease had spread almost over the entire body and defied all the regular treatments for such troubles. The doctor was perplexed, but finally hit on the formula of Dr. Chase's Ointment, and, as many say, "it worked like a charm," healing up the nasty sores and leaving the skin soft and smooth.

That was a good many years ago, and since then many thousands of cases of eczema, both in children and adults, have been cured, until today Dr. Chase's Ointment is recognized as the standard cure for itching skin diseases. Mrs. Geo. McNair, River Charles, N. B., writes as follows: "We use Dr. Chase's Ointment in our home, and would not wish for anything better for cuts, burns and bruises. A few years ago a friend of mine, whose

condition for our beloved Canada needs them for future prosperity."

Ovation For Logie.

General Logie received a tremendous ovation but the applause was twice as loud when he declared:

"If I go to the front I will not send the men under me where I would not go myself. Neither will I send them

to do anything that I would not do myself."

He asked anybody who experienced trouble in getting their separation allowances or assign pay to write to him and their requests would receive his personal attention.

"There is no trouble too great for me to put myself on behalf of the

dependents of those under my command," he said. In paying tribute to the work of the fund officials, he said that only one complaint had reached him concerning the administration of the fund and that was unfounded.

Mayor Church was optimistic regarding recruiting. He did not anticipate much trouble in securing the increased number of troops being raised.

Referring to the \$250,000 contributed yesterday afternoon by the city council, he said that if it was not enough he could do the "come back stunt."

He maintained that nothing done could be too much for the soldiers and their dependents.

In conclusion, he spoke of the great and important work being done by the women.

How Could They Be? "No! certainly we are not down-hearted," remarked Archbishop McNeeld. "As long as we are united around the world from one Dominion to another, how could we be down-hearted? He maintained that there was no reason why people should not be serious, however."

He then referred to the speech made by Earl Kitchener at the commencement of the war, in which he stated that it would last three years, and that the Empire was fighting for its existence.

"The call for 500,000 men from Canada is a repetition of these words in another form," he declared.

The Archbishop deplored the fact that a great many people were willing to let the government look after the dependents by levying taxes. He pointed out that by voluntary contributions the people were awakened more fully to a realization of their duty. The paying of taxes he averred

was taken as a matter of course usually.

No Stringency Now.

An enthusiastic response to the appeal of the Patriotic Fund Association was propounded by N. W. Rowell, K.C.

"The last time we were called upon a magnificent sum was realized," he said. "And that was at a time of financial stringency. There is no financial stringency now, and the two million called for should be rapidly forthcoming."

Another reason given by the leader of the opposition in the provincial house was that last year's campaign was conducted without many of the women who will assist this time.

"The money is more needed now than at that time," he declared in commenting on the fact that comparatively a small number of soldiers had been called on them. He pointed out that the majority of those who have enlisted were working men, men who had given up everything to fight. In conclusion he urged those who stay

at home to donate lavishly for the comfort of the dependents left behind.

Musical numbers were given between the speeches by Duncan Cowan, Albert Downing and Arthur Blight. Charles Musgrave acted as accompanist. Before the commencement of the meeting a number of selections were given by the 48th Highlanders' Band under Lieut. J. Statter.

MOTHER'S Mustard Plaster WITHOUT THE BLISTER

"OVERSEAS" LINIMENT Highest grade Liniment on the market for Rheumatism, Lumbago, Grippe, Chills, and all Aches and Pains. MADE IN CANADA. Satisfaction guaranteed or money refunded. Price 50c. postpaid. Manufactured by OVERSEAS CHEMICAL CO., 810 Bathurst Street, Toronto.

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