

Amalgamated Studios

12253 Hillslope Street
Studio City, California 91604

URL: www.linker.com/amalgamated

This firm is a newly formed venture whose experience spans 16 years in the professional design industry. Amalgamated Studios was established in July of 1996 as a vehicle for Richard T. Walsh and Terri Olson-Walsh to pursue more diverse and challenging directions.

A few of the projects to which credit is claimed are the complete design of a location-based entertainment centre, title packages for television, image creation for an animation software company, presentation packages for TV development and concept design for a major theme park. Amalgamated Studios has extensive experience in the television industry doing storyboards, titles, production design, music composition and arrangements. Their clients include FOX TV, NICKELODEON, Walt Disney Imagineering, Tele-TV Media, King World Entertainment and GreenWater Pictures.

Prior to forming Amalgamated Studios, the partners worked on projects such as "Twilight Zone Tower of Terror" for Disney/MGM Studios, several half-hour animated cartoon shows, broadcast graphics and commercials, cartoon properties for a Universal Studios theme park, vocal coaching for entertainment industry and original music composition.

Management

Preparations are under way for the expansion of the organization which is expected to include hiring additional personnel and moving to a new location. However, at least in the near-term, the founders view the management structure as being adequate to accommodate the expansion and, thus, any additional business. The two principals collaboratively make all managerial decisions.

Management suggests that quality animation deals mainly with the theme of the animation. Amalgamated is strictly geared toward family entertainment with a wholesome child appeal. When creating new concepts, this firm stresses the significance of a quality storyline and characters that have strong feelings, as it pertains to the depth of the character's personality.