

Announcements Concerning Simpson's Summer Sale

Clearing Items From the Linens and Staples

Bed Comforters Clearing at \$1.00—Covered with a good strong English cambric, extra well quilted and filled with a pure white sanitary cotton filling, size 70 x 70 inches. A splendid comforter for the summer home. 300 to clear Thursday at this low price. 1.00
Cannot accept phone or mail orders for comforters.

Huckaback Bedroom Towels—All pure linen and finished with hemmed ends. Regularly 85c, 90c and \$1.00 pair. Special Thursday, pair.69

Damask Table Cloths—Good heavy quality all linen, in a range of pretty bordered designs; size 2 x 2 1/2 yards. Special Thursday.1.98

Damask Table Napkins—Assorted designs; size 21 x 21 inches. Clearing Thursday.1.98

Hemstitched Sheets, \$1.88 Pair—Bleached sheets, made in England from a firm, closely woven sheeting, with a nice linen finish; size 70 x 90 inches. Clearing Thursday, pair.1.88

Bleached English Longcloth—With a pure finish, width 36 inches. Special Thursday, yard.15

Snowy White Crochet Bed Spreads—Assorted designs, will launder nicely; size 72 x 92 inches; finished with hemmed ends. Clearing Thursday.1.48

Irish Nainsook—Fine quality for making handkerchiefs, etc., 42 inches wide. Regularly 25c yard. Special Thursday, yard.16

Clearing Specials in Hand-some Summer Wear

New York Cotton Frocks, \$5.95—This offering is of new cotton dresses in the tunic styles, of ratines and flounced and dotted voiles, many styles and colorings are shown. Come early, for at this price the hundred will go rapidly; misses' and women's sizes. Thursday sale, special.5.95

Women's Suits Clearing at \$3.95—Were \$7.50, \$10.00 and \$12.50. Suits of serges, Bedford cords and tweeds, in shades of brown, navy, black and tan. New spring styles, every one. Silk lined. Misses' and women's sizes. Thursday sale price.3.95

Serge Outing Dresses \$2.95—Finely tailored dresses of Bedford cords and serges, collars trimmed with novelty silks; shades are navy, Copenhagen, black and brown; suitable for street, business or outing wear. Thursday special price.2.95

Coats for Summer Wear, \$2.39—50 coats in popular summer fabrics and smart styles, serges, tweeds and broad-grades, in light or dark shades. Sports coats or dressy styles. Any coat worth three times this price. Thursday sale price.2.39

Misses' Linen Coats, 69c—Made in slightly fitting styles, in natural color only. Long shawl collars, edged with striped linen; sizes 14, 16 and 18 years. Regularly \$4.75.69

Separate Skirts, \$1.45—A special collection of skirts made from panamas, tweeds, chevots, sicilian and worsteds, in black, navy, brown, gray or green. The styles are all new and they fit perfectly. All sizes. Regularly \$4.00 and \$4.50. To clear Thursday.1.45

Whitewear, Underwear, Corsets

Share the good things we will distribute in these sections tomorrow, and certain it is that the happy event will linger long in your memory. Every one of the following items is a wonderful saving opportunity. Phone orders.

\$1.25 Nightdresses Reduced to 73c—Fine nainsook, slip-over style, yoke formed of pretty val. lace insertions, lace edges on neck and arms, silk draw ribbon; lengths 56, 58, 60 inches.

50c Corset Covers Reduced to 25c—Women's corset covers, allover embroidery front and back, silk draw ribbon run all around, lace edges on arms; sizes 34 to 42 bust.

\$2.00 Combinations Reduced to \$1.15—Fine nainsook corset covers and drawers, beautifully trimmed with linen lace and embroidery medallion insertions, linen lace edges, silk draw ribbons; sizes 34 to 42 bust.

\$5.00 Princess Slips Reduced to \$2.50—Fine nainsook, hand-made and hand-embroidered throughout, hand-scalded edges, silk draw ribbons; sizes 34 to 42 bust.

