

results could be obtained on the U.S. footwear market and U.S. market penetration has been the Department's priority. The following activities have been undertaken by the Department to assist Canadian manufacturers in securing export markets in the U.S.

1. The Department has sponsored incoming buyers' missions from the United States in 1969 and 1970.

2. In 1971, financial support was given to the advertising campaign in selected trade media for the Canadian Shoe and Leather Fair. This support is again being given in 1972.

3. Financial assistance was extended to footwear manufacturers taking sample rooms in regional shoe fairs in the United States in 1970.

4. The regional offices of the Trade Commissioner Service offer direct assistance to Canadian exporters by directing them and arranging appointments with U.S. buyers and marketing agents. They also direct U.S. importers to Canadian manufacturers.

5. The Department commissioned a comprehensive marketing study of the U.S. market by Canadian consultants. This report was distributed in February 1972 to all Canadian footwear manufacturers.

6. Export encouragement and marketing advice is extended to all Canadian manufacturers by the Department.

#### CANADA ASSISTANCE PLAN

Question No. 599—**Mr. Robinson:**

Will the government consider the advisability of recommending to provincial governments that welfare recipients be allowed to earn moneys to supplement their income up to the poverty level enunciated by the Economic Council of Canada without having welfare allotment reduced?

**Hon. John C. Munro (Minister of National Health and Welfare):** The Department of National Health and Welfare, in discussions with provincial welfare departments, has made it clear that provincial social assistance programs which provide for recipients retaining specified amounts of earned income are eligible for sharing under the Canada Assistance Plan. In some provinces, an amount of up to \$100 per month may be earned without effecting a reduction in the social assistance payment.

#### DEMPSTER HIGHWAY, YUKON

Question No. 604—**Mr. Howard (Skeena):**

1. How many miles of the so-called Dempster Highway in the Yukon have been constructed and what has been the cost to date of building the said Highway?

2. Is the construction of the said Highway to be continued and, if so, what is its ultimate destination and what is the estimated cost of reaching that destination?

**Mr. Allen B. Sulatycky (Parliamentary Secretary to Minister of Indian Affairs and Northern Development):** 1. At the end of 1971, 158 miles had been completed at a cost of \$7,650,000

2. Yes. The Dempster Highway will ultimately join the Mackenzie Highway at Arctic Red River. The estimated

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cost of reaching Arctic Red River will be approximately \$21,000,000 over and above the \$7,650,000 already spent.

#### EXPORTS OF CANADIAN DAIRY PRODUCTS

Question No. 609—**Mr. Yewchuk:**

To date, what form of consultation and co-operation has taken place between the Department of Agriculture and the Department of Industry, Trade and Commerce for the specific purpose of increasing and improving the export trade of Canadian dairy products?

**Mr. J. A. Jerome (Parliamentary Secretary to President of the Privy Council):** In so far as the Department of Agriculture is concerned: Officials of the Department and the Canadian Dairy Commission are in continuous consultation with their counterparts in the Department of Industry, Trade and Commerce for the purpose of maintaining and expanding access and sales for Canadian exports of dairy products. In so far as the Department of Industry, Trade and Commerce is concerned: Officials of the Department consult and cooperate on a continuous basis with officials of the Canada Department of Agriculture and the Canadian Dairy Commission. Policies, programs and export marketing activities relating to the expansion of export trade for Canadian dairy products are discussed fully and implemented on a cooperative basis.

#### EMPLOYMENT SUPPORT BILL

Question No. 628—**Mr. Burton:**

1. What are the estimated total expenditures that the government will incur as a result of the passage of the Employment Support Bill?

2. What expenditures have been made and what are the total expenditures estimated to be incurred as a result of the following commitments made by the Agricultural Stabilization Board to offset difficulties during the period when the United States 10 per cent surtax was in effect (a) offer of a special subsidy of 50 cents per bird for fowl slaughtered during an eight-week period providing the number slaughtered exceeded the normal kill in the period; the subsidy to be pro-rated among all producers (b) offer to purchase and can up to four million pounds of eviscerated turkeys (c) offer to purchase Canada No. 1 potatoes at \$1.50 per hundredweight (d) an offer to the Canadian Horticultural Council for market promotion of fresh apples (e) offer of a supplementary subsidy of 1½ cents per pound to blueberry producers on products delivered in the period August 16 to October 15, 1971?

**Mr. J. A. Jerome (Parliamentary Secretary to President of the Privy Council):** I am informed by the Departments of Industry, Trade and Commerce and Agriculture as follows: 1. \$11,200,000.

	Expenditures to May 26/72	Total Estimated Expenditures
	\$	\$
2.		
(a) Fowl slaughter	nil	nil
(b) Turkey (APB)	1,411,576	1,800,000
(c) Potatoes	1,315,893	2,225,000
(d) Fresh apples	105,904	105,904
(e) Blueberries	225,842	250,000