# LOAN CAMPAIGN

**Epidemic Causing Uncertainty** of Future Plans.

FINANCIERS' IDEAS DIFFER

Sir Thomas White To Make: NEW SWITCHBOARD.-The new Decision in the Next Few Days.

[Special to The Advertiser.] Montreal, Oct. 18 .- Plans in connection with the opening of the Victory Loan campaign on October 28 remain epidemic. The most disturbing "flu" epidemic. The most disturbing feature of the outlook is that the epidemic is only now beginning to take hold in the West. Even if it cleared up in the east in the next ten days, it might be at the worst in the West at that very time. Opinions as to the best course to take are now being gathered from loan managers all over the country, and no doubt these will be submitted to Sir Thomas White for a final decision on his return to Ottawa in the course of the next few days.

Opinions of Financiers.

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Opinion in the financial district appears to be divided as to the necessity or advisability of a postponement of the campaign. In favor of continuing as originarily planned, it is argued that good headway could be made through newspaper publicity and canvassing by mail, even if the epidemic continued severe. Most people who will buy the bonds have made up their minds as to how much they will buy and will not be influenced one way or the other by the presence or absence of campaign propaganda.

For the benefit of those who need urging the campaign might be extended a week or more, if the epidemic had passed of. by then, so that the full weight of campaign methods might be brought to bear on the laggards.

Against that is the fear that the loan's prospects would be injured unless the country could be worked up to a state of enthusiasm right from the less the country could be worked up to a state of enthusiasm right from the start, as well as the fear that sickness might badly disorganize the working forces for the loan.

DR. HASTING'S OPINION.
Toronto, Oct. 18.—Dr. C. J. O. Hastings, M. O. H. of Toronto, is of the opinion that the epidemic here of the influenza has not reached its crest.
Under arrangement with the fuel controller coal was being furnished now first of all to those with illness in the house. Lack of proper heat, he declared, may mean the difference between ordinary influenza and pneumonia and death. York Township medical health officer has ordered the closing of all schools and theatres.
Railway traffic figures are reported Railway traffic figures are reported by the officials here to be cut in two owing to the epidemic.

ANOTHER SOLDIER DIES FROM DREAD INFLUENZA

Pte. A. Couch of Ingersoll Is Eighth Fatality.

According to medical officers in charge at Carling Heights, only eight deaths have occurred out of 250 cases of Spanish influenza, the last occurring last night. Pte. A. Couch, a member of the 1st Battalion, W. O. R., was the victim in this case. Pte. Couch was 21 years of age, and died in the military hospital with pneumonia, following Spanish influenza. The remains were forwarded to his home in Ingersoll by Grand Trunk at 12:20 o'clock today. The funeral will be held in Ingersoll on Sunday afternoon.

TOO LATE TO CLASSIFY

### HAZEL-ROSE

Appreciated by men after shaving. 25 cents.



#### You Can Enjoy a Dish of Tomato Soup Anytime

CLARK'S TOMATO SOUP. Special at two cans for 25c.
7-pound bag best Flourr ...48c
3-pound bag Cornmeal ...25c
3-pound bag Oatmeal ...25c SOLDIER TREATS.

A very large assortment of goo things to chose from. We pack you box ready for mailing. SOLDIER GIFT BOX OF CHOCCLATE.

In a decorated tin box, inclosed in special package ready for mailing at 45c. Fresh Creamery Butter in cans

Rich Fruit Cake and Plum Pud-PHONE 3950. WE DELIVER.

Wyckoff & Gafeny DUNDAS STREET AT RIDOUT. Canada Food Board License No. 8-5992.

PRESENT FROM CHILDREN.—Generous donations of turnips, beets and carrots have been received by the Victoria Home, Dundas street, from the pupils of St. Lawrence School, who grew the vegetables in their gardens.

