OUR EXHIBIT

OUR EXHIBIT in the Manufacturers' Building (north side main entrance) affords both visitors and Toronto people a splendid chance to examine and compare the different styles, sizes and finishes made by

Heintzman & Co.

Art Piano

Grand, Upright and Player

has well earned the title, "World's Best Piano." In appearance, in construction, in finish, and, what is most essential, in tone, it stands supreme. Discriminating people who demand the best will buy a Heintzman. It is simply a matter of what style or finish. Either at the Exhibition or at our beautiful showrooms on Yonge street

Heintzman Hall

193-5-7 Yonge Street, Toronto, Can.

(open evenings) this choice can be made.

FARMERS OUT EARLY TO VISIT THE FAIR IN SPITE OF RAIN

Exhibition Goes On Even Tho Weather is Bad, But Figures Are Mounting.

UNIQUE ENTERTAINMENT

American Battalion Gives Its Yells and Songs in Great Style.

Wednesday's attendance . 71,000 Farmers' Day last year . . 59,500 Total for nine days 701,900 Same time last year . . . 690,000

thought of letting the early hours of yesterday for for naugh, even it there were no horses to groom, feed and harness, or cows to milk. In spite of the signs of rain in the morning and the showers that followed, they pro-vided an early morning rush on the street cars, filling them to capacity.

At the Exhibition they became interested first in the farm implement section, where all kind of labor-saving devices were thoroly inspected, and then in the transportation building, where not only the trucks, but the best of motor cars are on view, and it was remarkable how well the tillers of the soil could pick out the points in the up-to-date cars, and even more remarkable how their wives knew this or that about the latest

The spirit of the farmers to see the Exhibition thru despite the weather was responsible for the attendance which was large considering the conditions. Of course, the Exhibition stand-bys who, rain or shine, go too the Exhibition almost every day of the Exhibition almost every day of the 12, were on hand towards evening, and with that faith in the officials which leads one to believe that they can overcome wet and mist and put on the evening performance anyway, they filled the grand stand to its utmost capacity. Seats were at a premium, but the lawns in front of the stand were not occupied as they would have been had it not been raining.

have been had it not been raining.

Unique Entertainment.

The American troops provided a unique entertainment when they paraded in front of the grand stand. After the march past the entire battalion lined up on the immense stage, in close formation, and their yell eader mounted a box. In right good Yankee style they gave their batta-lion calls and then headed by their band they sang "Good-bye Broadway, Hello France," as only real Yankees can. Other splendid, rousing, patrio-tic songs were sung, after which they gave "Pack All Your Troubles," and in this the immense audience, num-bering perhaps 20,000, joined. The men then gave their "sky-Yankee style they gave their battamen then gave their "sky-" call. This starts with a "whizz," followed by a resounding "Oo-wa," and then came suddenly "C-A-N-A-D-A." This made such a hit that it was repeated. It was a sight and a sound never before equaled in these parts and must have required considerable training. With the exception of the parade this after-noon, this was the last appearance of the 343rd before leaving for an east-ern point. Departure will be made

It is expected that there will be a great send-off. Transportation Day.
Today is Transportation Day and will be specially recognized. Transportation men from many parks of Canada and the United States are expected to be here, and those who will speak at the luncheon are Sir Charles war commission at Washington; J. S McKinnon, vice-president Canadian Manufacturers' Association, and A. A. Shantz, Detroit, representing the Detroit and Cleveland lines. No doubt, the centre of interest for very many visitors today will be the transportation building.

this afternoon at four o'clock.

We **Pack** and Ship **Free of Charge** to any point in Ontario

Columbia Records

You will find the largest stock of Columbia Grafonolas and Columbia Records at the

Toronto Grafonola Co.

59-61 Queen St. W. (Opp. Teraulay) Branch Store, 1657 Dufferin (Cor. St. Clair) Both Stores Open Evenings Tels. Adel. 3579, Jct. 7039

EXHIBITION NOTICES

ELECTRIC RADIATORS HEAT ALL GRAND TRUNK AT TORONTO EXHIBITION.

All should see the Rapid Radiators in the process building at the Exhibition. No need to worry any longer about the heating proposition, for if you can't get your coal in until after the cold days come, you can heat your rooms nicely with one of these handy electrically heated steam heaters.

