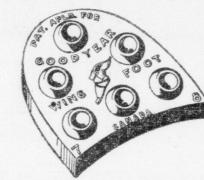
Goodyear Wingfoot Heels-

SIXTY CENTS a pair put on-black or chocolate-at shoe repairers. A proof of quality

Guaranteed

We guarantee Goodyear Wingfoot Air Heels to outwear any other rubber heels you have ever worn, or any others you can now buy. Should they not meet this guarantee, return

them to us at Toronto, or to any Goodyear Branch, and get a new pair free. The Goodyear Tire and Rubber Co. of Canada, Limited, Toronto. Ontario.



GIVE PERFORMANCE

Considerable Amount Realized

at Ypres Festival.

BROOCHES FOR WIDOWS

Sir George Gibbons Refers To

Number of Irish Names

in List.

The Mocha Temple Patrol Minstrels

repeated their former successful per-

formance in aid of the C. E. F. Returned Chapter, I. O. D. E., and the

Returned Soldiers' Association at the

Masonic Temple last night, before a

large audience.

TO ASSIST SOLDIERS

JOHN C. TREBILCOCK SHRINER MINSTRELS DIED VERY UNEXPEGTEDLY

John C. Trebilcock, aged 61, for many

Was In Grocery Business Here for Many Years.

years a Dundas street grocer, died very unexpectedly in Victoria Hospital last evening from an attack of heart weakness. He had been ill for some time and not long ago returned from the Battle Creek Sanatorium, where he had been undergoing special treatment, Mr. andergoing special treatment. Mr. Trebilcock was born in Toronto, but came to London when he was 7 years old, and had resided here continuously ever since. While of an extremely quiet and unassuming disposition he had an unusually wide circle of friends. He was an active curler and chairman of the grounds committee of the London Rowing Club. He was unmarried, and is survived by two brothers, Albert of Toronto, and W. H. of Minneapolis. Carlyle Trebilcock, optician, of this city, is a nephew.

REGRET HIS LEAVING

Thermos Bottle and Fountain Pen Given Sergt, Elliott.

Throughout the chorus work was Sergt. William Elliott, a well-known members of the corps of military staff clerks at headquarters, Wolseley Barracks, was presented with a thermos bottle and a handsome fountain pen by his fellow clerks yesterday afternoon, as a slight remembrance on the occasion of his leaving to take up his new duties in the forestry company under the command of Lieut.-Col. Taylor.

Sergt.-Major Martin made the presentation, and Sergt.-Major Vaughan, in a brief address, expressed the regret felt by his fellow soldiers on the staff, at the departure of Sergt. Elliott, and wished him success in his new work.

Sergt. Elliott in reply, thanked them for their kindness in remembering him, and told of the regret he would experience in leaving.

HAS SEVENTEEN WOUNDS.

By the Charles Pennie was admitted to barts one and two, Sir George Gibbons Sergt. William Elliott, a well-known good, and the harmony exceedingly

HAS SEVENTEEN WOUNDS.

Pte. Charles Pennie was admitted to parts one and two, Sir George Gibbons o. 24 General Hospital, Etaples, on presented to the widows of the war pril 10, with seventeen gunshot handsome brooches, which had been

RECRUIT IN DEFENCE FORCE NO SLACKER, SAYS CAPT. HINDSON

Entitled to All Respect for His Service.

ANSWER TO CRITICISMS

Men Who Volunteer Need Have No Fear of Adverse Comments.

Fears have been entertained in some Fears have been entertained in some quarters that a man who joined the Canadian Defence Force would be taunted because he being physically fit, had not enlisted for service overseas. That these fears are groundless was maintained by Capt. Hindson, chief recruiting officer for this district, who in an interview with The Advertiser today gave a number of reasons why such men are not likely to be troubled with the charge that they are slackers.

Not a Slacker.

the charge that they are slackers.

Not a Slacker.

"This criticism, that is sometimes raised in connection with the Canadian Defence Force, a criticism that is perhaps too small and mean to deserve attention, but one that should be removed at once, is to the effect that a physically fit young man who joins the C. D. F. is a 'slacker' because he does not enlist for overseas service," said Capt. Hindson.