PTE. BALL WOUNDED .- Word has been received by his mother that Pte. Vernon H. Ball, W. O. R., was wounded in the leg on October 15. Before enlisting he was employed as a shipper at the McCormick Manufacturing Com-

switchboard has been installed in the headquarters building at Carling Heights, and is reported to be much better than the one previously used. It is much larger, and occupies more

EXEMPTED FROM MASS.—Bishop M. F. Fallon wishes to announce that, owing to the prevalence of influenza and the orders of the board of health. Very much in the air because of the mass on Snduay, and no church ser"flu" epidemic. The most disturbing vices will be held.

G. T. R. EARNINGS INCREASE.—Grand Trunk traffic earnings for the week of October 8 to October 14 show a big increase over those of the corresponding week of last year. The figures are: This year, \$1,433,788; last year, \$989,067.

USELESS RUN FOR FIREMEN.—
Fumigating operations in the offices of the Huron & Erie Loan Company office early this morning caused somebody who thought the place afire to turn in an alarm from the corner of Richmond and Dundas streets, calling out the entire fire department.

THREE VOLUNTEERS.—Only three volunteers were examined at the local mobilization centre yesterday. F. H. Lasher was placed in Category A-2, and sent to the Canadian Engineers. W. E. Dyer was placed in Category A-2 and sent to the R. A. F. S. Shergold was found unfit and put in Class E. PTE. A. C. BREMNER WOUNDED.
-Peter Bremner, 786 Hill street, re-30 Casualty Clearing Station, October 2, with a gunshot wound in his abdomen. Pte. Bremner enlisted in Calgary and belonged to the Machine Gun Corps.

#### EPIDEMIC ABATING, **BOARD THINKS, BUT** RESTRICTIONS STAND

Influenza Becoming Milder In Type Now.

SOME WHISKEY NEEDED The Mayor Lets Out Secret That He Can "Get

a Little."

Although statistics are not available at the Institute of Public Health as to the total number of deaths from influenza since the epidemic started, there have been at least six deaths in London during the last 24 hours. The Institute authorities say undertakers are not co-operating, only one having turned in a report on the deaths that have occurred.

After all reports had been made on the Spanish influenza situation at the board of health meeting in the city hall today, it was the opinion of the board that the epidemic, while still very serious, had abated somewhat. No restrictions will be lifted, however, on churches, theatres and schools, etc. until the danger is over No churches. until the danger is over. No churches will be open Sunday.

E. H. Russell, chairman of the board, reported that Thursday afternoon he had talked to a number of doctors over the place of the state of t

had talked to a number of doctors over the phone and that in the majority of cases they were more or less optimistic the disease seemingly being now of a milder type.

"I felt that we were not getting at

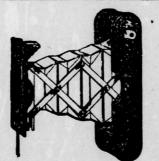
"I felt that we were not getting at the facts of the matter and that is one reason I called up the doctors myself," said Mr. Russell, "and I feel consider-ably easier in my mind. This does not mean that the danger is over. Far from it. The people will have to use every it. The people will have to use every precaution for some time vet.

OPENING NEW HOSPITAL.—Cols.
J. Rawling and J. McMillan of the Salvation Army are leaving tomorrow for Windsor and Learnington in connection with the opening and taking over of aew hospitals. At Windsor the Salvation Army has secured a property and is going ahead with its preparation as a hospital. In Learnington there has been no purchase as yet, but a doctor in that town has requested that an existing small hospital be taken by the Salvation Army and perced. It is possible this may be some.

Pieled the mayor. Thad it not been for you and the nursing division you have something the following is a list situation will not stop with the flu. I hope that your organization will not stop with the flux I hope that your organization will not stop with the flux I hope you and the nursing division you have organized. I hope that your organization will not stop with the flu. I hope you keep on, for I feel that the city would be on easy street this winter re-

Mayor Somerville promised to look after the matter, as it was pointed out that the police court was a place where the public gathered.

Advertisements will be run in the local papers tomorrow telling the people what to do in every phase of the epidemics.



