July Clearance Sale

This sale has been a decided success because we are offering new seasonable merchandise at July clearance prices that are real reductions.

ROOM MUST BE MADE FOR FALL GOODS

COME EARLY. COME OFTEN.

Suits - Dresses - Waists - Skirts - Middies

BRICK & DUNDAS, LIMITED

188 DUNDAS STREET.

DIARY OF A FASHION MODEL

BY GRACE THORNCLIFFE.

She Discusses Some Indications of Coming Modes.

"Madame, I want to see your very latest fall suit, or rather your very earliest, because I want to get lots of wear out of a new suit before time for heavy furs and topcoats." Mrs. Barnes made this request as she settled back comfortably to look at our fall models. "Of course, I realize that it's too early to begin wearing a fall suit, but I believe that by the time you have one comfortably finished for me I shall be very glad to know that it is safely hanging in my closet ready for the first cool day."

"I wish more women were of your disposition," Madame replied. "What a horrible nightmare of rushing we poor modistes would be saved later on when every customer wants her suit right away, and expects the maximum of workmanship in the minimum of time. Oh, we women!" Madame concluded with a shrug of her expressive shoulders and a ripple of laughter.

"That is why I've come to you now," Madame," Mrs. Barnes said. "What color shall I have, brown or blue?"

"I have a very youthful black suit that I think you would like," Madame replied.

"Black?" said Mrs. Barnes with a questioning raise of her eyebrows. "Black suits are seldom youthful, I have found."

"On the contrary, they can be very youthful indeed. The line and the trimming of a black suit determine whether or not it presents a youthful or an elderly appearanceq. Youth is very striking when foiled by black, and a smart woman looks most distinguished in black," Madame insisted.

"Oh, I like black. Don't mistake me, Madame; I am really very fond of black, and I should like to see the suit you mention."

Madame turned to me and said: "Please show the black tricotine with tarnished gold embroidery."

Louickly went and put this suit on. It is certainly youthful, and has been very much admired. When I came out on the stage Mrs. Barnes said:

"Oh, that's stunning! The box coat will be worn again, I see."

"Yes," said Madame, "but with a difference from the spring coats, as you will observe in this model. The coat is much shorter than many of those displayed in the spring. In fact, there is a strong suggestion of the Eton jacket in the lines of this coat. That's one of the reasons for its youthful appearance."

Youthful Suit of Black Tricotine, Gold Embroidered.

"I like the lines of gold embroidery. I thought at first it was gold braid," Mrs. Barnes said.

"The over-and-over stitch is used, and its solidity does imitate gold galoon, but as you see the embroidery is very effective," Madame explained.

"Lines of black silk braid would be good," would they not, Madame?" Mrs. Barnes inquired.

"Yes, but preferably used on blue. I am, however, developing this model in grey or olive green with black braid trimming."

"I like the tie cut in one with the jacket, but isn't this suit a bit trying without a collar?" Mrs. Barnes asked.

"Not for a good throat such as you are fortunate enough to possess. On a less perfectly modeled neck a tiny turn-over collar to match the frilled blouse of net or batiste would be attractive.

"The line of red and gold on the girdle is an effective bit of color. I believe I'll decide on this without any more worry or trouble," Mrs. Barnes said.

Buy This Handsome Quarter-Cut Dining-Room Suite and Save Money

Colonial Design Complete - - **$108**

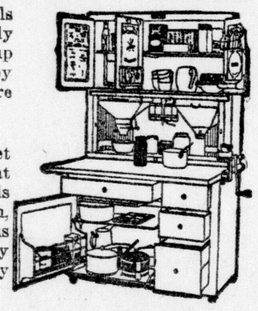
BUFFET—British plate glass mirror, two small drawers, one long linen drawer, large cupboard space **$45.00**

EXTENSION TABLE—Heavy and massive pedestal, four heavy column bases **$32.00**

DINERS—Five small, one arm, full box seats, upholstered in genuine leather **$31.00**

Make This Summer Enjoyable By Spending Less Time In the Kitchen

The inevitable three meals must be prepared each hot July day. But they need not take up as much of your time as they now do. And they need not tire you so much.



