

ASHPLANT'S VICTORY SHOE SALE

Starting TOMORROW---Our Greatest Midwinter Clearance Sale

OUT-OF-TOWN CUSTOMERS

Mail orders will receive the prompt and personal attention of our Mr. W. J. Ashplant.

There will be no substitution of styles or sizes.

We do not pay postal charges on sale goods.

This year we have appropriately named it our "Victory" Shoe Sale. These are times of "Reconstruction" for the merchant as well as the nation. Stocks have to be reduced to peace-time levels. Many war-time styles have to be eliminated. So we start one of our smashing, rousing clearance sales tomorrow. Those who call here while the pickings are best will surely shout "Victory."

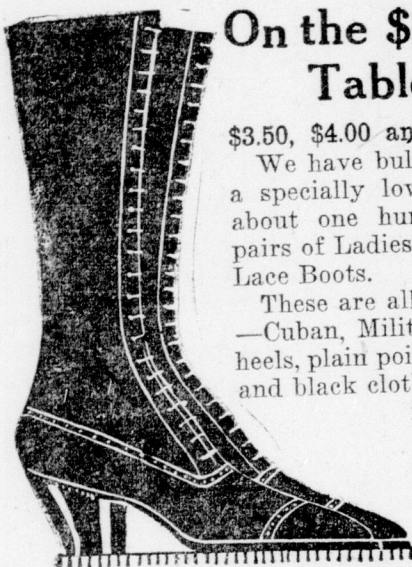
No sale goods allowed on approval nor charged to account. We will exchange goods, or will refund money paid if goods are returned during term of sale.

OUR EAST END BRANCH

will have the same line of merchandise on sale at exactly the same prices which prevail at our downtown stores.

See our East End windows.

648 Dundas Street.
S. Lancaster, Manager.



On the \$2.48 Table

\$3.50, \$4.00 and \$4.50 Values. We have bulked together, at a specially low price (\$2.48), about one hundred and fifty pairs of Ladies' Patent Leather Lace Boots.

These are all desirable styles—Cuban, Military and School heels, plain pointed toes, leather and black cloth tops, 7½ and 8 inches high.

All Sizes in This Lot



Small Sizes on \$1.98 Table

Values here up to \$5.00 per pair

This is a rare opportunity for the woman who wears sizes 2, 2½, 3 or 3½. Among the lot are Black Kid Button, Black Kid Lace, Patent Button, Patent Lace, Gunmetal Button, Gunmetal Lace, and a number of pairs of Queen Quality Boots valued at \$5.00 and \$6.00.

On the \$2.98 Table

These were our regular \$4.50 and \$5.00 lines.

Black Kid Lace Boots, English style; Gunmetal Lace, English style; Black Kid Lace on High Heels; Velour Calf Lace, Plain toes, Sport style; Box Calf Lace, School Girls' style, and some \$6.00 values in Patent Calf Boots, with colored tops and low English heels.

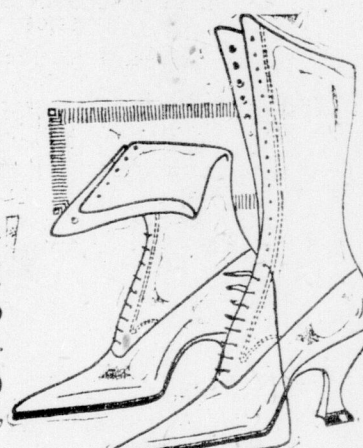


Queen Quality Boots \$5.98

We have about 200 pairs of these Famous American-Made Boots to clear at sale prices.

They are made of Fine Black Vici Kid, laced styles, with pointed plain toes, Louis or Cuban heels, in B, C and D widths, up to size 5 none larger.

These Boots are worth \$9.00 and \$10.00 today. First come, first served.



Ladies' Mahogany Kip Boots \$3.98



A clearance price on the entire balance of our Mahogany Kip Sport Style Boots. Made with Pointed Toes, Military heels, Extension soles and 7½-inch tops. All sizes today.

Fine Brown Kid Boots, \$4.98

These are the season's most desirable styles, mostly Military heels, 7½-inch tops of soft kid, with Extension soles.