The radiators are in all respects like an ordinary steam radiator. A cap and filler at one end allows the water to be poured in, and then by attaching

and filler at one end allows the water to be poured in, and then by attaching a cord to the electric light socket and turning the power on—presto! the rooms begin to warm up. The radiating surface of some models in greater than others, and the radiators vary in size. There is one small size that would be splendid for heating the bathroom or a bedroom, and the cost is so infinitesimal it would scarcely be noticed. Even with the larger size for ordinary sized rooms, the cost is light. It is estimated that one radiator using power for ten hours would It takes the farmers to get out to the Exhibition early. These men who have been getting up at five o'clock every morning all summer had no thought of letting the early hours of

BANNER BRAND PRODUCTS.

Economy with great nutritious value seems to be the slogan of the "Banner Brand" products on exhibition by Lindners Limited, of Brampton, Ont... in the patriotic food show exhibits. The jams are a delicious blend of the finest Canadian fruits, pure apple jelly and granulated cane sugar. The fruits are all blended with a percentage of apple juice, which makes them more nutritious and ecoakes them more nutritious and eco-omical. With this skilful blending the decrease in cost is apparent. The product can be supplied in containers from eight ounces to thirty-pound pails. Anyone calling at the exhibit will be welcomed and given a sample of this exceptional product.

CANADA METAL CO. USE SHOT TOWER TO FREE BALLOONS.

Every day during the Exhibition the Canada Metal Company are releasing pany, who are giving souvenirs to the lucky finders. The balloons are tra-veling far and wide, one being found as far away as Brampton, and one at South Monaghan, a distance of 110 miles. To each balloon is a tag directing the finder to call for the finder to c ing the finder to call for a prize at the Canada Metal Company. The big tower, which is plainly seen from the grounds, is working for the allies in the production of munitions.

street.

GAS RANGES AND HEATERS.

Hot water whenever the tap is turned seems too good to be true, and yet it is possible with an automatic gas water heater in the house. At the Exhibition this device is displayed in the process building by McDonald & Willess Willson. As soon as the tap is turned on it automatically turns the gas on, and hot water is the result.

Clark Jewel cast iron trimmed gas ranges are also part of the display, as McDonald & Willson are the Toronto agents for these famous stoves. One beautiful stove is made with a right or left hand oven, a white splasher at the back and glass door to the oven.

FURS OF DISTINCTION.

A beautiful set of furs will set off any costume that otherwise would be commonplace. Furter & Dalton have an exceptionally high-class exhibit of furs in the manufacturers' building at the Exhibition. The furs used by this company are bought direct from the trappers in the north, and are made up in the smartest styles. One very handsome set shown is a glossy mo made up in the new caperine effect from a Paris model, and trimmed with wee balls of the soft grey fur. All these furs are manufactured at 3022 West Dundas street, Toronto.

DISAPPEARING PROPELLER.

A protected propeller is something many a motor boat lover has often longed for. This is one of the features of the Disappearing Propeller Boat Co.'s motor boats, which are to be seen at the Exhibition in the manufactur-ers' annex under the grand stand. As soon as anything hits the protector of propeller, it is automatically sent up into the housing into the boat. At the same time the motor is throttled down and the spark retarded, so no racing of the engine takes place while the boat slows down to investigate the trouble or to get out of the shallow water. This boat should be seen by all lovers of aquatic sport.

MUMBY'S GOOD MEAL.

Everybody comes back, you will not need to be told once you will not need to be told once you have dined at any of the dining places under the supervision of J. A. Mumby. There are exactly four of these places on the grounds, and they are located at the castern and western and western and western. castern and western entrances to the grand stand and opposite the west end of the grand stand. The government fish dinners at 35 cents are very fine, and are one of the features of the fair. No one who is fond of fish should fail to dine here, where they specialize in fish dinners. Mr. Mumby has for years been the leading caterer at the Exhibition, and makes it a point to see that the patrons are well served and amply satisfied.

Shot Tower

CANADA METAL

CO. LIMITED

where

50 Balloons

are liberated

daily at

4 p.m.

WATCH for the

· RED LIGHT

JUST NORTH

from

See the Child Welfare Clinics and Exhibit conducted by the Provincial Board of Health daily in the north wing of the Government Building.

