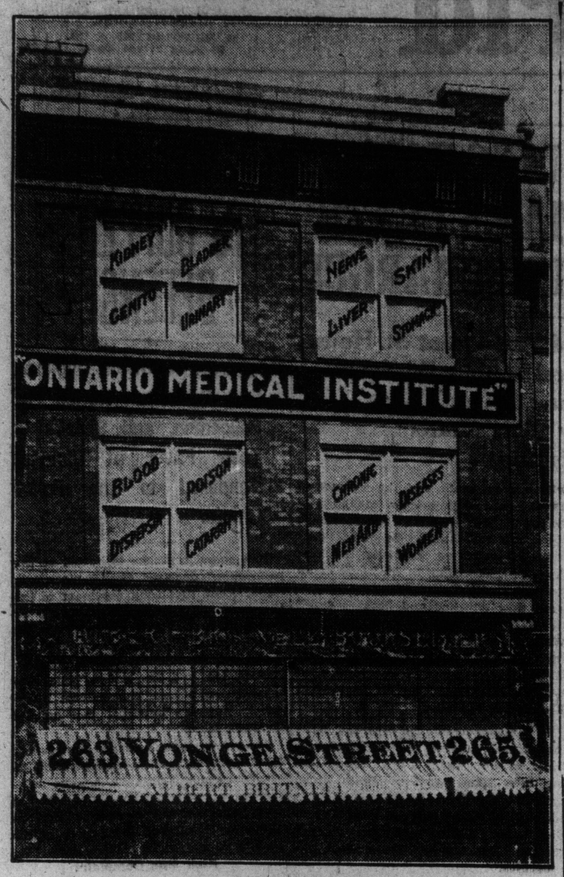

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WILL TOUR NORTH TO ASCERTAIN ITS NEEDS

How Government Will Spend $5,000,000 in New Ontario Will Be Decided by Hon. W. H. Hearst, Who Leaves Shortly to Look Over the Territory.

Hon. W. H. Hearst, minister of lands, forests and mines, leaves Toronto in a day or two for a short tour of inspection thru the north country. Mr. Hearst, on this occasion, will go over the Timiskaming district only, and will cover the rest of New Ontario during the summer.

While in Timiskaming he will carefully inspect the work of building colonization roads in the vicinity of Cochrane, which is under the supervision of J. F. Whitson, chief highway engineer in the north.

How the government will expend the $5,000,000 grant which was appropriated by the last parliament, to develop and colonize New Ontario will be revealed undoubtedly at the end of the summer when Mr. Hearst has found out all the needs of the various districts up north. The minister of lands will spend more than a month during the summer in New Ontario looking over the ground and finding out thru personal observation the needs of the new and undeveloped territory from the Quebec boundary to Rainy River.

A record has been made this year in colonization work. The north country has received more publicity during the past few months than ever before with the result that the country is being settled with greater rapidity. Even Mr. Hearst, himself, is surprised at the great progress. Already this year it is stated by authorities that six times more settlers have taken up land in New Ontario than in the corresponding periods of preceding years.

SPEED MEETING NEXT SATURDAY

Disbrow and Other Motor Car Racers Will Try for Records on the Exhibition Track.

Next Saturday, July 20, will see the invasion of the National Circuit Automobile Race into Canada when the first big professional automobile speed meet opens here at Exhibition Park. The track is to be specially treated for the races, and everything will be provided for the staging of contests similar to those recently run at Old Orchard Beach and Montreal. Disbrow will try for the half-mile track mark here and will also take part in four big open races with other noted daredevils.

Disbrow first began racing in 1904 and since then has been a prominent figure in practically all the big races run on both road and track. At Jacksonville, Fla., last year he beat a field of drivers said to be the best that ever faced a starter, but to annex a victory he had to establish new world's records for distances of 150, 200, 250 and 300 miles. Last winter, while touring the Pacific Coast with his 290-horse-power Jay-Eye-See Fiat racer, he lowered the world's mile mark on a two-mile dirt track to 38 3-5 seconds. A couple of weeks later he added three more world's records to his list of achievements and then finished his trip at Los Angeles by lowering the world's mark for 600-cubic-inch cars for five miles, and won three out of five races in which he started.

Disbrow drove the first American car across the line at Savannah, Ga., in the grand prize race last fall, and won the Fairmount Park race in a National. With the other drivers he will arrive in

THE NUMBER FORTY MUST HAVE MEANING

Strange Coincidence That This Number Should Occur So Many Times Without Special Reason.