Ladies' Champagne Kid Boots

\$4.98

One of the daintiest of all fancy Boots. We managed to secure a small lot of 60 pairs only at a generous discount, and will give you the benefit of our purchase. Made with Louis heels, Pointed toes, 8-inch tops, and all daintily finished throughout.

Regular \$7.50 values. We have all sizes.



Ladies' High-Grade Sport Style Boots \$4.98

Two of this season's best numbers in Black Vici Kid or Black Velour Calf, 8-inch Lace Boots.

Long Vamp with pointed toes, Military heels. All sizes on B, C and D widths.

Regular price was \$7.50.

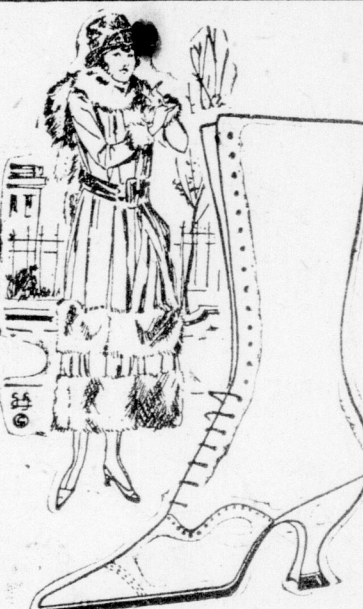
Grey Buck Boots \$5.98

Among our Higher-Grade Boots is this especially good line of Genuine Grey Buck, with fine cloth uppers.

Designed like the illustration and of Goodyear welt construction, they are perfect in every detail of workmanship and finish.

The selling price has been \$9.00. We have all sizes and widths.

SAME STYLE IN BROWN, \$5.98



"VICTORY" Shoe Sale Grey Boots, \$3.98

This unprecedented offering will be appreciated by all lovers of Dainty Footwear. Every pair made of Kid, some with cloth uppers, plain toes or with toe-caps, French, Louis or Military heels.

Battleship Grey the predominating shade. We have all sizes in every style.

Regular \$6.00 and \$7.00 values for \$3.98.

BOYS' BROWN WATER-PROOF BOOTS, \$2.98

Made like the men's, of soft Chrome tanned "Elk" leather, reinforced counters, toe-capped, blucher cut, solid sole leather insoles and well stitched.

We purchased all the factory had on hand at an extra trade discount. We hand the profit to you.

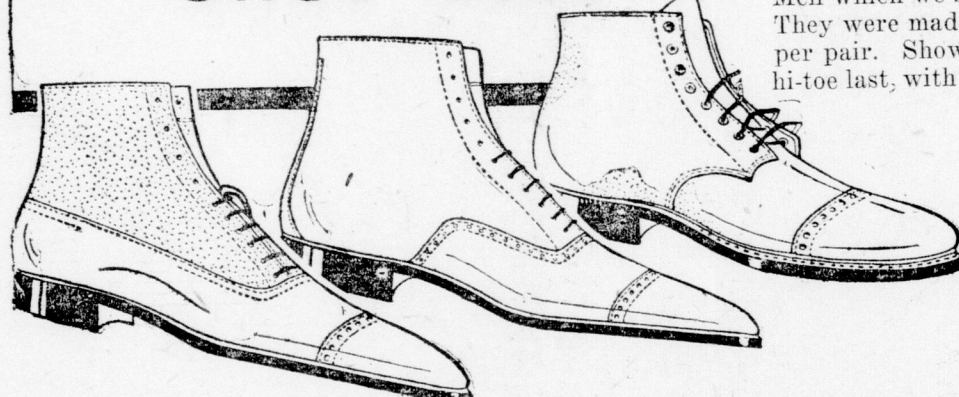
All sizes, 1 to 5.

BOYS' BOOTS, SIZES 4 AND 5, \$2.48

We have accumulated a surplus of sizes 4 and 5 in Boys' Box Kip, Box Calf and Gunmetal Blucher style Boots.

These are all regular lines, sold ordinarily at \$3.00, \$3.50 and \$4.00 per pair. Made on sensible round-toe shapes. They are a bargain at \$2.48.