FREE BALLOONS

Silver polish and tie pins are the great attraction at the Doctor Gordon Specialty Co. booth in the annex of the manufacturers' building. They are giving away thousands of large pretty balloons every day while the fair losts to advertise Doctor Gordon's Foot Sean which is Foot Soap, which is guaranteed to cure corns, bunions, and fired, aching THE EXHIBITION

Doctor Gordon's shampoo soap kills the dandruff germ and is guaranteed to make hair grow. Sold at Eaton's, Simpson's and all leading drug stores.

PUBLIC INTEREST IN

Exhibit in Government Build-Attracts Many Visitors.

The exhibit of the Canadian Govilding continues to attract more than ordinary interest. The public mind is now much occupied with the mens of fish and game taken from the waters and forests of these territories. Western Canada is represented by an exhibit of grains and grasses from Manitoba, Alberta and British Columbia. There are also samples of the dairy products of the west. The territory served by the Grand Trunk Pacific Railway offers to homeseekers some of the most attractive lands in the west. There will be in attendance at this exhibit representatives thoroly conversant with the western country who can give first-hand information to inquirers. Do not fail to see the Grand Trunk exhibit in the Railways Building, situated on the Exhibition railway problems that are confront-

bridge is an attractive feature of the government railway display. It is a fine portrayal of this splendid structure, the greatest of its kind in the world, and the fact that it is now completed and in daily use, having recently stood the tremendous test imposed before its final acceptance, arouses a feeling of national pride. A finely illustrated booklet, views of the bridge and some very interesting reading matter is being given to visitsituated on the Exhibition JEFFERSON GLASS CO. SHOW

Sportsmen will be interested in the literature to be obtained at the government railway display. In special publications the hunting districts of northern Quebec, northern Ontario, and eastern Manitoba are featured. The painting of the St. John River Valley, where further additions to the lines of the Canadian Government Railways are now being constructed, also attracts the interest of visitors.

BREITHAUPT TANNERIES ARE A NATIONAL ASSET

Very beautiful and distinctive in the artistic line is the display of illuminating glass shown by the Jefferson Glass Company in the process building at the Exhibition. The firm is introducing two new and contrasting slyles of glassware for electric mural ceiling and table use. The mon-lux throws a soft, creamy light and is without ornamentation of any kind, the attraction being the soothing effect of the unclouded glass upon the eye. The silver-deposit specimen has a light silvery surface and is ornamented in a more or less claborate and always tasteful design.

All the decoration is done on the premises by artists, conventional designs and grape vines with the fruit artistically arranged being favorite. The glass is also made in the factory of the company from the raw material. Portable shades, in which scenery as a feature is largely used in decorating, are also shown in the display. As graceful additions to the home, the products of the Jefferson Glass Company, Limited, are undoubted, the finish of the illuminating glass and the taste used in decorating being equally commendable. The factory and head office are at 388 Carlaw ave.; downtown showrooms at 164 Bay street. Of more than ordinary interest is the exhibit of the Breithaupt Leather Company, Limited, whose head office hibit is situated in the east section the manufacturers' building, and contains various leather products of sur passing interest at the present time In spite of the prevailing war conditions, this patriotic firm have made great headway, besides enjoying international reputation; they are known in European countries, as the quality of their leather is not to be surpassed. downtown showrooms at 164 Bay

Established in 1857, the company HUMANE TRAP MOST EFFECTIVE now have four large tanneries, in Kitchener, Hastings, Penetang, and Woodstock, Ont. Altho the firm deals An animal trap that is a humane | Woodstock, An animal trap that is a humane one is what is shown at the Exhibition in the display of the Veterans' Manufacturing Company in the manufacturers' annex under the grand stand. This trap is so made that no springs or jaws clamp the animal into captivity. It is made of sheet steel and constructed so that when the constructed so that when the captivity had been shown to be shown the least the Reitigh army Kitchen. captivity. It is made of sheet steel and constructed so that when the animal approaches the bait the door automatically falls and is closed so that the animal cannot possibly get out. As it is caught alive no injury results to the pelt. Trappers thus find the trap a success from a financial standpoint, with the added feature of being the most humane. It is very light, and folds up into a small space so it may be easily carried.

so it may be easily carried.