A Hoosier Kitchen Cabinet allows you to sit restfully at your work. All needed utensils and supplies are within reach, conveniently arranged. Thus meals are quickly made ready and without an unnecessary motion or step.

This is the time to install a Hoosier. Many models to select from. All moderately priced. Easy terms if you so desire. Visit our Hoosier department now.

VERANDA FURNITURE, CHAIRS AND ROCKERS, REFRIGERATORS AND BABY CARRIAGES ALL AT REDUCED PRICES.

Trafford Furniture Co.

11 MARKET SQUARE. 129 DUNDAS STREET.

Good Night Stories

By Blanche Silvey

THREE BLACK CROWS.

One day Dicky spied three black crows sitting on a branch of the maple tree out in front of his house, all chirping and cawing at a terrible rate, bobbing their heads and craning their black necks to watch a man who was coming down the road with a big bundle on his back.

The nearer the man drew, the louder grew the clamor in the treetop.

"Oh, I wish—"

But Dicky got no further, for a tiny elfin jumped out from behind a bush and danced in front of him. "Oh, Happy Giggles,!" cried Dicky joyfully, "I was just wishing for you!"

"That's why I'm here," laughed Happy Giggles. "I suppose you would like to know what the three crows are saying about this man? Am I right?"

"You certainly are!" replied Dicky merrily. "I've been watching them for a long time."

Happy Giggles laughed merrily and muttering something under his breath that Dicky couldn't understand he touched him with his magic feather, and, sure enough, Dicky could understand every word of the conversation in the treetop.

"I tell you, I know!" cawed the first black crow, bobbing his head. "That's a bad man."

"How Do You Know?"

"How can you tell?" questioned the second crow.

"Because he's carrying a bag on his shoulder," replied the first crow. "Whenever you see a man looking like that you may well know that he's bent on some mischief!"

"A robber or a smuggler of some sort, "I'll bet you!" exclaimed the third crow. "He just looks it. Look at his old ragged clothes. You can always tell one a mile off. The world's just full of the likes of him."

"How do you know?" asked a cheery voice from a limb higher up. Happy Giggles and Dicky looked up, and there—her pretty head just peeping over the edge of her nest—sat dear little Mrs. Bluebird. "Why do you three fellows say such hard things. Probably that man's on his way to do some good, for the world's just filled with good folks. How much pleasanter to think kind thoughts of others than always to be finding fault with them. At least that's the way I feel about it," and Mrs. Bluebird began cooing happily to her nestful of pretty eggs.

The three crows looked at each other, and, cawing loudly, flew off toward the cornfield.

"I guess Mrs. Bluebird's right," Dicky said, turning to Happy Giggles, "for Uncle Don is the best man living—next to my dad. Of course, he doesn't look very nice in his old clothes, but he's helping old Granny Hawkins move."

"Clothes don't make the man," replied Happy Giggles. "There's where lots of folks just like those three crows make a great mistake. They spend too much time thinking mean things about folks instead of good things. Mrs. Bluebird is so happy herself, everything looks lovely to her. After all, the world's just what we make it. If we're happy, everything is good. If we fuss and grumble, like the three crows, everything looks dark to us."

Before Dicky could blink his eyes the little elfin had disappeared.

Up in the treetops Daddy Bluebird sang to his mate, for all was sunshine to this happy pair.

Off in the cornfield Dicky could hear the loud cawing of the three black crows.

With a merry whistle Dicky went on with his play.

Children Cry FOR FLETCHER'S CASTORIA

Page of Interest to Women

SOCIAL AND PERSONAL

Mrs. Tom Hyslop is at Ipperwash Beach.

Miss Dorinda Abbott is at Casco Bay, Maine.

Dr. W. A. Macfie leaves on Saturday for Winnipeg.

Mrs. George McNell has returned from a visit at Grand Bend.

Mrs. Allen McLean is summering on Lake Huron Beach, near Sarnia.

Miss Naomi Frezell of Central avenue is spending her holidays in Sarnia.

