BRITISH HERO SPOONS

CANADIAN WM. A. ROGERS LIMITED

IMPORTANT NOTICE

THE DEMAND for the Kitchener Spoons on Saturday so far exceeded our most sanguine expectations that the supply was completely sold out early in the day.

THE FACTORY, by working extra time, has been able to provide another supply, which are

ON SALE TO-DAY

IF YOU were disappointed on Saturday take your coupon to any of these stores TO-DAY and get your Kitchener Spoon.

DO NOT neglect this opportunity to secure a set of genuine Rogers British Hero Spoons—one a week.

ANOTHER ON SALE NEXT SATURDAY

Look for the Trade Mark on Each Spoon.

1881 ROGERS A1

Get Your Kitchener Spoons at Any of These Stores

Your Collection will not be complete without this Spoon

T. Eaton Co., Limited, Jewelry Department—First Floor.

Ligget', Limited, 164 and 236 Yonge Street.

Nicholson's, No. 56 Yonge Street.

YONGE STREET: John P. McKenna—No. 235. Humphrey's—No. 624. Jas. Dobson—No. 836.

BLOOR STREET WEST: W. H. Baker—No. 997. W. J. Saunders—No. 1,220. Geo. A. Murray—No. 1,283.

CHURCH STREET: H. A. Wilson—No. 127.

SPADINA AVE.: Wanecke Bros.—No. 462.

BONCESVALLES AVE.: Frank Clarke—No. 343. W. R. Hoar—No. 399.

The Robert Simpson Co., Limited, Jewelry Department—First Floor.

J. H. Rosick & Company, 127 Yonge Street.

Hennessey's Drug Store, 117 Yonge Street.

DUNDAS STREET: F. G. Nichol—No. 205. R. J. Luck—No. 483. S. D. Norton—No. 588. C. T. Churcher—No. 1,612.

QUEEN STREET WEST: G. H. Birch—No. 119. A. H. Jenkins—No. 354. J. M. Weeks—No. 614. McNichol's—No. 1,149. J. A. Rayson—No. 1,426.

COLLEGE STREET: S. Gregory & Son—No. 376.

QUEEN STREET EAST: A. L. Duffy—No. 296. J. A. Solomon—No. 2,056. A. Capps—No. 750.

AND ALL UNITED CIGAR STORES.

CANADIAN WM. A. ROGERS

LIMITED

570 KING STREET WEST - TORONTO

Branches—Winnipeg and Vancouver

COUPON

Present this coupon and 25 cents to any store listed. Or mail direct to Canadian Wm. A. Rogers Limited, 570 King Street West, Toronto, enclosing 2c extra for postage. If more convenient enclose $1.00, and we will send you the first four spoons as they are issued.

Name .....

Address .....

OPEN WAR SESSION IN LOCAL HOUSE

Legislature Convenes Tomorrow and Customary Ceremony Will Prevail.

SPECIAL MEASURES

Moratorium, Temperance Legislation and Bills on Highways.

The Ontario Legislature will convene tomorrow for the first actual war session held in more than 25 years. This will be the first occasion for the calling of the local house under conditions vitally affecting all Canada, and it is generally understood that all important legislation proposed will be handled with the present conditions in mind. All the formality and decorum of precedent, however, will be manifested, and the new lieutenant-governor, Col. J. S. Hendrie, will be heralded to the throne with customary pomp and impressiveness. A battery of guns will bark forth in the park as usual and beauty and chivalry will assemble in the chamber to grace the day.

Unusual Interest.

A combination of circumstances this year will make the new session of unusual interest in its preliminary stages. In addition to a new representative of the crown officiating at the opening, a new speaker, Hon. Dr. Jamieson, will control the affairs of the house, and Premier Hearst, with his honors fresh upon him, will assume the guidance of the government.

The passing of Sir James Whitney during the year will be fittingly marked by expressions of remembrance by both leaders and members on each side of the house. Adjournment will be made on Wednesday in honor of his memory and business will begin on Thursday.

The war promises to be reflected in all the deliberations of the members. One of the most important measures will occur in the shape of a government bill providing for a moratorium. Its purpose will be to prevent the hasty foreclosure of mortgages and the unfair action of those in a position to bear heavily on others under financial obligations to them. The intention will be made so plain that judges on the bench will understand the lengths to which they should proceed in disposing of such cases.