75c Combinations Reduced to 43c—Fine ribbed lisle thread, low neck, no sleeves, tight knee or lace trimmed umbrella style, neck and arms finished with ribbon run in casing; sizes 34 to 44 bust.

\$2.50 Corsets Reduced to \$1.35—Just 240 pairs of corsets cleared from one of our foremost manufacturers, to be sold at almost Half Price.

Women's Corsets—Fine batiste, in a charming model for summer wear; ideal for dancing and all summer sports; low bust, long hips and back; no heavy steel, 4 wide strong garters, rubber hose buttons, lace trimmed; sizes 19 to 26 inches.

Departmental Enlargements.

Summer Sale Begins Early.

Midsummer Reductions Anticipated

Important changes and extensions in several departments necessitate moving of stock, and, incidentally, furnish the occasion for starting our Summer Sale earlier than usual. We invite you to see the great improvements we have made, and to note those that are still in progress. Some departments are one-half larger than formerly. It takes more goods to fill them. Our buyers have been making special provision for the extra space. Manufacturers have responded with extraordinary values. The result is

A GREAT BUYING OPPORTUNITY

Sale prices prevail, and we will have something new to tell you day by day.

SALE BEGINS TOMORROW

with an attractive programme in our New Staple Department, Fourth Floor, and in Enlarged Departments on the Second Floor as well as by specials throughout the store. We will make an early visit profitable to you. Please read carefully the following details:

UNIQUE SALE OF TRAVELLING SAMPLES OF LOONEN'S BRUSHES AT HALF PRICE AND LESS.

Loonen's Tooth Brushes, bone and celluloid handles, with the finest quality pure hand-drawn bristles. Regularly 25c and 35c each. Sale price, each.15

Hair Brushes and Military Brushes—In real ebony and rosewood, solid backs with pure hand-drawn bristles. Regularly 75c, \$1.00 to \$1.50. Sale price, each.59

Nail Brushes—Solid backs with hand-drawn bristles. Regularly 15c, 20c and 25c. Sale price, each.10

Tooth Brushes, bone and celluloid handles. Regularly 10c and 15c each. Sale price.7

BOOKS AS HOLIDAY COMPANIONS.

"Man in the Box," by Harold MacGrath; "The Aristocrats," by Gertrude Atherton; "Scarlet Pimpernel," by Baroness Orczy; "Davenport's Daughter," by Harold Bindloss; "Rebecca of Sunnybrook Farm," by Kate D. Wiggin; "He Comes Up Smiling," by C. Sherman; "Hill Bise," by W. B. Maxwell; "Elusive Pimpernel," by Baroness Orczy; "Right Stuff," by Ian Hay; "Joseph," by Frank Danby; "Altar Stairs," by G. B. Lancaster; "Splendid Brother," by W. Pett Ridge. Cloth bound, a volume.25

GLOVES AND HOSIERY.

Women's Silk Lisle Thread Hose, German make, fashioned, fast dye, extra fine quality; spliced heel, toe and sole; black and tan; sizes 8 1/2 to 10; 35c value. Thursday, pair, 35c, 3 pairs for \$1.00.

Women's Plain Black Cotton Hose, also white and tan, black with natural wool sole, and unbleached sole; extra fine quality. Sizes 8 1/2 to 10. Thursday.25

Women's Long Silk Gloves, elbow length, opened at wrist, dome fasteners, double-tipped fingers; black and white; sizes 5 1/2 to 8. Pair, Thursday.59

Women's "Kaiser" Silk Gloves, finger-tips guaranteed, wrist length and long length, best finish, black and white; sizes 5 1/2 to 8. Prices, in length, 50c, 75c, \$1.00, \$1.25, \$1.50.

IN THE BASEMENT.