Mrs. W. D. I. Wright is at her summer cottage, Fraser Heights, Port Stanley.

Drs. W. J. and Hugh Stevenson are in Montreal. They will take a boat trip also.

Mr. George Walker of Winnipeg was in the city on his way up the Great Lakes.

Miss Margaret Beaton of Cleveland is visiting Mrs. Donald McCrimmon, Wellington street.

Mr. Allan Macdonell, Toronto, spent the week-end with Mrs. Dwyer, 589 Richmond street.

Miss Angeline Macdonell of Toronto is visiting her grandmother, Mrs. Dwyer, Richmond street.

Miss Anna Ryan of Douglas has returned home after visiting Mrs. Dwyer, Richmond street north.

Mrs. S. P. Ryan and son, Billy, of Fort William is visiting her mother, Mrs. W. Dwyer, Richmond street north.

Mrs. H. E. Mowen of New York city and Huntington, Long Island, is the guest of Mr. and Mrs. O. Ellwood, John street.

Mr. R. W. D. Higman, his wife and young daughter, have been visiting his parents on Hellmuth avenue this month, and are returning to their home in Vancouver on Saturday.

Rev. P. M. McEachern of Courtwright, Ont., announces the engagement of his daughter, Ethel Gertrude, to Thomas Benjamin Hepburn of London, Ont., the marriage to take place the end of this month.

Miss Gladys Hudd, Inkerman street, has returned home after spending two weeks' vacation with friends in Toronto.

Mr. and Mrs. Harry Greenlees have returned from a delightful trip down the St. Lawrence to Montreal and will spend the balance of July at Westward Ho Cottage, Port Stanley.

A quiet but pretty wedding was solemnized at Ridout Street Methodist Church parsonage on Wednesday, July 23, 1919, by Rev. J. A. Agnew officiating, when Miss Ida A., daughter of Mr. and Mrs. David Monks, 21 Bruce street, was united in marriage to Mr. Ernest M. Dicker of this city. The bride looked charming in white crepe de chine, trimmed with pearls and lace, with hat to match, carrying a bouquet of sweet peas and roses. The bride was assisted by Miss A. Foster, and Mr. Fred Henshaw assisting the groom. The young couple will reside in the city. The bride was the recipient of many handsome and useful presents.

BREMNER—WATT.

A quiet wedding was solemnized at St. Michael's Church, Vancouver, by the Rev. G. H. Wilson, on July 11, when Miss Ivy Gwyndolyn Heather, youngest daughter of Mr. and Mrs. John Watt, formerly of Keelowna, B. C., and niece of Miss Winterbottom, Toronto, was united in marriage to Mr. Alexander Campbell Bremner of Orillia, Ont., of the 89th Battalion, Calgary, recently returned from overseas. The bride was given away by her brother, Mr. W. Lynn Watt, and was attended by her sister, Miss Ruby H. C. Watt. After a short honeymoon in Vancouver Mr. and Mrs. Bremner will leave for London, Ont.

Advertiser Patterns

A House Dress for Mature Figures.

2842—This is a good style for a work dress, but equally suitable for porch wear. Percale, gingham, linen, lawn, repp, poplin and seersucker, are desirable materials for this design. The sleeve may be in wrist or shorter length.

The pattern is cut in 7 sizes: 36, 38, 40, 42, 46 and 48 inches bust measure. Size 38 requires 4¾ yards of 44-inch material. Width of skirt at lower edge, is about 2⅛ yards.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

Name .....

Town .....

Province .....

Age (if child's or misses' pattern) .....

Measurement: Bust..... Waist.....

Caution: Be careful to inclose the above illustration, and send size of pattern wanted. When the pattern is bust measure, you need only mark 38, 34, or whatever it may be. When in waist measure, 22, 24, 25 or whatever it may be. If a skirt, give waist, and length measure. When misses' or child's pattern, write only the figure representing the age. It is not necessary to write "inches" or "years." Patterns cannot reach you in less than ten days from the date of application.

Cynthia Grey's Mail-Box

Useful and Refreshing.