Bill on Highways.

The interest of the province is centring in the government bill on highways. Provision has been made for the expenditure of $30,000,000 on Ontario roads, and arrangement will likely be made for the advancing of the first instalment. That the beginning of this project would assist in solving unemployment difficulties is taken in some quarters to argue for a material beginning.

Temperance legislation of a more or less radical nature is also expected. There will be a measure proposed for the purpose of restricting the drinking of intoxicants by uniformed soldiers. Increase of revenue will be sought in all likelihood by increasing the bar sales tax or raising license fees, and the government may decide to place all licenses under one broad commission.

Another war measure will ratify by one bill all the emergency undertakings of provincial municipalities and make provision for the future.

In addition will be legislation to implement the Workmen's Compensation Act. The usual collection of material will vary little from last year's.

The speaker's reception will be postponed for a week and will assume a more private nature, but the formal opening will be as brilliant as usual.

DUNNING'S

After theatre: Broiled live lobsters, soft shell crabs, frogs' legs, chafing dishes, etc. 27-31 King street west.

Effective Feb. 15, in the Face of the New War Tax

Goodyear TIRE PRICES Again Reduced

For the Third Time in Less Than Two Years, Saving the User in all An Average of 37 Per Cent.

When war began we resolved to keep our factory wheels **moving.** And now the new war tax, severe as it seems to some, has only fired our determination more.

By March 1 **we will double the capacity of our plant at Bowmanville, Ont.**

And instead of raising our prices we announce a **radical reduction.**

Yet every particle of material that goes into Goodyear Automobile Tires is subject to the War Tax. And this Company—not its Customers—will pay this extra cost.

We will also give the user more in tire value than his money ever bought before.

Due to Gains

In other years as rubber came down in price, we lowered our tire prices apace.

As men and methods improved, we improved Goodyear quality. To give you the utmost at the lowest fair margin of profit has always been Goodyear's business-religion.

As our output multiplied, reducing factory cost, our prices came down with it. Last year alone the sales of Goodyear Made-in-Canada Tires were 29 per cent. greater than the year before.

Men bought, in numbers, more than one Goodyear Tire for every car in Canada.

GOODYEAR MADE IN CANADA Fortified Tires

We offer this—not as a boast—but as certain evidence that proves how Goodyear Tires are winning pluralities throughout the Dominion.

It shows why we double our capacity. It shows why we can lower prices this way.

For this is our **third** reduction in less than two years. And these three Goodyear reductions have saved you a total of **37 per cent. on tire prices.**

Exclusive Features

Men call them Goodyear Fortified Tires because in five costly ways they combat tire trouble. And these are Goodyear ways—no other maker has them. You get them regardless of price reductions.

Please learn these five—they are listed here.

Fortified Against **Rim-Cuts** — by our No-Rim-Cut Feature; Against **Blow-Outs** — by our "On-Air" Cure; Against **Loose Treads** — by many Rubber Rivets; Against **Insecurity** — by 126 braided Piano Wires; Against **Punctures and Skidding** — by our double thick All-Weather Tread.

For a long, long time most tires have sold much above Goodyear's prices. Some makers have asked you one-third higher. A few have sold lower and always will, because of less rubber, less science in construction.

But we give you now, as we have always, more for the money than any rival tire can offer.

We can do it, remember, because of the **large number** of men that Goodyears are winning. Then also because we are content with small profit per tire.

This policy, in four short years, has put these Tires at the top.

Ask your Dealer for our new price on the size you buy

THE GOODYEAR TIRE & RUBBER CO. OF CANADA, LIMITED

Head Office. TORONTO, ONT. Factory: BOWMANVILLE, ONT.

Cor. Richmond and Simcoe Streets, Toronto.

SOLDIERS TO HOLD NIGHT OPERATIONS

Attack and Defence Tactics to Be Practiced Tonight Near City.

WILL REPAIR BOOTS

Issue of Tools and Materials for Keeping Men's Footwear in Shape.