"It scarcely behooves any man in civilian clothes today to point his finger at one who wears the King's uniform and honestly tries to do his best in helping to win the war," he added. "Service at home is just as necessary and just as honorable 'as service anywhere else.

To RUN HEALTH BOARD where else.

"In most cases the men who cannot go overseas. Circumstances often prevent men from doing all that they would like to do, and they are compelled to do the next best thing. The man who enlists for the defence of Canada, however his action be construed by others, is entitled to infinitely more respect than if he had not enlisted at all.

"Are Canadian church members slackers' because they do not all gooverseas as missionaries." asked Capt. Hindson. "Does anybody taunt the British navy, that has made it its main business to keep the shores of the motherland inviolate, and to enable its expeditionary forces to proceed to the various battlefronts? Every country now at war finds it necessary to maintain an armed force at home. Canada must do the same. To serve Canada anywhere in these critical days is an honor and a privilege of which any man may well be proud."

To RUN HEALTH BOARD

Anxious to Appoint Medical Assistant and May Cause Row.

The board of health will discuss the appointment of an assistant medical officer of health at a special meeting appointment of an assistant medical officer of health at a special meeting this afternoon.

One application has been received, that of Dr. George S. Weir, truant officer. Dr. L. H. Douglas would accept the position for part time work.

The aldermen, at least some of them, consider that the council, having set the salary, should make the appointment of an assistant medical officer of health will discuss the appointment of an assistant medical officer of health will discuss the appointment of an assistant medical officer of health will discuss the appointment of an assistant medical officer of health will discuss the appointment of an assistant medical officer of health will discuss the appointment of an assistant medical officer of health will discuss the appointment of an assistant medical officer of health will discuss the appointment of an assistant medical officer of health will discuss the appointment of an assistant medical officer of

LINCTONO TOTO TOTO TOTO TOTO TOTO

PHOTOPLAY NEWS

"Grasshopper," one of the big artistic sensations of the present, has developed a new actress in Elieen Huban. The play is a drama of Irish peasant life, staged with excellent effect and acted by a comapny satisfactory at all times and brilliant in spots.

"A genius is an actor," says Harry Ashford, "who can make another actor think he is the better of the two." Peggy O'Neil will appear in the re-vival of "Peg o' My Heart" when she completes a limited vaudeville tour in a playlet written by Lester Lonergan.

Says Jane Houston: "The difference between success and failure on the stage is the difference between him who can smile at knocks and him who knocks at Fvery Particle of Dandruff

Annie Hughes, now appearing in "The Fugitive," was the original creator of the young lord in "Little Lord Fauntleroy," which was produced in London, Her first work in this country was in "Mr. Hopkinson," which James K. Hackett produced at his theatre several years ago.

Decide principles penish was admitted to April 10. with seventien granibol could be caused to the process. April 10. with seventien granibol could be caused to the process. April 10. with seventien granibol could be caused to the process. April 10. with seventien granibol could be caused to the process. April 10. with seventien granibol could be caused to the process. April 10. with seventien granibol could be caused to the process. April 10. with seventien granibol could be caused to the process. April 10. with seventien bear a could be caused to the process. April 10. with seventien bear a could be caused to the process. The process of the process of the process. April 10. with seventien bear a could be caused to the process. The process which had been placed three in honor of the process. The process was not proce

burlesque.

The Temple Four, a quartet, sing a number of good songs. All have good voices, and their songs are well selected.

SOLDIERS MAY TAKE

TRANSFER TO NAVY The Department of Naval Service is anxious to obtain the names of men who, owing to their qualifications, wish to be employed in that department, according to a statement in camp orders, which says that names of men experienced as seamen or stokers, who are members of the C. E. F., the C. D. F., or militia units, are to be forwarded to the assistant adjutant-general of this district.

district.

Upon making application, such men will be granted their discharge to enlist in the Atlantic Patrol Service, provided they appear to possess the necessary qualifications for the work.