Have you ever noticed anything peculiar about the number forty? These figures seem to have had an unusual bearing on events, both past and present.

We all know the story of the "forty" thieves, and the old verse of the "forty" flags. Then there are the members of the French Academy known as the "forty" immortals; and the old slang for "going some" was "going like forty."

But the most interesting list of occurrences in which this mysterious "forty" is to be found is in the Bible, as shown in the following:

The rain that produced the flood fell for "forty" days and "forty" nights, and after it ceased it was "forty" days before Noah opened the ark. Moses was "forty" days on the mountain fasting and the spies spent "forty" days investigating matters in Canaan before making their report. Elijah fasted "forty" days in the wilderness, and Jonah gave the people of Nineveh "forty" days in which to repent. The "forty" days' fast of Jesus is known to all readers of the New Testament.

The Bible is always interesting, but the one distributed by The World has an added feature of interest in its magnificent illustrations. Besides these which are printed with the text matter and which were prepared at an expense of $50,000, there are numerous full page color plates from the world famous Tissot collection. All of these "eye-teaching" pictures have a direct reference to the verses which they accompany, which cannot be said of any other Bible.

Read the educational certificate on another page of this issue and clip it before somebody else gets ahead of you.

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Be Very Careful Where You Buy Your Outing Suit!

You can see two-piece suits every day that look and hang like a rag. Remember there is only one thing that will compel thin suits to keep their shape—that is real HAND TAILORING. Summer fabrics are too light weight to stand up of their own accord. Most of them are as expressionless as a brass image. From our own modes and materials we tailor you garments that faithfully represent the very last minute in fashionable "Outing Suits." They have those spirited lines of life that almost show the muscles through the cloth. Avoid the oafish garments that have no style and the "tawdry" kinds that "burlesque" true style.

Our Fall Style Book Is Ready. Sent Free On Request.

Saturday & Monday SPECIALS

Just now we are making a big feature of the two-piece fabrics. They are smart, fashionable, and classy, light in weight, toneful in color and pattern.

$13.50 Choose from the real Halifax homespuns and fancy tweed effects. Tans, greys, creams. A nice range of striped grey flannels included. Coats partly lined, patch or inside pockets, cut two or three buttons, rounded corners, natural or padded shoulders. Trousers with belt loops and turn-up cuffs.

$17.50 Some real rich fabrics in striped blue and black flannel on cream and white backgrounds. Distinctive fabrics, also the "Islay" tweeds and homespuns in the new color tones of tan, drab, and mixtures. Made in two pieces, American or English style coats, trousers with belt loops and cuffs.

$22.50 The lightest material woven. "English Mohair," so light that the entire suit weighs but a few pounds. Faithfully construes the very underbreath whisper of fashion in New York and Paris. We have the materials in the new browns, greys, drabs, and Oxfords. Dressy men will appreciate these high-class materials. They are in a class by themselves.

$19.75 **Coronation, University, and Killarney Serges.** These are standard brands, pure dye, all wool, in deep blues and blacks, fine and coarse weaves. Suit of three pieces. Also, plain and fancy tweeds, worsteds, and cheviots in medium weights. A special showing for Saturday and Monday of finely woven grey worsteds in light weight.

"Odd Suit Ends" We are clearing the balance of all "odd" suit ends. Just enough in each for a pair of trousers. Includes serges, worsteds, tweeds, etc., that sold as high as $6, $7, and 8. Saturday and Monday, **$3.95.**

Fall Lines on Display

According to our usual custom in July, we desire to announce the complete arrival of our fall lines in suitings and overcoatings. The assortment is larger than at any previous season, and wise buyers will take advantage of early selection while the stock is at its best and practically unbroken. Come in and see what the new styles and patterns are for fall.

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NO. 2—NAPIER—A beautiful six-cylinder, imported; the best snap in Canada. To see this is to want a Napier. Equipped, $1500. Regular price $6000.

NO. 3—STODDARD-DAYTON—A large five-passenger in splendid order. A good contractor's car. Can be used for heavy work. Only $800.

NO. 4—POPE-HARTFORD—The best we've ever offered. You'll have to speak early for this. A high-priced touring car, four cylinders, in first-class shape. Only $450.

We took these in exchange for Knight Motor Cars. We are willing to sacrifice these TO-DAY. Our year ends on July 31st—hence these remarkable values.

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Another Level Crossing Victim.

CHESTERVILLE, Ont., July 12.—(Can. Press.)—Peter Furtey, a well-known resident, was crossing the Canadian Pacific Railway tracks here when unnoticed by him a fast freight came along and ran him down. He died instantly.

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