Night attack and defence tactics will be practiced by the 20th Battalion of Infantry belonging to the second contingent. The operations will begin tonight, an hour after sunset, when the battalion will march from the Exhibition Park camp in a northerly direction to a given point, where the force will be divided into sections and the manoeuvres be conducted until about midnight. In consequence of the night operations the drill parades at the camp will conclude at 3 this afternoon.

Chancellor McCrimmon, LL.D., of McMaster University, was the appointed preacher for the camp Sunday morning church service in the transportation building.

Repair the Boots.

A novel solution of the worn boot problem of the second contingent is announced in the following official statement just issued by Col. Logie, commanding officer: "It has been decided that boots in wear by men of the second division, Canadian expeditionary force, will be kept in repair at the public expense. To this end therefore the service will be secured of as many men of each unit as are considered to be necessary. These men will be paid 50 cents extra for every day on which employed at this work. The senior ordnance officer has been instructed to provide and issue tools and materials."

The Toronto County Lodge of the Loyal Orange Order will give a patriotic concert in the dairy building auditorium on Thursday evening to the members of the second contingent. Members of the L.O.L. and other soldiers will be made welcome to the full extent of the capacity of the hall, which will hold about 1400.

It is officially announced that of the 560 cases in the camp hospital, which are mostly of a minor nature, some of the patients are from local units of the third contingent.

Horses in Camp.

There are now 1648 horses in camp, according to an official statement made up to Saturday night. These are distributed as follows: Cavalry, 594; artillery, 375; infantry, 118; ambulance corps, 66; artillery ammunition column, 200; divisional ammunition column, 190.

The royal salute to be fired in Queen's Park tomorrow afternoon at the opening of the provincial legislature will be given by the 14th battery of the second contingent. Major W. H. Merritt will be in command.

F. Lafarge, a French reservist, was added to the divisional cyclist corps on Saturday afternoon.

A group picture of all the commissioned officers in camp will be taken at the front of the applied arts building at 12.30 today.

Laugh at the Weather In This Hudson

Snow, rain or storm hold no terrors for the owner of a Hudson Convertible Roadster or Cabriolet. It is as snug and tight as any coupe. Yet when the sun shines and the warm winds blow the car is transformed in an instant into an open roadster. There are comfortable seats for three. The car is the famous Hudson Light Six. It is far superior to an electric. Business men and physicians are especially fond of this car for their personal driving.

Come and see it. You will be charmed with its beauty and delighted with its convenience and luxury.

$2375.00 F.O.B., Detroit, Duty Paid.

Dominion Automobile Company, Limited

Corner Bay and Temperance Sts. 351

NATURAL BARRIERS EGYPT'S DEFENCE

Some Present Difficulties When Her Army Wishes to Get Out.

MUST HAVE A FLEET

Premier Currelly Says It is Impossible for Turkey to Cross.

"There is a desert which forms a natural and almost invincible barrier between Egypt and Asia, which has never been crossed, except on one occasion, by an army of conquest from Asia. All previous armies entered Egypt by following along the coast, and accompanied by their fleet, and it is, in my opinion, impossible for the Turkish army of any size to cross this peninsula without having a fleet to accompany it, and the water supply could not be obtained nor sufficient tide to take them across, and even if they did get across they would never get back," said Prof. C. T. Currelley, at a meeting of the Canadian Institute held in the physics building of Toronto University Saturday night.

The professor took as his subject "Present Day Conditions in Modern Egypt and Their Connections With the War." He illustrated his address with some splendid lantern views, showing the various difficulties with which an invading army would have to contend.

A Fantastic Dream.

He stated that the talk of Bedouin hordes overrunning Egypt was a fantastic dream created by over-imagitive minds, for the Bedouins were poorly armed and poorly fed, besides being few in number. They wandered about in small tribes and families and were not a warrior race.

The speaker explained that to the south, by way of Nubia, Egypt, is also secure because of lack of roads and steam power. The Sahara on the west is a complete protection, but to the northwest there is a line of wells that makes attack possible but extremely difficult.

"Egypt is surrounded by natural barriers," he continued, "which make its defence very easy."

Prof. Currelley paid tribute to the British civil servants in Egypt, thru whose administration the country has been brought from the verge of bankruptcy to one of comparative wealth.

LABOR TEMPLE'S FIRST DIVIDEND

Six Per Cent. to Be Paid to Shareholders, Says Board.