"VICTORY" Shoe Sale



Men's Gun-Metal Kip Boots \$2.98

These are Button-ups for Men which we secured last fall. They were made to sell at \$5.00 per pair. Shown on a Round hi-toe last, with Extension soles.

All sizes

to start

the sale,

\$2.98

the pair

Tans For Men \$4.98

Choice of 7 Styles

Over six hundred pairs of Men's Brown, Mahogany and Tan Colored Boots, to be sacrificed at the one price of \$4.98.

Every last pair is Goodyear welted.

There are Neolins, Acme, Wearite and double leather soles to choose from. Extreme English, Modified English and Round Toe shapes. All sizes in stock.

Men's Tan Military Boots, \$3.98

One small lot of lightweight Tan Colored Military Boots to clear at \$3.98

Stylish Black Boots, \$3.98

A grand clearance of English Shape, Goodyear Welted Calf Boots, worth ordinarily \$5.50 and 6.00 per pair.

Some of these have Neolin soles, others have extra weight leather soles. All are desirable styles.

An Extra Special in Leather-Lined Bluchers, \$3.98

About 40 pairs only of Men's Box Calf all leather lined Bluchers to clear at \$3.98. These are on a comfortable round-toe last and made with extra stout soles. A good boot for the outdoor man.

Misses' and Children's Boots On Sale

"VICTORY" Shoe Sale

Special Values in Hi-Cut Styles, \$2.48 and \$2.98

Along with the lower-priced lines, we will clear, at less than Cost, our Hi-Cut Styles of Misses' and Children's Boots.

All Black Kid lace, all White Buck lace, Black and White lace, all Gunmetal lace, White top button. Values up to \$5.00 per pair.

Children's sizes 8 to 10½, \$2.48. Misses' sizes, 11 to 2, \$2.98.



CHILDREN'S BOOTS, SIZES 5 TO 7½

Black Kid Button or Lace, extra soles \$1.38
Box Calf Button or Lace, extra soles \$1.48
Black Kid Button or Lace, turn soles 98c
Classic Make Hi-Cut Kid Lace \$2.48
Chocolate Lace, extra soles, \$1.48

CHILDREN'S BOOTS, SIZES 8 TO 10½

Little Gents' Box Calf Bluchers, solid \$1.68
Black Kid Button or Lace, extra soles \$1.58
Box Calf Button or Lace, extra soles \$1.58
Hi-Cut Lace in Black Kid or Calf \$2.48
All White Buck Lace and Black With White Tops \$2.48

Workingmen's Boots at Sale Prices

Heavyweight Tan Work Boots, guaranteed all solid leather, toe-capped, wax thread seams, neat shape \$2.98
Combination Tanned Grain Work Boots, pliable uppers, with full-grained insoles and heavy outsoles \$3.98
Black Chrome Split Toe-Capped Bluchers, solid throughout, neat shape, all wax thread seams \$2.98
Box Kip Bluchers, lined, leather insoles, nailed outsoles, well stitched, sizes 6, 9, 10 only. On sale \$2.98
Velour Calf Lace and Bluchers, MacKay welt and Goodyear welt makes among the lot. Every pair nicely shaped and finished. Reg. \$4 and \$5 values \$2.98



Boys' and Youths' School Boots



Boys' All Grain and Pebble Bluchers, sizes 1 to 5, made on neat shape, toe-capped, back straps, solid sole, leather insoles and guaranteed counters \$2.98

Boys' Velour Calf Button Boots, nicely made and finely finished. Regular \$4.00, all sizes \$2.48

Boys' Tan Military Cut Boots, solid leather throughout, guaranteed counters. On sale \$2.98

Boys' Mahogany Calf Lace Boots, Goodyear welted, Neolin soles, English last \$3.98

Youths' Box Kip Bluchers, sizes 11, 12, 13, toe-capped, back straps, leather insoles and guaranteed counters \$1.98

Youths' Tan Military Boots, size 11 only \$1.98

Youths' Velour Calf Button Boots, sizes 11, 12 and 13. \$1.98

Ashplant's
THE GOOD SHOE STORE