Dear Miss Grey,—I enjoy reading your part of The Advertiser, as some of the letters give useful information, and others give a refreshing laugh.

I am anxious to have a stocking foot pattern, and am inclosing stamped addressed envelope for same.

I read in last Saturday's paper Lonesome's request about adopting a baby, so I am inclosing an advertisement clipping from the July 9 Christian Guardian to forward to her.

Thanking you in advance for pattern, yours truly, OLD ROSE.

Ans.—Have much pleasure in inclosing to the clipping to Lonesome, and a foot pattern to Old Rose.

Sure You May.

Dear Miss Grey,—Would you please print the horoscope for June 12, 1919? I enjoy the letters in the Mail-Box so much. "Beautiful Doll" hasn't written for a long time, has she? I like "Mrs. Homebird," too. I will close now but may I come again some time if I can help or if I need help?

BUNKER BEAN.

Ans.—Certainly you may, B. B. The Mail-Box is just like the proverbial street car—always room for one more, and in our case there's no fare to pay!

Here's the desired horoscope:—

Thursday, June 12—The positions of the planets on this day do not give much encouragement for the smooth running of affairs. A strongly malefic Mars aspect may tend to create disturbances through ill-governed tongue and temper, ending in quarrels and possibly litigation. Journeys, changes and removals may not culminate favorably nor prove of advantage, and an adverse transit of Luna over Jupiter gives little encouragement for financial results. The prospects for pleasure and good fortune in interests out of the realm of business, however, are strong, and benefits and satisfaction should manifest in the home and affectional affairs as well as in the sphere of social and artistic engagements.

Those whose birthday it is, should guard against disputes and litigation and be careful in finances. The indications are that the home and heart affairs will bring benefit and happiness. A child born on this day will be affectionate, artistic and musical, but impulsive, rash and perhaps extravegant.

Father's Floppy Hat.

Dear Miss Grey,—After having the satisfaction of seeing my last letter in print, I thought I would take the liberty to write again.

I bought my father a nice Panama hat a little while ago, but he got it wet and it turned all limpsey and just looks horrid. Do you or your readers know anything that would bring back the stiffness to it?

Could anyone inform me where I could procure a book on dancing? I am very anxious to learn to dance correctly, and do not happen to live near a dancing school.

Well, Miss Grey, you will be thinking this letter is getting too long. Hoping to see this print soon, I am, AYRITE.

P. S.—Is it against the rules to type letters to you? Please say so if it is.

Ans.—Father's limp hat may be stiffened by applying a coat of gum arabic solution. Simply dissolve some of the gum in a little water and sponge the hat; place the crown over an inverted bowl of about the correct size and dry in the sun. 2. Maybe if I had your address I could mail you the name of an up-to-date dancing book, and an idea of where to get one. 3. Typewritten letters are always welcome, Ayrite, as they are more easily read than the average handwriting.

Raking the Hay.

Dear Miss Grey,—This is my first letter to your column. Don't you think we are having funny weather, first so cold, then so hot? Will you please print a recipe for sponge taffy and cream puffs? Please forward the letter inclosed to Mrs. A. B. Hoping you are enjoying life, I remain,

ON THE HAYRAKE.

Ans.—Was unable to locate a sponge taffy recipe, and hope some of our candy makers will come to the rescue. Here is one for the puffs: One and a half cups flour, two-thirds cup butter, one-half pint boiling water; boil butter and water together and stir in the flour; let it cool and add five well-beaten eggs; drop on tins and bake in a quick oven; after they cool, split and fill with whipped cream.

Reader, Florence street—Your inclosure is handed to the Pattern Department, and I shall forward the samples you send to some other inquirer. Hope you are feeling better now.

Mrs. C. W.—The two songs received for you have been mailed, and look for your extra stamp inside the envelope.

Meat Rind for Warts.

Dear Miss Grey,—This is my first letter to the Mail-Box. I am 12 years of age, and in the Senior Fourth Book. I am going to ask Miss Grey and readers a few questions. Can anyone tell me a cure for pimples? I haven't got them, but my friend has. Would anyone be kind enough to send me the words of "Just Handful of Maple Leaves"? I have a cure for Miss Chirper, and that is to rub a meat rind on the wart and bury it. Wishing the readers and Miss Grey every success, I remain, thanking you,

SWEETHEART.

