

**Quotable quotes:
Extraits de citations**

"The mission is a way of saying that the world of trade is not necessarily a man's world...this will help women entrepreneurs reach their export objectives and heighten awareness of their importance to the Canadian economy."

Sergio Marchi, Minister for International Trade

"It's called targeted marketing, and it's such a successful formula that we have the Royal Bank as a major corporate sponsor of the mission. We salute Minister Marchi, the Canadian Embassy in Washington and the Department of Foreign Affairs and International Trade for leading on this important economic issue."

Andrina Lever, President Lever Enterprises.

"...je pense que les femmes ont une autre façon de gérer leur entreprise. Et c'est ce que ici on partage ensemble, cette gestion de coeur... Pour moi, ce qui va être vraiment le test de crédibilité de cette démarche, c'est de voir si à l'avenir il y a une mission, les vraies missions Team Canada de Monsieur Chrétien comprennent des femmes."

Diane Fafar, Faf Design

"I'm very exciting about going...it will be an opportunity to network with other Canadians, as well as an opportunity to learn...It's a great time saver."

Helen Hafke, Data Sense Inc.

"Exporting is what I really want to do with my product in the long term...I feel if I learn how to export to the U.S., it will also help me elsewhere."

Marianne Bertand, Muttluks Inc.

"....the fact is, unfortunately, if it wasn't a business women's team, you would hardly find any women there."

Levana Schwartz, Lamwood Products

"...for the food business, we have more hurdles....I always say that when you do business it's not just a one-day kind of business, It's a long term development..... So that's why I would like to go and have a first-hand look."

Betty Lee, Betty Lee Food Services.

"For us the key attraction was that the mission had an export emphasis and that it was made up of business women was an extra comfort level This couldn't have come at a better time for us because we are planning to launch our export plan for the U.S. in February."

Bev Durvin, Flagworks

"We're the same as any other businesses only we're run by women...I'm looking at this as an opportunity of a lifetime because traditionally it's men who have been exporting. Now it's our turn."

Melanie Sibbitt - Two Crazy Ladies Inc.