Vest Pocket Kodak

Strong's Drug Store

The Rexall store 184 Dundas Street, London, Ont. DEVELOPING AND PRINTING.

#### LONDON NURSE VICTIM OF SUB ON WAY FROM DUBLIN TO HER POST IN ENGLAND ON LEINSTER

Miss Henrietta Mellett Left City on May 1, 1915, for War Service, and Spent Over a Year in Egypt-Had Just Had Short Visit Wit h Sisters in Ireland.

Nursing Sister Henrietta Mellett of this city was foully murdered by the unspeakable Huns as she was returning from Dublin, Ireland, to her work in England on the mail speamer Leinster, after enjoying a short-leave of absence with her sisters in the Irish capital.

The Leinster was sunk by a German submarine without warning and nearly R. J. Bowen, 218 St. George street, has after enjoying a short leave of absence with her sisters in the Irish capital. The Leinster was sunk by a German submarine without warning and nearly 500 lives were lost.

Miss Mellett was midely known and popular in London and the official word of her death coming to her sister. Mrs. R. J. Bowen, 218 St. George street, has caused deep regret. Her brother is overseas with the Canadian forces. The official notice was not unexpected by wolunteered for overseas at the beginning of the war. She left London as one of a special draft of thirty nurses

After serving as nursing sister with on May 1, 1915, and was sent to Cairo, Canadian forces since May 1, 1915, and where she gave splendid service for sixteen months. From Egypt she was moved to England where she became

#### HILL "800" IS NOW LOCAL PHYSICIANS HAVE LITTLE FAITH IN SIGHT, DECLARE

Board of Trade Campaign Is Nearing Objective.

ATTACKING FORCES

OPTIMISM RUNNING HIGH

Membership Roll Now Totals 628, With Others Ready

Weather Helped.

Dr. W. H. Downham, medical officer of health, declared that the fine weather of the past week had undoubtedly been is in plain view of the attacking



atory, University of Chleago. A dispatch to the effect that Dr. Pint had succeed-ed in Isolating the germ responsible for the influenza epidemic, and is using successfully diphtheria anti-toxin comes the influenza epidemic, and is successfully diphtheria anti-toxin comes almost to the same time as does a dispatch from Kingston, saying that Dr. Guilford B. Reed also has isolated the influenza germ, and has prepared vaccine which is now being injected in persons desiring inoculation, when the Lon-Very Doubtful.

We must, therefore, undertake without delay the reorganization of our country on a natural and therefore solid basis. Such a question demands that the desire of the Austrian peoples be harmonized and realized.

OF SPANISH INFLUENZA AFTER SHORT ILLNESS

The death occurred on Thursday evening at 7:20 o'clock of Edward C. Efner, at his residence, 536 English street, from Spanish influenza. Mr. Efner had been sick for about ten days. He was employed as a linotype operator, and had lived in London the greater part of his life, having been born here, and learned his trade in The Advertiser composing room. He is survived by his wife and little daughter Geraldine. For a time he was connected with one of the theatrical encaptures. Trunk Lines and

Screation, J. A. Selak, Jurius Siskind, Colon E. Smith, Standard Drug, Limited, The Starr Company of Canada, L. W. Stokes.

Dr. W. J. Tillmann, Wm. Turnbull, Arthur Turner.

Universal Motor Sales.

Waide Bros., Wm. A. Walker, Varien Bros., H. A. Warren, Webster Fuel Co., Limited, Dr. W. S. West, and A. Eldon Westman, F. C. Westman, H. S. Wilcox, R. G. Wilson, The Wrights

Sylicox, R. G. Wilson, The Wrights

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No charge for fitting.

No charge for fitting for Sar Francisco. On their arrival there. Mr. Pugh Sen. was employed for fitting.

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## **AUSTRIA UNDER CHARLES' PLAN** WILL BECOME A CONFEDERACY

Austrian Poland Not To Be Included in Union.

TRIEST TO BE SEPARATE

Emperor Tells Subjects the Country Must Be Placed on More Stable Basis.