Every member of the Veterans' Manufacturing Company has seen service overseas. The plant is located at 17 Main street, East Toronto. In the exhibit, which is in charge of Major Cockburn and Sergt. Jones, is a live mink, which is put thru his paces to hibit, which is put thru his paces to show how the trap works. Everyone who sees this ingenious trap pronounces it the kindest sort of connounces it the kindest sort of connoun trivance for catching the little wild things that are so necessary to help the firm's service flag which hangs

PROGRAM FOR THURSDAY.

Over the exhibit shows that sixty-line of the employes enlisted before the Military Service Act, and that six have already laid down their lives for freedom. Prominent in the exhibit is the Exhibition yesterday afternoon was the initial appearance of the Hungaville Band, with the world-re-noticeable features in the transporta-8.00—Gates open.
8.30—Patriotic Food Show and vocational training demonstration.
8.30—Poultry Show opens.
Junior Farmers' Judging Competition.
9.00—Roots and grain (tent N.W. of Dairy Building).
10.30—Fruit and vegetables (tent N.W. of Dairy Building).
10.30—Butter-making (Dairy Amphitheatre).

Instructor Harry Fine of the 343rd Infantry Regiment of the United

COOKING CONTEST.

The girls who came out head in the cooking contest at the Exhibition uncooking contest at the Exhibition under Leony Derouet were Miss Blanch Selby, of 35 Classic avenue, and Miss Marion Gibson, 59 Orchard View block. These will take part in the final contest on Friday. There were consolation prizes in the shape of beautiful sheaves of roses tied with ribbons for those who failed to attain leading place.

In order to ensure that the soldiers going from Canadian expeditionary force will be well equipped with warm clothing. Toronto headquarters announces that the troops will be issued, in addition to the regular C.E.F. outfit, with a fur cap, goggles, mackinaw, sweater coat jacket, mocasins,

beautiful sheaves of roses tied with ribbons for those who failed to attain leading place.

ORDER AFFECTING WILLS.

It has been customary for the commanders of active service units to prepare wills immediately prior to the departure of overseas drafts. A new order directs that the forms of will should be prepared for every officer and soldier "immediately subsequen" subsequen subsequents with a fur cap, goggles, mackinaw, sweater coat jacket, mocasins, muffler, with a fur cap, goggles, mackinaw, sweater coat jacket, mocasins, muffler, with a fur cap, goggles, mackinaw, sweater coat jacket, mocasins, muffler, with a fur cap, goggles, mackinaw, sweater coat jacket, mocasins, muffler, with a fur cap, goggles, mackinaw, sweater coat jacket, mocasins, muffler, with a fur cap, goggles, mackinaw, sweater coat jacket, mocasins, muffler, with a fur cap, goggles, mackinaw, sweater coat jacket, mocasins, muffler, with a fur cap, goggles, mackinaw, sweater coat jacket, mocasins, muffler, with a fur cap, goggles, mackinaw, sweater coat jacket, mocasins, muffler, with a fur cap, goggles, mackinaw, sweater coat jacket, mocasins, muffler, with a fur cap, goggles, mackinaw, sweater coat jacket, mocasins, muffler, with a fur cap, goggles, mackinaw, sweater coat jacket, mocasins, muffler, with a fur cap, goggles, mackinaw, sweater coat jacket, mocasins, muffler, with a fur cap, goggles, mackinaw, sweater coat jacket, mocasins, muffler, with a fur cap, goggles, mackinaw, sweater coat jacket, mocasins, muffler, with a fur cap, goggles, mackinaw, sweater coat jacket, mocasins, muffler, with a fur cap, goggles, mackinaw, sweater coat jacket, mocasins, muffler, with a fur cap, goggles, mackinaw, sweater coat jacket, mocasins, muffler, with a fur cap, goggles, mackinaw, sweater coat jacket, mocasins, muffler, with a fur cap, goggles, mackinaw, sweater coat jacket, mocasins, muffler, with a fur cap, goggles, mackinaw, sweater coat jacket, mocasins, muffler, with a fur cap, goggles, mackinaw, sweater coat jacket, mocasins, muffler, with and soldier "immediately subsequen" vice should report to the Toronto mob-to his being taken on the strength." immediately subsequen'

INCREASE IN TRUCKS A LARGE AUDIENCE

4. J. Dorna

Organization Headed by Herbert Motor Car Show a Feature at L. Clarke, Famous Cornettist, Gets Enthusiasic Reception.

