

This business is a succession of new ideas. From January to December we plan surprises and anticipate needs until it seems as though the limit had been reached. More goods sold, more dollars counted each month, while the store reaches out for still better things. Living in Toronto is constantly being made cheaper and the luxuries of life are being brought within easier reach of modest means.

We begin this morning to distribute brand new Wall Papers at sensational prices. There's no secret about it. We buy in carload lots and pay cash for what we get. Add to that the knack of knowing what and where and when to buy and success comes easier than you think. To begin with, we're probably the largest buyers of Wall Paper in Canada. To end with, we're not greedy after profit.

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Think of the thousands of homes that really need papering and then compare these prices with what you're accustomed

Canadian Brown Blanks, over 100 new 9-inch Borders to match, per double pers, all the latest spring designs,per English Washable Papers, floral and tile designs, per single roll.. .10 and .15 English Varnished Tiles, per single roll .30 American Ingrains, 30 inches wide, in all the newest art shades, per single coll of 8 yards, special at ......

18-inch Frieze to match, per double roll 1.60 American Gilts, in the latest patterns

and colorings, per single roll, special 9 and 18 inch Borders to match, per

22-inch American Embossed Gilts, can vas effects, for halls, libraries and parlors, special per single roll at .... 22-inch Shaded Frieze to match, per

tic designs and colorings, per single

ettes, newest designs in artistic col-double roll of 15 yards ..... 2.00

We've several thousand samples ready for mail order customers, which can be had free for the asking. This is not an accumulation of old stock, but the very latest styles in qualities that are mostly in demand. For the time being you're apt to judge the entire store by the way we seil Wall Papers. That means expensive business if by any chance we should forseit

-Spring Dress Goods! -Spring Wraps and Jackets!

To-day and to-morrow are reception days in three important

To-day and to-morrow are reception days in three important stocks. The latest styles and choicest novelties are arranged for easy seeing, and everybody is welcome to the sight. Every woman will want to know the trend of fashion, and the goods themselves give a vastly better idea than all the fashion books that are published.

The first floor is particularly attractive with flowers, palms and potted plants, supplementing the wide range of novelties in Cloaks and Millinery. Orchestral music adds to the enthusiasm and the reception is sure to be largely attended. Plenty of room, plenty of light, plenty of everything and the heartiest welcome to come and look without even a suggestion of buying when the mames and addresses of people everywhere who're likely to be interested in Shopping by Mail. A large illustrated Spring Catalogue will be ready this week. Sent free to any address.

Floral Department!

Every day this week we will have a magnificent display of Roses and Cut Blooms of every description. Also a large variety of Palms, Easter Liiies and House Plants.

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THE TORONTO WORLD

NO. 83 YONGE-STREET, TORONTO.

TELEPHONES:

Business Office 1734.

Editorial Booms 523.

ONE CENT MORNING PAPER.

WHOLDSALE NEWSDEALERS:

WHOLDRALD NEWED PALERS:
P. W. Boebs, 207, Spadius-evenue.
B. W. Boebs, 207, Spadius-evenue.
B. W. Daggen, 200 King-street cast.
G. L. Basari, 700 Quesariere work.
B. W. Daggen, 200 King-street cast.
G. L. Basari, 700 Quesariere work.
B. G. L. Stari, 700 Quesariere and the country. We grote from our will be found to the country of the Canada and the

The rebellion now going on in Cuba against the rule of Spain is receiving wide-spread attention. For some months past the Spanish authorities have vainly endeavored to put it down and a few weeks ago the captain-general then in power, having falled in the work, was recalled to Madrid, where he practically went into disgrace. A new captain-general was sent out a month ago and now he is charged with great cruelty and stern methods. But the most significant incident in connection with this struggle for liberty in Cuba is a series of resolutions passed in the United States Senate passed in the United States Senate progression. If these progression in Cuba against the rule of Spain is receiving and material.

\*\*NORTH AMERICAN LIFE\*\*

\*\*Spat in Virtues, O, Virtue, O erty in Cuba is a series of resolutions passed in the United States Senate on Friday, declaring "that the United States of America should maintain a strict neutrality between the contending powers, according to each all the rights of belligerents in the ports and territories of the United States." This territories of the United States." This is followed by a paragraph which reads.

"Resolved that the friendly offices of "Resolved that the office of "Resolved that the friendly offic "Resolved that the friendly offices of the United States shall be offered by the President to the Spanish Government for the recognition of the independence of the Index of t

judge the entire store by the way we seil Wall Papers. That means expensive business if by any chance we should forseit your good will.

Send for samples! Mail orders filled promptly and qualities guaranteed exactly as represented.

