

Event of the Season
Commences Today

Exposition of Autumn Millinery

LADIES' COATS, SUITS, DRESSES, BLOUSES
FURS, SILKS, DRESS FABRICS AND
DRESS ACCESSORIES

Paris Contributes The Newest in Beaded Net Tunics

One of the most attractive displays on the Main Floor in the Dress Goods Section is the exhibit of direct importations of Paris Beaded Tunics; all are exclusive (no two alike) models, comprising those worked in sequin, beads and silk.

All are made in full sizes on extra quality net; the designs of beading and work come from one of the most famous French makers; the choice of colors ranges from all white, white with iridescent, all black, black with color, pink, etc. The prices range from \$75.00 and up



The Ladies' Ready-to- Wear Show

There will be many new models seen in this display for the first time; all quite interesting in the new points of style. These points mark the difference in efficient style in tailoring, only achieved by organizations of the most superior ability.

These makers have accomplished desired results only through experiments, long and devious. It is therefore wise to intrust your purchases only to those whose names stand for excellence of fabric, style and workmanship.

It is just this class of garments, gathered in great variety, that are to be seen in this big autumn display.

THE formal presentation takes place today of the authentic autumn millinery creations, comprising French, American and Canadian versions and innovations. These charming new hats will be a source of wonder and a delighted surprise—for great is the variety and the artistry of these new modes, wrought by clever, deft fingers. There are models in silk duvetyne in the toque shape, with the only trimming of a glycerined ostrich flower, another pattern hat is of the Bolero Turban, in pheasant brown, the crown tucked from side to side and the brim faced with self-colored Duchesse.

The French patterns, in all-leather exclusive models, are to be much in favor this fall. These comprise the large brim effects and a variety of toque shapes. Some have just a little patch of contrasting color worked in the form of a trimming or ornament, others just a tiny wing completes the hat

The millinery department will welcome your inspection of these and the many other new modes now on display today and following days.

Fur Season Once Again!

Fur Coats shown in Hudson seal, large shawl collar of beaver, sable, taupe, squirrel, lynx, lined with novelty silks.

French Seal Coats, with collars and cuffs of opossum-sable, belted models, lined with fancy silks.

Muskrat Coats, Hudson Seal Coney Coats, Marmot Coats, in belted styles, lengths 32 to 40 inches.

Neckpieces, in Alaska sable, very handsome capes and shawls, chokers and animal pieces. Prices \$37.50 to \$300.00

Fox Animal Scarfs, in taupe, black, brown. Prices \$60.00 to \$135.00

Other lines being shown in beaver, Hudson seal, seal-opossum, Australian opossum, in both capes and shawls.

Picked From the Autumn Display

THESE MISSES' AND SMALL WOMEN'S DRESSES AT SPECIAL PRICES.

New models in Cloth Dresses, pretty designs for misses and small women in serge and tricotines, styles in accordion-pleated skirts, with smart coat effects, embroidered in silk and wool, also straight models.

Misses' Serge Dress, plain blouse, three-quarter sleeve, string belt, round neck, side closing, accordion-pleated skirt, with three rows of novelty braid trimmings. Price \$45.00

Misses' Dress of navy tricotine, straight lines, square neck with self collar, long sleeves, string belt, short tunic is shown on back of skirt, tunic, sleeves and front embroidered. Price \$49.00

Misses' Dress of navy serge, round neck, closing in back, long sleeves, leather belt, accordion-pleated skirt, trimmed at sides with buttons and scarlet braid. Price \$42.50

SMALLMAN & INGRAM
LIMITED