Hammocks—Full-sized, roomy hammocks, with extra wide valances and large pillow, separately dyed warp, in many dainty floral color effects and stripe designs; foot and head spreads. Worth \$5.50 and \$6.00, for.4.98

Croquet Sets—Best quality sets, complete with mallets, balls, etc., put up in case. For 6 players, Thursday, \$1.15; for 4 players, 75c; for 6 players, \$2.75; for 8 players, \$5.25; for 8 players, Thursday, \$1.35.

Cricket and Baseball Bats—Clearance from stock of these special, pliable, willow bats, all well oil seasoned and in good shape. Thursday half-price. Cricket bats from \$1.40 up. Baseball bats from 45c up.

ALUMINUM POTS AND PANS.

Aluminum Rice or Cereal Boiler, special quality aluminum ware, just a little heavier than the usual. Thursday, \$1.19, \$1.69, \$2.50.

Lip Saucepans, Thursday, 71c, 80c.

Straight Saucepans, with covers, Thursday 89c, \$1.09.

Preserving Kettles, with bail handles, at \$1.11, \$1.29, \$1.48.

Tea Kettles, with wood bail handles, Thursday, \$1.73, \$2.00, \$2.22, \$4.50.

Gas Plates—Most suitable for light summer cooking, laundry use, etc.; will cook roasts, cakes, pies, etc., when used with additional gas plate oven. Gas plates, regularly \$1.75, Thursday \$1.43; 3-burner size, regularly \$2.50, Thursday, \$2.39.

SUMMER RUGS AT VERY LOW PRICES.

The Mikado—A summer rug of good appearance, wears well, in greens, tans, reds and blues; figured and plain. The designed rugs are priced as follows:—30 x 60 in., 79c; 36 x 72 in., \$1.19; 6 x 9 ft., \$4.15; 6 x 10 ft. 6 in., \$4.75; 8 x 10 ft., \$5.85; 9 x 9 ft., \$5.75; 9 x 12 ft., \$7.75. The plain rugs come in shades of green, tan and red, at the following prices:—9 x 9 feet, \$5.25; 9 x 12 feet, \$6.75.

Stenciled Japanese Matting Rugs at Extra Low Prices—One of the least expensive summer floor coverings, yet durable and of good appearance: 6 x 9 ft., \$1.25; 9 x 9 ft., \$1.50; 9 x 12 ft., \$2.25.

Scotch Linoleum, 45c Square Yard—Extra good values in some of our very best goods shown in this range of well seasoned Scotch linoleums at, per square yard.45

Scotch Tapestry Rugs at \$7.98—Most of them dollars less than regular prices for a big clearance of odd rugs; greens, tans and reds; all one size, 9 x 12 ft.; at very low special price Thursday, each.7.98

Verandah Chairs—The frames are seasoned hardwood, in red, green or natural finishes; has double wove cane seat and slat back. Special price.1.85

Verandah Arm Rocker—To match above chair. Special price.1.85

20 Only, Tables for Ice Cream Parlors—In two sizes, have round tops, made of solid quarter-cut oak, golden color, steel legs and frame. Regularly from \$6.00 to \$7.50. Special price.3.15

Refrigerators—The cases are made of thoroughly seasoned kiln-dried hardwood, finished in golden color. Have plain raised panels and swinging base, bronze lever locks and hinges, self-retaining castors, cleanable flues, provision and ice chamber lined with galvanized steel, removable provision shelves, strong ice rack, metal syphon, trap on bottom of drain pipe. Height 40 in., width 26 in., depth 17 in.5.95
Height 42 in., width 29 in., depth 19 in.8.10
Height 45 in., width 32 in., depth 20 in.8.90
This one only, white enameled lined, height 42 1/2 in., width 25 1/2 in., depth 19 1/2 in. Special.10.35
MID-SUMMER SALE OF WOMEN'S PUMPS AND OXFORDS, \$1.95.