the truest of axioms, "There is Noth- Huntsville Band, with the world-re- noticeable features in the transportanowned cornettist, Herbert L. Clarke, tion building at the Exhibition this and attracted great crowns. nowned cornettist, Herber, L. Clarke, tion building at the Education of the last made the union base onductor. Mr. Clarke got the enthusiastic welcome of old and much-brought the utilitarian side of the mo-

Dairy Builter-making (Dairy Amphitheatre), 10.30—Model Playgrounds demonstration (Osler Playground), 10.00 to 1.00 p.m.—19th Regiment Band, 10.00 p.m.—19th Regiment Ba states are as familiar with the implements which they are now called upon to handle as they are with those with which they worked the land in times of peace. Lieut. B. Price is the leader of their fine band.

Where a Voice is Calling was added to Herbert Clarke's program, in which he displayed the finish of the master, the clarity, roundness and resonance of his notes together with his sustaining power being very marked.

SIBERIAN EXPEDITION TO BE WELL CLOTHED

Exhibition on Transportation Day.

valued acquaintance, and every numtor business to the fore, as it has also
Miss Margaret Davidson, the head HAS A BOXING TEAM ber of the program received hearty increased the luxurious side of life to the domestic science depart

In spite of the orders restrict sale of gasoline and the prevalent idea that motor cars will not be manufactured after the new year, the automobile show at the transportation building is this year bigger and betater than ever

GIRLS IN CONTEST ATTRACT ATTENTION

The contest in which girls from the Central Technical School are the contestants, and Leony Derouet, the noted French chef, who is now demonstrating at the Exhibition, is the judge, had its second heat yesterda

increased the luxurious side of life to some extent.

Grey and black are the leading colors for cars. Other shades have their followers, but those two seem to be the favorite for this season. "Mist-o'-Marne" is a new name invented for a color that is bluish grey, and given to a well-known automobile.

Accessories of all kinds have a large part in the exhibit. Bicycles and bicycle sundries occupy a certain space. One bicycle, a racer used in 1884, and weighing 24½ pounds, is on display in one dealer's exhibit. It has a great high wheel in front and a small one behind, both having small hard tires.

ON DISPLAY AT EXHIBITION

One of America's Largest Manufacturers Achieves Success, After Years of Patient Research.

The problem, then, that faced the expert investigators of the Brunswick Balke-Collender Company was to discover a method of reproducing phonograph records that would give true tone; that would convey to the ear of the listener an impression of complete naturalness by rendering properly all the finer shadings and even the "overtones" of music.

When the phonograph industry had all the metallic harshness and the unbeen developed to a certain point it became apparent to many of the more thoughtful men in the business that there was room for much improvement the following south the follo ducer. As one musician said: "It brings out the 'tones hitherto lost" the tones that are lying dormant in any really good record, awaiting only the proper method of reproduction to come forth in their full purity and

The "Ultona" having been developed tone; that would convey to the ear of the listener an impression of complete naturalness by rendering properly all the finer shadings and even the "overtones" of music.

It followed as a matter of course that a concern of the size and standing of the Brunswick-Balke-Collender Company would spare no expense and leave no avenue of research unexplored when they set out to solve this problem.

Company is exclusively found on the Brunswick Phonograph. Like many other inventions of a revolutionary character, it is very simple in construction. When you see it you wonder why it wasn't thought of long ago. You can get a much better idea of the Ultona by seeing it demonstrated at the Exhibition. Call at the Brunswick Phonograph Booth of the Musical Merchandise Sales Co. at the western entrance of the Process Buildby the Brunswick-Balke-Collender Company is exclusively found on the And now—success has been achieved.

The "ULTONA" has arrived.

This great invention produces the true tone of the rocord. It eliminates derful invention.

THURS FARMER

Hon. Geor ister of

W. A. **IMPORT**

Acreage Un Ontario

Proud of the Canadian Na the men who the agricultura up to their pr the Exhibition guests at the representative T. A. Russe fine showing he fact that y of the Exh

that this year crease. He w see the city pe ing the crop if farmer' sincon that he had rever," he said mit things are the present ti \$2,000,000 was for the purcha

in six months
"The future up in the live when speaking tural work, and he held that made the Exh ter each year farmers, "All farmers. "All at aken that province may vince of the W. A. Dr ciation, chara as the best all seen. He was farmer. Touc industry, he live stock sho among the live the greatest hold on the co-decided where but his sugge ronto and the

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