Experienced seamen are being paid \$1.10, and stokers \$1.20 per day, with separation allowance under the usual conditions.

TO AID BELGIANS. The following contributions have been tratefully received by the local Belgian relief treasurer, Mrs. A. T. Edwards, they act thoroughly and can be depend-

that makes this famous balm vio torious over obstinate skin diseases. Mr. John L. Frenette, of Nigadoo, N.B., writes: "A rash appeared on my head and quickly spread until my head was entirely covered with sores. I was a shocking sight, and was suffering a great deal with the burning and irritation. I consulted a doctor, who told me I had eczema, and although he prescribed several medicines which I used, I did not seem to get any better.

"Then I tried Zam-Buk, which I had heard highly recommended, and was soon delighted with the improvement in the sores. The burning and irritation got less by degrees, and then disappeared. The inflammation was drawn out, and before long the sores were entirely healed."

Zam-Buk is the world's great herbal skin cure, and is unequalled for ulcers, old sores, bad legs, boils, blood-poisoning, ringworm, and piles, as well as cuts, burns, scalds, and all skin injuries. All druggists er Zam-Buk Co., Toronto; 50c. box,



SOME ALDERMEN WISH TO RUN HEALTH BOARD

the board of health, since that body is responsible under the law for the administration of this department.

The council will discuss the salary question later. The sum of \$2,200 was provided by the council for the salaries of the medical officers of health. Dr. H. W. Hill receives \$1,000 of this amount, leaving \$1,200 for the assistant. It will be impossible, it is claimed, to get a competent man for this sum.

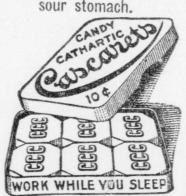
DANDRUFF GOES! HAIR GETS THICK, WAVY, BEAUTIFUL

Save Your Hair! Double Its Beauty in a Few Moments -Try This!

Every Particle of Dandruff Disappears.

Try as you will, after an application of Danderine, you cannot find a single

for colds, bad breath,



SMALLMAN & INTERANT

WEATHER Not Much Change in Temperature.

Shallwan a Ingram For Porch, Sun Room or Cottage

It is quite a fact the home can be transformed from its winter warmth and comforts into an attractive summer resort with the proper furnishings. For the porch, what could be more restful, cooler and better than a few ample chairs of willow or seagrass or upholstered wicker, such as lull you into memories of the summers long ago? All these are extremely pretty, decorative and look cool, but you cannot thoroughly enjoy the porch or sun parlor furniture unless the floor coverings are in

keeping. This delightful season of spring forewarns us of the coming summer, and it is not too early too prepare for your own comfort during the months of extreme heat. It is wise, particularly this season, to look ahead and be ready. The pleasure of new and attractive porch furnishings is not to be over-estimated-it will kindle a new joy of living. CREX DE LUXE AND WAITE RUGS FOR YOUR VERANDA. Your veranda, however well furnished, is not complete

without a grass rug. To the plain veranda a Crex de Lux Rug brings a touch of homelike charm, and to the more luxurious a suggestion of genuine refinement. These rugs are fast colors and the wearing qualities are excellent. It is none too early to make your selection. Prices and sizes: 9x12 for\$14.50 | 4.6x6 for\$5.00 8x10 for\$13.50 3x6 for\$2.50 Bordered Runners, any width, to match rugs.

The New Vogue Rugs for Bedrooms, Sun Rooms and Summer Cottages

Sleep out of doors, breathe pure, healthful air, but at the same time enjoy the comforts of indoors. The smooth, even finish of the New Vogue Rugs and the strikingly original designs and color combinations will appeal to you, Sizes 9x12 feet......\$14.50 | 6.9 feet\$8.50 Sizes 9x10.6 feet.....\$13.50 4.6x7.6 feet \$5.50 Sizes 6x12 feet......\$9.50 3x6 feet\$2.75 COCOA MATTINGS AND MOURZOUK RUGS.