Ans.—1. These formulas may help your friend; the first is taken inwardly, the other applied to the pimples:

Ten cents worth of cream of tartar dissolved in cold water, add one quart of boiling water. Let cool, then sweeten to taste, and add the juice of three lemons, take one-half cup before each meal and at bedtime.

Precipitate of sulphur, 1 dram; tincture of camphor, 1 dram; rosewater, 4 ounces. Dab on two or three times a day.

2. Referred to our readers.

Your remedy for Chirper's wart is passed on to her. I hope she will let us know if it works a cure.

For the Informal Occasion

SUNDAY night supper—or when intimates drop in unexpectedly—EDDY'S Paper Serviettes are quite appropriate. They lend a certain refreshing, pic-nic-y flavor to the occasion, like when you are seated on the grass, and somebody starts telling stories. And besides they save your linen serviettes—and that's an item nowadays.

Ask your dealer for a package of Eddy's Paper Serviettes today. You'll find them useful and economical.

The E. B. EDDY CO. Limited HULL, Canada

Also makers of the Famous Eddy Matches and Indurated Fibreware. C-4

GRAY'S, LIMITED

Store Hours: 9 a.m. to 6 p.m., Saturdays Included.

ITEMS of SPECIAL INTEREST

Lovely Neckwear

Many attractive styles and a big assortment marked at popular prices.

FANCY PLEATINGS, of net, organdy, lace and georgette crepe. Per yard, from . **50c TO $2.00**

ORGANDY COLLARS, with pleated edges, net or lace edge. From **50c TO $1.50**

FANCY ORGANDY VESTS, with lace trimmings.

NET VESTS, with net or lace trimmings. From **$1.50 TO $4.50**

—Main Floor.—

All Wool Serge $1.50 Yard

All-Wool Serge, medium weight and good wearing quality; colors, black, navy, royal blue, brown, garnet and green; width 36 inches. At **$1.50**

—Second Floor.—

Navy and Black Lustre

An ideal fabric for outing skirts or bathing suits, width 40 inches, good value, at, a yard **$1.00 AND $1.25**

—Second Floor.—

Good Values In Bedding

HONEYCOMB BEDSPREADS — Double-bed size, special, at **$3.19, $3.50, $3.95**

Dimity Ripple Bedspreads Double-bed size, big value at **$3.50 AND $4.50**

Marseilles Bedspreads Double-bed size, a big range, at $5.00, $5.50, $5.95, $6.50, $6.95, $7.50, $8.50

EMBROIDERED BEDSPREADS, special at, each ..... HEMSTITCHED **$5.00**

Bleached Sheeting

Double-bed size, excellent quality. Special, at, a yard **75c**

Pillow Cotton (Circular), excellent quality for embroidering or adding crochet work, 40, 42, 44, 46 inch widths, splendid value, yd. **60c**

White Cotton, 36-inch, regular 25c, special, a yard **20c**

—Main Floor.—

GRAY'S LIMITED 140 DUNDAS STREET.

Agents for the Butterick Patterns, The Delineator and the Butterick Quarterly.

GRAY'S LIMITED PHONES 115, 116.

THE BIGGEST

Millinery Sale

OF THE SEASON

Three Wonderful Millinery Specials For

Friday and Saturday

10 Dozen LADIES' and CHILDREN'S PANAMA HATS

95c

50 TRIMMED HATS, all different styles. Regular $5.00. On sale today and Saturday,

$2.85

EXTRA SPECIAL The Best Hat In Our Store

$3.95

Regular up to $10.00. In this lot you will find Milans, Leghorns and beautiful White Hats, all on sale today and Saturday.

These Hats can now be seen in our windows.

Jamaica Panama Hat Co.

Associated with the Royal Millinery and Waist Co.

246 DUNDAS STREET.

POLLY AND HER PALS—Ashur's Taking No Chances With Paw as a Rival. —By Cliff Sterret.