

**SIMPSON**

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, Pres.

J. Wood, Manager

PROBS.—Moderate winds; fair and cooler.

**SIMPSON**

**Reliable Housefurnishings Reduced**

(Fourth Floor)

250 English Tapestry Rugs, Oriental and floral designs. Friday:

9 ft. 0 in. by 10 ft. 6 in. 6.99

9 ft. 0 in. by 12 ft. 0 in. 7.99

10 ft. 6 in. by 12 ft. 0 in. 9.99

5000 Yards Scotch Printed Linoleum, in block, floral, Oriental, matting and tile designs. Regular 45c to 50c per yard. Friday, square yard, .39

2000 Yards Japanese Matting, well woven from selected grasses, with linen warp. Regular 25c to 30c. Friday, per bale, 5.75; per yard, .15

Japanese Mats, for verandahs, halls, bay windows and summer cottages; size 3 ft. by 6 ft. Regular 50c. Friday, each, .29

Nottingham Lace Curtains, floral insertion and conventional designs; plain, point d'esprit and shadow effect centres; 3 and 3 1/2 yards long. Regular to \$3.50. Friday, per pair, 2.69

Sash Curtaining—1000 yards of Sash Net, flat or frilled. Worth 25c. Friday, per yard, .15

Tapestry Curtains—Neat Tapestry Curtains, in a good range of colorings, reversible patterns, 40 inches wide, 3 yards long. Regular \$2.50. Friday, per pair, 1.98

Window Shades, 29c—Oil Opaque Window Shades, white or cream, 37 inches wide, 6 feet long; spring rollers, with brackets and pull. Worth 45c. Friday, .29

**Wall Papers**

(Fifth Floor)

Borders, 9 and 18-inch. Regular 5c and 8c. Friday, .2

For Small Rooms. Regular to 10c. Friday, per roll, .4 1/2

Bedrooms and Sitting-rooms. Regular 25c per roll. Friday, .14

Hall and Dining-room Paper. Regular 50c, Friday, .24; regular 75c, Friday, .36

**Paint and Floor Wax**

(Fifth Floor)

Outside Paints, per quart, .38

Stove Enamel. Regular 15c per tin. Friday, .2

Furniture and Floor Wax, 1 lb., 2 lb. and 5 lb. tins. Regular 45c per lb. Friday, .34

**Attractive China Prices**

(Basement)

China Egg Cups. Friday, dozen, .19

Dinner Set, 97 pieces genuine Carlsbad chinaware. Friday, 13.75

100 Toilet Ewers, large sizes, good shapes. Regular 75c. Friday, .39

2000 Gold Decorated Tea Cups and Saucers, Dinner, Tea and Soup Plates. Friday, .5

Table Tumblers. Friday, 6 for, .29

Sugar and Cream Set, rich and cut glassware. Regular \$3.05. Friday, 2.25

**Embroidered Corset Covers, Handkerchiefs and Veils**

(Main Floor)

Embroidered Corset Covers, 100 Lorraine or Semi-ready Embroidered Corset Covers, floral design, embroidered on front and across back, also button-hole edge with beading. Regular \$1.25. Friday, .78

Cambric Flouncing, 7 to 9 inches wide. Regular 18c and 20c. Friday, yard, .10

Women's Irish Linen (Initial) Handkerchiefs, odd initials. Regular 20c each. Friday, 3 for, .25

Women's Swiss Embroidered and Lace Trimmed Handkerchiefs. Regular 15c and 20c each. Friday, 3 for, .25

Motor Veils, "Crystaline," the new material, waterproof, in brown, navy, grey, sky, black and tan. Regular 50c. Friday, .25

Women's Neckwear, all this season's styles, in embroidered "Dutch" Collars, Jabots, Stocks, Dutch Collars with Jabots, Lace Stocks. Regular 25c, 35c to 50c. Friday, .15



Four men were settling the fate of nations over their morning World.

"And that back page reminds me," said one, "that I made some good investments yesterday."

"In what?" exclaimed another. "I didn't know you went in for Furniture sales; thought you were a connoisseur."

"So I am—of money as well as other beautiful things, and I'll tell you how I collect it. Three months ago I figured out what the furniture for a certain room would cost, and it came to \$700. Yesterday at this Simpson Sale I was able to furnish that room exactly the way I wanted for \$500."

"Well, they've got a good arrangement," put in a third. "The Simpson Store markets the July product of these good factories at prices that are making the whole town sit up."

Number Four said nothing, but resolved to investigate for himself to-morrow. Here are a few of the things he'll find that will please him:

40 Willow Chairs, buff color, large size, and built for comfort. Regular \$3.75. Friday, 1.99

60 pieces of Reed, Rush Seat and Indian Splint Chairs and Settees. Regular \$1.90 to \$40. Friday, Half Price

Children's Iron Crabs, durable. Regular price \$11.50. August Furniture Sale, Friday bargain, 5.90

Iron Bedsteads, in pure white enamel finish, with brass caps on posts, all standard sizes. Regular \$2.75. Friday, 1.89

Mattresses, well filled with seagrass centre and heavy layer of jute on top and bottom, all standard sizes. Regular \$2.90. Friday, 2.15