The Mourzouk Veranda Rug is made from specially prepared tocoa fibre, and has no equal where hard wear is We carry all widths of Cocoa Matting from 27 to 72 inches wide. Possibly your entrance steps need new matting. We can have an experienced man call, take measurements and lay this for you on very short notice. Prices, per yard

MATERIALS

London Linen Folding Writing Pad, in the best quality linen, which is very useful and folds the same as the regular writing paper. Special 25c London Linen Envelopes to match pads10c package Kid-Finish Notepaper in best quality 18c quire Linen Lawn Notepaper in good heavy quality...18c quire

PAINT UP AND

CLEAN UP

This is paint-up and clean-up week. Special sale of House

Paints, Brushes, Wall Paper, Varnishes, Lacquer, Enamel, etc.,

HOUSECLEANING NECESSITIES IN THE BASEMENT.

Stepladders, Carpet Beaters, Curtain Stretchers, Mops, Brooms

Cedar Oil, etc.

Bankers' Bond, in a good thin, firm paper, ruled or plain. Mauve-Lined Envelopes to match these pads...10c package Holland Linen Boxed Notepaper and Envelopes, in the long, narrow envelope and paper to match, also the square-back envelopes and paper to match in the larger size. Special 40c box

STATIONERY COUNTER, MAIN FLOOR.

LONG CLOTHS &"

The Olden Times Favorites

Horrockses' were in the olden days, and are still, the favorite brand. Founded in 1791 and conducted ever since on the motto of "Quality first," even when produced on the old hand looms, the best possible yarn and cloth has been the motto.

These same cottons which were the old-time favorites with our grandmothers, you have the privilege today to procure, acknowledged as the world's best in both quality and finish. We have just received a long-delayed shipment, in fact, these were expected for our February sale, therefore, the prices are much in your favor now. Get your supply for future use while this shipment lasts, as it is needless for us to advise you regarding the cotton market today.

Buy Your Cottons Now!

Fine Cambric, 40 inches wide, specially made for fine underwear, ladies' or children's use..... or twelve-yard pieces at \$3.50 and \$4.00 each Horrockses' Circular Pillow Cotton, one width only, 45 inches, special quality, fine round thread, pure white. Price, 45c yard Hemstitched Pillow Slips, made from circular pillow cotton, full one yard long. At...... 60c each, or \$6.75 per dozen 100 dozen Horrockses' Hemstitched Pillow Slips, made from good stout cotton, nicely worked; sizes 40, 42 and 45 inches. At

AFTERNOON TEA SPECIALS. Stuffed Egg Salad, Bread Rolls, Cup of Lobster a la Newburg in Casserole 75c

SMALLMANS NERAM

AFTERNOON TEA SPECIALS. Tango Salad, Thin Bread and But ter, Cup of Tea or Coffee . Oysters Served in Timble Cases 20

ANOTHER EXETER BOY KILLED. EXETER, April 23. - Mr. and Mrs. ndsor of Exeter received word Sunay morning that their youngest son, Harry, had been killed somewhere in France on April 9. He enlisted in Toronto, where he was attending school. This is the third young man from the James Street Methodist Sunday school who has given up his life for his coun-

try. The others were Loftus Hern and

LOOKING TOO OLD

and backaches, and the general feeling

Lieut. Penhale,



Instead of nasty, narsh pills, salts, new, rich, red blood nothing can equal half astor oil or dangerous calomel, why don't you keep Cascarets handy in your impart a glow of health to the cheek, brightness to the eyes, and make tired, brightness to the eyes, and make tired. weary, breathless girls and women feel bright and happy. Any woman or girl who looks ill or feels ill has only her-The following contributions have been gratefully received by the local Belgian relief treasurer, Mrs. A. T. Edwards, 183 Oxford street:

Senior Girls' Bible Class St. Andrew's Church, per Miss Mason, \$10; Miss H. B. Gibson, \$2; member of Canadian Club, 21 Mrs. S. Cotton, Byron, \$5; Miss Jane Wood, Dorchester, \$2.50; First Baptist Church, Lobo, per Miss Mason, \$10; Mrs. D. A. Cole, Chesley (monthly), 25 cents; Mrs. D. Bavid Crapton, Brownsville, \$5; a friend, city, \$10; Mrs. Ernest Robson, Denfield, \$5; Mrs. A. Greenlees, North London, \$5.