Vienna, Oct. 18 (via Basel).—Steps for the organization of Austria on a federalized basis were Emperor Charles today. The plan does not include the union of Austrian Poland with "the independent Polish state," the emperor declares. The city of Triest and the Triest region will be treated separately, "in conformity with the wishes of its population."

IN ANTI-FLU VACCINE The Austrian emperor has issued the London physicians and pathologists are exceedingly doubtful as to the use of diphtheria anti-toxin as a specific in the treatment of Spanish influenza patients, as has been suggested by Dr.

Louis J. Pint of the research labor-Reviews War's Struggle.

"The terrible struggles in the world war have thus far made the work of peace impossible. The heavy sacrifices of the war should assure to us an honorable peace on the threshold of

which our Allied monarchs have adopted in their offer of peace.

"Austria must become, in conformity with the will of its people, a confederate state in which nationality shall form on the territory which it occupies

Epidemic Expected To Rage From Two To Three Weeks Yet

Prominent Physician Believes Influenza Will Soon Be Stamped Out.

Toronto, Oct. 18.—In the opinion of one of Toronto's prominent physicians, who has made a close study of Spanish who has made a close study of Spa

A The standard of Positive Registers of the standard of Registers of Register

Garment Care, London Rolling Mill Co, Limited, London Tire Repair Depot.

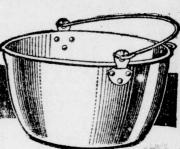
Julius Maddi, J. E. Magee, Marshall Bros. & Co. Martin Coal Company, V. A. Martin, H. C. McBride, J. M. McEvoy, John McLaughlin, J. W. McGride, J. M. McGride

Madame, Have You Bought Your Spats?

If not, better lose no time. We are showing the much-wanted shades in Greys and Fawns, but once sold out will not be able to replace them.

Prices: \$2.00 to \$4.00

# "Wear-Ever" Demonstration



**BUY YOUR** Aluminum Ware Now

Clip the coupons and get a \$2.35 Preserving Kettle as illustrated, for \$1.59 and coupon.



Cowan's Colossal Hardware

2 PHONES: 3461-3462

Continued From Page One

His right flank being in the air he took up a defensive position, forming a flank for the adjoining troops.

An Intrepid Officer.

On October 1 at Blecourt this intrepid officer found himself in command of a company now reduced to fifty of all ranks and with this little band he captured gighty prisoners, and seventeen ranks and with this little band he captured eighty prisoners and seventeen machine guns. In two days' fighting his record was three officers, one hundred and eighty other ranks, one field gun and twenty-six machine guns captured, exclusive of enemy killed and wounded. wounded,
In the attack on Bourlon Wood on
September 27, a lieutenant of a Manitoba battalion, finding his company
commander and all other company officers casualties, took command of the ganized it under heavy shelling and machine gun fire. He then attacked and carried his objective. Finding his company enfiladed, he rushed, single-handed, the enemy post, capturing machine guns and ten prisoners. Having organized his position, he repelled four heavy counterattacks and then proceeded to capture by stealth three machine guns. He

LEMON JUICE

WHITENS SKIN

Girls! Make beauty lotion at home for few cents

#### LONDON HARDWARE CO.

Our prices are cut to cost. Our stock must be cleared out in the shortest possible time.

One 9-14 Alta Cook Stove, square. One 9-14 Alta Cook Stove, with One 9-14 Alta Cook Stove, \$26.75 reservoir, for \$26.75
One 9-16 Nelson Square Cook Stove. One 9-14 Nelson Square Cook Stove, 

No. 4 Tortolse Heater ..... \$15.25 No. 723 Airtight Wood Heater \$13.75 All sizes of Stove Boards at re-JAMESON'S FLOOR PAINT. BRANDRAM-HENDERSON'S 

All Goods Cash and Carry Remember the place.

LONDON HARDWARE CO. WESTMAN'S OLD STAND. 121 DUNDAS STREET.