Opening Displays!

Opening Displays!

-Spring Millinery!

out so strong a few weeks ago against President Cleveland's war-like manifesto aimed at England, approves of the Senets the President Cleveland's war-like manifesto aimed at England, approves of the sumplus, now amounting to over \$405,000, after setting aside \$25,000 out of the Year's earnings as an additional contingency reserve fund, to anticipate and perican people do not tolerate the theory end of the Senets the President Cleveland's war-like manifesto aimed at England, approves of the Year's earnings as an additional contingency reserve fund, to anticipate and change in the Year's earnings as an additional contingency reserve fund, to anticipate and perican people do not tolerate the theory end of the Senets the England, approves of the President Cleveland's war-like manifesto aimed at England, approves of the Year's earnings as an additional contingency reserve fund, to anticipate and expense of the Year's earnings as an additional contingency reserve fund, to anticipate and expense of the Year's earnings as an additional contingency reserve fund, to anticipate and expense of the Year's earnings as an additional contingency reserve fund, to anticipate and expense of the Year's extension of the Seneta in regard to the Year's earnings as an additional contingency reserve fund, to anticipate and expense of the Year's earnings as an additional contingency reserve fund, to anticipate and expense of the Year's earnings as an additional contingency reserve fund, to anticipate and expense of the Year's earnings as an additional contingency reserve fund, to anticipate and expense of the Year's extensions and anounced subje

respect with the very best of the Amcalls on the other House to endorse the action of the Senate, the President to approve of it, and says the people will applaud them all.

The New York Herald of the same day, under the heading, "Again Time for Sober Second Thought," reads a lecture to Congress for its haste in the matter, but a somewhat careful read.

temporary, and we have no doubt our tion. likewise be inclined to do the same likewise be inclined to do the same thing. It appears in making the statement that Canada imported \$500,000 worth of furniture yearly we were in error. The actual amount is only \$282,-

in keeping the furniture business with-in the country. We grote from our costemporary:

MISSIONER GRUBE TALKS TO MANY THOUSANDS AT MASSEY HALL.

saptist-Rev. William Johnston on Sin Month of Evangelists, at the New Richmond Rechodist.

not abiding in Christ."
Grand was the description of the Beulahiand experience of the believer when he realized that it is now his privilege to live in heavenly places" in Christ. Those who live instead in Doubting Castle are fools. "I once was one, and there are many ministers who never see their privilege to leave Doubting Castle and live constantly in Sweet Beulah's land."

Mr. Grubb holds his thanksgiving and farewell meeting in Massey Hall to-night.

Wm. Johnston Preaches Upon Law of God in Relation to the Here and the Hereafter.

vation was not so much in the sin one refrained from as in the good he laid hold of.

Along with repentance as a means faith thus, when salvation came, was not a mere conviction of 'ha intellect or an act of trust in Christ. It was more. It was an entering into sympathy and friendship with the Divine character. It was not so much the adherence to a dogma, as a becoming related to Christ by a oneness of spirit. In this connection the preacher made some interesting remarks concerning the abuse often made of prayer. Prayer should, he said, he considered a means of entering into fellowship with God, rather than as a handle to make means of entering into fellowship with God, rather than as a handle to make use of the Almighty by getting Him to gratify whatever wishes one took into his heart. Prayer was destined by its reflex action to bring the worshipper into a state favorable to the reception of God's blessings.

Mr. Johnston condemned blind unreasoning faith, often boin of early teachings, as mere superstition, and

At the foundation of all true experimetal salvation, he continued, there must be an understanding of God as a Father and benevolent Ruler. God should be thought of as a Father, who should be thought of as a Father, who hated sin in His children on account of the injury it did them, and not simply because it was a transgression of His laws. The understanding which men in olden times had of the character of God was gathered largely from their own moral ideas, which were often low and brutal, and founded upon their experience of kings and emperors. They viewed punishment as a mere vindication of the law, and not as a remedy for wrongdoing in the individual.

Guinane Brothers | Guinane Brothers

MONDAY MORNING.

And Now March



What does it mean for us-Success or Failure? We have had a phenomenal turnover for Februarythe month of provokingly bad weather-but though our sales were very large we only sold one-fourth of our stock of Ladies' Shoes—26,000 pairs.

We must do better in March—we must have twenty

buyers in our store every ten minutes-making one hundred and twenty sales each hour-we must do this in March on the average. To look through our stock, almost every line unbroken, you'd think our

### Ladies' Retiring Shoe Sale

had but begun.

To look at the prices, you'd wonder it had not finished. Prices that are only possible to the greatest shoe house in Canada.