2,400 pairs, bought and specially priced for this sale. The pumps are patent colt, black suede, tan calf and gunmetal calf, with high and medium heels; the Oxford are patent colt, tan calf, gunmetal fine vici kid and white buckskin; all sizes from 2 to 7. Regularly \$2.50, \$3.00 and \$3.50. Mid-Summer sale 1.95

White Pumps, 99c—Dressy white poplin pumps, with tailored bows on vamps, new recede toes, white Cuban heels and flexible hand-turned soles. Sizes 3 to 7. Regularly \$1.50. Thursday.99

Barefoot Sandals—Cool and comfortable, with fancy, open vamps and two straps and buckles, strongly reinforced soles; cream, American elk and tan leathers. Sizes 12 to 2, 79c. Sizes 9 to 11, 69c. Sizes 5 to 8, 59c. Sizes 2 to 5, no heel, 49c. Women's sizes, 3 to 7, tan only, 99c.

Men's \$4.00 and \$4.50 Patent Oxfords, \$1.99—600 pairs high-grade patent Oxfords, in both button and laced styles. Every pair is made on a popular last. All have medium weight Goodyear welted soles. Sizes 5 1/2 to 9. Regularly \$4.00 and \$4.50. Thursday.1.99

Bathing Shoes—Fine white duck bathing shoes, bound and trimmed with navy blue or red. Women's sizes, 3 to 7, Mid-Summer sale, 49c. Misses' sizes, 11 to 2, Mid-Summer sale, 39c. Children's sizes, 7 to 10, Mid-Summer sale, 29c.

Grocery List for Thursday's Selling

2,000 lbs. Dairy Butter, in prints. Per lb.24
Finest Sugar Cured Hams, half or whole. Per lb.20
Edwardsburg or Beehive Table Syrup. 5-lb. pail14
Salt, in bags. 3 bags.25
Grapenuts. 2 packages.25
Maggi Soups, assorted. 6 packages.25
Choice Prunes. 3 lbs.25
English Marrowfat Peas. 3 packages.25
Malta Vita Breakfast Cereal. 3 packages.25
500 lbs. Fresh Apple Blossom Biscuits. 2 lbs.25
Choice Olives, in quart gem. Per jar.30
Canned Apples, gallon size. Per tin.25
Peanut Butter, in bulk. Per lb.20
Finest Featherstrip Cocoanut. Per lb.18
Choice Red Salmon. 2 tins.25
Daddie's Sauce. Per bottle.9
Syrington's Lemonade Crystals. 3 packages.25
Choice White Beans. 5 1/2 lbs.25
Pure Gold Salad Dressing. 3 packages.25
35c ASSAM TEA FOR 25c.
Pan Yan Sweet Pickles. Bottle.18
1,000 lbs. Fine Rich Full Bodied Assam Tea of uniform quality and fine flavor, a 35c tea anywhere. Thursday, per lb.28

60 Men's Two-Piece Suits Thursday at \$6.95

If you purchased them at any other time they would cost you \$8.50, \$10.00 or \$12.00; in fact, many of them cost more to make than the price at which we clear them Thursday. There are only 60 in the lot, which means you must be here early to get one. Homespun, tweeds, and a few fancy worsteds. Single-breasted coats, cuff bottom trousers with belt straps, and nicely tailored and made up light for summer wear. Sizes 34 to 44. Thursday. 6.95

Clearing Sale of Palm Beach Suits at \$2.49. Regularly \$3.75. Hot weather, two-piece suit, made from a linen and cotton mixed goods, unlined single-breasted coat, with patch pockets; pants with cuff bottoms and belt straps. You cannot be hot and uncomfortable when you wear these light, comfortable, durable suits. Very nicely tailored. Sizes 34 to 46. Thursday.2.49

Khaki Work Pants, \$1.25—Made from a heavy khaki duck, that will wear well and give excellent service. Strongly tailored work pants that will give the best wear. Sizes 32 to 44. Price.1.25

Yoke Norfolk Outing Suits—Made from a rich brown homespun cloth, that will give good service and retain its good appearance. The coat is made in a good yoke Norfolk style. The pants with cuff bottoms and belt straps. Best tailoring. Sizes 35 to 42. Price.20.00

