



No. 61

March 13, 1991

MINISTER CROSBIE PRESENTS CHALLENGE CUP TO MCGILL UNIVERSITY

John C. Crosbie today presented the Minister for International Trade Challenge Cup to the members of the McGill University team, winners of the annual Dalhousie University International Business Case Competition.

Mr. Crosbie said, "Canadian business schools are to be commended for the quality of education they are providing our future business leaders. In making the first annual presentation of the Challenge Cup, I would like to stress the importance of international business education in today's increasingly competitive and global business environment. The McGill team should be proud of its accomplishments and I personally congratulate the individual members on their efforts."

Organized by the Dalhousie University International Business Society and sponsored by Maritime Telegraph and Telephone, the competition brought 13 university teams from Canada and the United States together to evaluate and solve a business case based on the real experience of a firm.

Sixty-five MBA students took part in this year's competition, which was held in two separate rounds. During the first round on January 31, 1991, each team was allowed five hours to examine the case and fax their results back to the judges, a group of Nova Scotia business people.