Prices that represent a total loss, that would ruin any but a firm of unlimited capital. Why, we lost in February as much as would buy any other shoe stock in Toronto.

But we could lose more—that's a conso-

Ladies' Retiring Shoe Sale

Shoes like this 75c Can't last all the time—at the present rate of selling there must be an

In a way we are disappointed-| Guinanes we had hoped in our sanguine way, that such phenomenal Shoe Gold-Saving Sale Bargains as were offered in February would produce a phenomenal

The phenomenal result we looked for was an entire clearance before the 1st of March.

·But really we didn't know the argeness of our stock - didn't reckon how many thousand pairs a day we must sell to attain that

Means This-

shoes. For \$2.50 you get \$5 shoes. For \$2 you get \$4

For \$1.5J you get For \$1 you get \$2 For 50c you get \$1

Oh! they all want Slater Shoesbese famous shoes nade with Good-

Careful be-for you may make a mistake-careful and get into the right store. We're surrounded by shoe men—were here first and we magnetised the shoe trade of the city—attracted envious rivals who like to see you make the error of mistaking their store for

# **GUINANE BROTHERS**

Yonge St. Store.

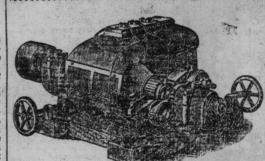
Bigger than any three Shoe Stores in Canada. Sole Agents for the SLATER SHOE-made by the Famous GOODYEAR WELT.

214 YONGE ST

## Spring Opening!

We have prepared and now have ready for the inspection of the trade our spring line of Tweed Costumes, Capes, Jackets and Duck Suits.

Howard Curtis & Co'y, Manufacturers, 30 Melinda-Street, Toronto.



THE NEW K MOTOR

BENNETT & WRIGHT CO.'S KAY ELECTRICAL MANUF'G. CO.

mere vindication of the law, and not as a remedy for wrongdoing in the individual.

Such a conception was erroneous, for Christ himself taught that we should "recompense to no man evil for evil." God regarded sin as a disease, and the penalty attached to it as a means of curing it, a process which would be continued until the individual character conformed with that of Christ, no matter how far on a tetrnity this conformity might be in coming.

To sentence the sinner to suffer more than was naturally involved to him as the direct consequence of his sin would not be justice, but injustice, on the part of God. To detain a sinner in condemnation and punisament after he had repented would be a tranny hethodist Church.

Methodist Church.

Mestodid Personal.

Mr. M. B. Chambers was unautumously requested to remain a third year.

Mr. M. B. Chambers in the function of the method of the Methodist Church.

Mr. M. B. Chambers in the function of the method of the Methodist Church.

Mr. M. B. Chambers in the function of the method of the Methodist Church.

Mr. M. B. Chambers in the function of the leavest man, left for New York yesterday to make remained to make the spring at the fact,

sufficient to make the universe revolt. It would be infinitely remote from what we had a right to expect in a Father of boundless love and eternal righteousness. The sum of the matter was that sim entailed, by a law of God, suffering, and this suffering He made an instrument of salvation, both here and hereafter.

In conclusion, the preacher said, only those were saved who made God's law of love the active principle of their lives. "The good," said he, "we are to our fellowmen must always be the measure of our acceptableness to God."

THE MISSES HALL.

Guelph Lady Evangelists in McCaul-Street

Methodist Church.

The Misses Hall of Guelph began a

TO THE

Hon. president, president, Major Adjutant Wallace,
tive Committee, M
Co., R.R.C.I.: St
No. 2 Co. R.R.C.I.
Sth; Sergt.-Major
Sergt. Gen. Coope
Q.O.R.
The Battleford Co
ed out from Swift
posed of 284 office
Q.O.R.; 110 of B.
sharp shooters, E.
lice and force of sc
till living are eligi
On the evening of
1885, the column re
orders, and a committee.

ware dealers of Lo compromise at 50c bilities \$39,000, shows surplus of \$ Hope Bros. & P nikhings, King-st an extension of s bilities of the fin while the assets a that amount. A number of To cy goods houses failure of J. W. John, New Brunst in fancy goods, a lerge one.

cnto firms are Cone hundred a have been obtained ing Manager Hays ban between Little The trouble with a cost the company maintain, has been obtained in the passengers the The White Bat city had a supper Hotel on Friday and The village aut in the direction of gode a municipal a voluntary affair Two summer reon Balmy Beach.

Beaver Line The new Canad has proven a gr Beaver Line have steamers on this wackly service. at St. John Frida Ordario is expec-next. March 2, at Liverpool at 3 p. All steamers hav ties exporting go give S. Sharp a steamers, at his office, 500.