Mattresses, filled with pure white cotton, neatly tufted and covered with blue art ticking. Regular \$9.75. Friday, 6.65

Library Tables, in selected quarter-cut oak, mission finish, shaped legs and undershelf. Regular \$15.00. Friday, 8.90

Chair and Table Sets for Telephone, solid oak and finished mission or fumed. Regular \$8.00. Friday, 4.95

Corner Wardrobe Hangers, with rail for curtain. Regular \$1.50. Friday, .69

Couch Hammocks, steel frame, with comfortable mattress. Regular \$16.00. Friday, 7.95

Library Upholstered Suites, of two pieces, in mahogany, with covering of denim. Regular \$70.00. Friday, 34.90

Davenport, in mahogany, colonial style, deep spring seat, with covering of moire silk. Regular \$67.50. Friday, 32.90

Couches, frames made of selected quarter-cut oak, finished golden, with upholstering of dark green art leather. Regular \$14.75. Friday, 8.95

**Exceptional Friday Bargains in Footwear**

(Second Floor)

(1) Women's Patent Oxfords and Pumps, slightly mismatched. Regular \$2.00. Friday bargain, .49

(2) Women's Tan Canvas Pumps, ankle strap style. Regular \$1.50. Friday bargain, .49

(3) Women's Gun-metal Oxfords, Blucher, all sizes. Regular \$1.50. Friday bargain, .49

(4) Women's Tan Calf Blucher Oxfords, all sizes, fine finish. Regular \$1.50. Friday bargain, .49

(5) Women's Dongola Kid Blucher Oxfords, all sizes. Regular \$1.75. Friday bargain, .49

(6) Women's Dongola Kid Boots, Blucher, all sizes. Regular \$1.75. Friday bargain, .49

(7) Men's Leather-lined Boots, Blucher, heavy sole, all sizes. Regular \$2.90. Friday bargain, 1.19

(8) Boys' Black Calf Blucher Boots, heavy sole, all sizes. Regular \$2.00. Friday bargain, 1.99

(9) Men's White Duck Boots and Oxfords, Goodyear welt, all sizes. Regular \$3.00. Friday bargain, 1.49

(10) Children's Dongola Blucher Boots, all sizes. Regular 79c. Friday bargain, .59

(11) Men's Goodyear Welt Oxfords, tan and black. Regular \$3.00. Friday bargain, 1.99

Phone orders filled for the above line of shoes if received early.

**Gloves and Hosiery**

(Main Floor)

Women's Lisle Thread and Cotton Hose, black, tan, also fancy patterns. Regular 25c. Friday, 12 1/2

Infants' Fancy Top Lisle Thread Socks, in a variety of patterns, all sizes 4 to 8 1/2. Regular 20c to 30c. Friday, 15

Boys' and Girls' 2-1 Ribbed Black Cashmere Stockings, seamless, double-spliced heel and toe. Regular 25c. Friday, 19, 3 pairs, 55

Women's Long Black Lisle Thread Gloves, all sizes. Regular 35c. Friday, 15

Men's Canvas Gloves. Regular 15c. Friday, 10, 3 pairs, 25

**Belts and Combs**

(Main Floor)

Patent and Calf Leather Belts, with gilt and gun-metal buckles, black, brown, red and green. Regular 48c and 68c each. Friday, .10

Embroidery Wash Belts. Regular 35c and 50c. Friday, .25

Shell Back Combs. Regular 35c. Friday, .10

Shell Back Combs, with rhinestone mount. Regular \$1.35. Friday, .25

**Jewelry, Watches, etc.**

(Main Floor)

Nine 14k Pearl Brooches, 73 real pearls of fine quality; large sunburst design. Regular \$25.00. Friday, 12.50

Women's and Men's Black Silk Ribbon Fobs, with gold-filled lockets and charms. Regular \$1.50 to \$2.50. Friday, .95

5000 Jewelry Articles—Sterling Silver Links, Sterling Silver and Roman Finish Bars and Brooches, Beauty Pin Sets, Roman Signet Scarf Pins, Bead Edge Pattern Links with Pearl Settings. Reg. value 25c, 35c, 50c. Friday, each, 10

500 Nickel Alarm Clocks. Regular 65c. Friday, .39

500 Gun-Metal Watches, 16 size. Regular \$1.50. Friday, .69

1000 Rogers' Silver-plated Teaspoons, fancy floral pattern handles. Regular \$2.00 dozen. Friday, each, .10

Rogers' Silver-plated Ice-Cream Forks. Regular 25c. Friday, each, .10

**Men's Suits, Trousers, and Boys' Suits**

(Main Floor)

150 Pure Wool Suits, from one manufacturer, at practically our own price; an 18-ounce twill with a beautiful smooth finish, fast colors, three-button single-breasted saques; sizes 35 to 44. Friday, 9.95

Tweed Trousers, sizes 32 to 44. Regular \$1.75. Friday, .98

Boys' Blazers, English flannel, club stripes, silk tape edges. Regular \$2.00 and \$2.50. Friday, .98

Boys' Sailor Suits, 2 1/2 to 9 years, galateas and Hollands, in neat stripes. Regular \$1.75 and \$2.00. Friday, 1.29

Boys' Shirt Waists, white and striped, 6 to 15 years. Regular 75c. Friday, .49

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