ERECT NEW BUILDING

Site to Be Chosen Which Will Be More Central.

At the annual meeting of the shareholders of the Labor Temple, held in the Labor Temple building Saturday night, the board of directors was instructed to look around and report on a new site for the erection of a new Labor Temple. It is the intention of the board to get an new site, and erect a building more up-to-date than the present one, in a more central part of the city.

For the first time in the history of the organization the shareholders have received dividends, the rate being six per cent. on the investment of $17,000.

The election of officers of the board were the same as last year with the exception of two members. One of the old members went down to defeat, and the other was elected to take the place of the late H. Gibbins, who died recently.

The report of the directors showed an income of $13,330.34; expenditures $9,856.80, leaving a cash balance of $3,473.54.

Assets amounted to $51,598.14; liabilities $17,169.14, leaving a balance of $34,429.00.

The board of directors for the ensuing year were elected in the order named: James Simpson, W. J. Storey, Joseph Bamber, Ald. Jos. Gibbons, Jas. Watt, John McFaddin, John Spence, James Ralph, William Varley, A. C. Sanders, D. A. Carey, A. E. Thompson, P. C. Young, William Ayers and Thomas Walsh.

A vote of appreciation for the president and secretary for their good service rendered was unanimously passed by the board.

LIQUOR and Tobacco Habits

Dr. McTaggart's Vegetable Remedies for these habits are safe, inexpensive home treatments. No hypodermic injection, no loss of time from business and positive cures. Recommended by physicians and clergy. Enquiries treated confidentially.

Literature and medicine sent in plain sealed packages. Address or consult—

DR. McTAGGART'S REMEDIES

—Established 20 Years—

309 Stair Building, Toronto, Can. 1

To Cure a Cold in One Day

Take LAXATIVE BROMO QUININE Tablets. Druggists refund money if it fails to cure. E. W. GROVE'S signature is on each box. 25c.

INJURED BOY DOING FINE.

Little 12-year-old Jimmy Dunlop, who was shot by 10-year-old Mollie Martin on Berkeley street Friday afternoon, is reported by the doctors at the General Hospital to be getting along fine and will be able to be removed to his home in a few days.

"UNTANGLING TONY" CHARITY PERFORMANCE

Amateurs Present Comedy in Splendid Style for Benefit of Poor.

The charity performance of "Untangling Tony," was well attended on Saturday at the Park Theatre. Miss Barbara Kavanagh and Stuart Brennan played the leading roles with success and Miss Althea Howorth looked the part of the little queen to perfection, and acted and danced gracefully. Miss Helen McSherry sang her solo pleasingly and Miss Nora Williams danced gracefully. Fred Crawford and Albert Dickinson are both clever amateurs and Miss Grace Webster got many laughs. Misses Santon Miles, Pauline Browne, Ruby Hogg, Helen Tucker, Nona Robinson, Winnifred Regan, Jean Simpson, Marjorie Conlin, Syd. McDonald, Lillian DeVaney, Geraldine Bray and Gertrude Conlin took part. Mrs. H. P. McKenna directed the performance.

ONLY CABARET Restaurant in Toronto

KING'S CAFE

Refined Dancing. Excellent Orchestra. Tasty Menu. Popular Vocalists.

A Pleasant Place of Enjoyment for

Theatre Parties

14 King Street East

Daily Luncheon 35c. Special Sunday Dinner 50c. ed

FRENCH PRESIDENT ON VISIT TO ALSACE

Inhabitants Enthusiastically Receive Poincare and Minister of War Millerand.

Special Cable to The Toronto World.

PARIS, Feb. 14.—President Poincare and Minister of War Millerand, who are on a tour of inspection of the western battle front, were received enthusiastically by the people of Alsace. Tears of joy streamed down the faces of the older inhabitants, while younger persons, dressed in the national Alsatian costume, presented hand-made gifts to the French chief executive. The houses in the province were decorated with tri color flags which had been hidden in Alsace since 1870. The mayors of the various towns expressed their gratitude at the deliverance by France in voices choked with emotion.

President Poincare inspected the French trenches and decorated several officers and men for valor.

The president said that he was well satisfied with the healthy appearance of the troops and he also commended the remarkable strength and cunning of the fortifications.