Mid-Summer Sale of Boys' Suits

Boys' single-breasted yoke Norfolk, double-breasted sack, and single-breasted fancy yoke Norfolk styles, with full cut bloomers. Splendid range of fabrics, including neat homespun weaves in gray and brown shades, fine English cheviot tweeds in gray and brown shades, and plain pattern novelty shades. Beautifully tailored and finished, with serge linings. Sizes 24 to 33. Thursday.3.95

Specials in Seasonable Furnishings for Men

Men's Two-Piece Bathing Suits—Good strong balbrigan, double-thread yarns. Jersey has no sleeves; draw tape to pants. Navy blue only. Regularly \$1.25. Thursday.98

Men's Two-Piece Bathing Suits—Lighter weight than above; have a little trimming on knees and jersey; one-quarter sleeves; draw tape to pants. All sizes, 32 to 44. Regularly \$1.00. Thursday, a suit.69

Men's Underwear—Genuine Sea Island cotton, in a beautiful cream shade, soft as silk; shirts and drawers; long sleeves and ankle length. Sizes 34 to 44. Regularly \$1.00. Thursday.75

Men's Pure White Silk Lisle Thread Shirts and Drawers—Long or short sleeves; ankle or knee length. Sizes 34 to 44. Regularly \$1.00. Thursday.75

Men's Shirts, with separate soft collar to match, in stripes or plain colors; large, roomy body; double cuffs. Several odd lines to be cleared. Sizes 14 to 18. Regularly \$1.25, \$1.50 and \$1.69. Thursday.98

Men's Fine Panama Hats

Smart American styles. Low square crown with curl brim, telescope crown with pencil or curl brim, and in a full crown with medium or large brim. Choice quality hats and best finish. Thursday.6.00

Men's Straw Boater Hats, in fine braids, narrow or medium block, silk bands, in a large range of different styles. Extra good values at \$1.50 and \$2.00.

Autoists' or Chauffeurs' Caps and Soft Hats in crash, linen and mercerized silks; gray, fawn and tan colors. Special values at.1.50

Last Day "Bridal Rose" Dinner-Ware Sale

Fill in the broken pieces of your "Bridal Rose" dinner set. An opportunity for you to start collecting pieces for dinner set.

Bread and Butter Plates. Regular \$1.35. Dozen.96
Tea Plates. Regular \$2.00. Dozen.1.59
Breakfast Plates. Regular \$2.50. Dozen.1.92
Dinner Plates. Regular \$3.00. Dozen.2.40
Soup Plates. Regular \$2.50. Dozen.1.92
Cups and Saucers. Regular \$3.00. Dozen.2.25
Fruit Saucers. Regular \$1.00. Dozen.85
Platters, 12-inch. Regular \$1.00. Each.85
Platters, 10-inch. Regular 60c. Each.49
Platters, 14-inch. Regular \$1.50. Each.1.19
Platters, 16-inch. Regular \$1.80. Each.1.33
Platters, 18-inch. Regular \$3.40. Each.2.19
Sugar Bowl. Regular 50c. Each.39
Cream Jug. Regular 25c. Each.22
Slop Bowl. Regular 35c. Each.19
Butter Dish. Regular 75c. Each.63
Soup Tureen. Regular \$3.00. Each.2.15
Vegetable Dish. Regular \$1.80. Each.1.29
Gravy Boat. Regular 85c. Each.65
\$22.50 "Bridal Rose"—Finest Austrian China dinner set of 97 pieces, specially priced for Thursday at, the set complete.12.95

FLOWERS AND SEEDS

100 only Rose Bushes, in bloom. Regularly 75c. Thursday.59
100 only Boston Ferns, in 8-in. pots. Regularly \$1.00. Thursday.89
500 lbs. Emerald Lawn Grass Seed. 1-lb. packet, regularly 25c. Thursday.21
500 packets Peas and Beans, the balance of our seed order. Plant now for a late crop. Regularly 2c packet. Thursday.1

The Robert Simpson Company, Limited