

Canada's geographical and industrial diversity has been well represented throughout the 13-year history of the awards. This year is no exception, with winning companies from coast to coast and with products and services ranging from sophisticated communications programs to unique family games.

Exports, in general, and high value-added exports in particular, mean thousands of new jobs and the prospect of sustained economic growth and productivity. "With federal and provincial governments working with business in a Team Canada partnership, our capabilities can be used to the fullest, allowing businesses to succeed in the international marketplace," Mr. MacLaren said.

For the first time, a Canada Export Lifetime Achievement Award was presented. It was given to Eicon Technology Inc. of Montreal for winning the Canada Export Award a record third time.

- 30 -

A list of the recipients of the 1995 Canada Export Awards is attached.

For further information, media representatives may contact:

Media Relations Office  
Department of Foreign Affairs and International Trade  
(613) 995-1874