For Serbian Relief—The Senior Girls' For Serbian Relief—The Senior Girls' Stoken and safe for the little folks.

The following contributions have been gratefully received by the local Belgian relief, with good success of the minute of the canada they are harmless and safe for the little folks.

The following contributions are leaded and action to be depended they act thoroughly and can be depended to be depended they act thoroughly and can be depended they act thoroughly and can be depended to be depended they act thoroughly and can be depended they act thoroughly and can be depended to bow looks ill or feels ill has only herself to blame if this condition continues, because Dr. Williams' Pink Pills will street. Entrance was obtained over a street, the store of the Canada they and power the bowle swithen the store of the Canada they are here of Canadian Club, who looks ill or feels ill has only herself to blame if this condition continues, because Dr. Williams' Pink Pills will surely and speedily restore health and strength. This has been proved in the store of the Canada they are here of Canadian Club, who looks ill or feels ill has only herself to blame if this condition continues, and they are there developed the sure of the Canada they are the self to blame if this condition continues, and they are the store of the

HAIRCUT WILL COST 35 CENTS IN FUTURE

Barbers Decided to Raise the Price at Last Night's Meeting.

At a meeting of the Master Barber Association of the city last evening a he Tecumseh House, a new and ac the Tecumseh House, a new and vanced scale of prices was unanimo agreed upon. Owing to the high of living and the advance in bar materials, it has been decided to r the scale of prices. Shaving will main as before, but hair-cutting will main as before, but hair-cutting will 25 cents. Children's haircuts wil 25 cents instead of 15 as now. advance of 5 cents will be made in stonics. A whisker trim alone will 25 cents instead of 15, but if the w kers are trimmed at the same time the customer has a haircut, the will be 50 cents, and all others 50 cents. The new scale will become effective the state of the same time. Many girls and women look old long before they should. Their faces become pale and drawn, wrinkles appear, and their eyes are dull and lustreess. The cause of this is weak, watery blood. This is also the cause of the headaches of wretchedness that afflicts so many women and girls. From one cause or another the blood has become thin and watery, and the victim has a prematurely aged appearance. People with good blood are energetic and cheerful-The new scale will become a Monday, April 30, in all The shop owners agreed very Wednesday afternoon eople with poor blood despondent and It is most important that the blood every Wednesday afternoon at 1 o'clock during May, June, July and August.

A delegation met the working barbers and a compromise was made with them. The barbers demanded \$16 and half over \$22 a week. They agreed to accept, after some argument, \$15 a week and half over \$20, which will mean a raise of about \$1.50 a week over their present salaries of \$13 a week and half over \$19. supply of girls and women should be regularly replenished—important not only on the score of good looks, but to restore robust health, which is of still greater value. To obtain a supply of

ANOTHER BURGLARY

Kell has received word that her son

No More Sore, Tired, Tender Feet; No Puffed-Up, Calloused Feet or Painful Corns-Try "Tiz."



Why go limping around with aching, puffed-up feet—feet so tired, chafed, sore and swollen you can hardly get your shoes on or off? Why don't you get a 25-cent box of "Tiz" from the calluses and bunions. "Tiz" is glorious the grant store now and gladden your tordrug store now and gladden your tor-tured feet?

"Tiz" makes your feet glow with Ask for "Tiz." Get only "Tiz."

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duotone, 1,300 pages.

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Present or mail to the of-For the Mere Nominal Cost of fice of The London Adver-Manufacture and Distribution tiser three coupons like the above with ninery-eight cents to cover cost of handling,

MAIL ORDERS will be filled on same terms, with an additional amount of 7 cents for postage within a radius of twenty niles of London. Send 18 cents postage over this miles of the cents of th

25 DICTIONARIES IN ONE.