

## **GEN Manufacturing Limited**

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### **Export Contact:**

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Founded in 1966, GEN Manufacturing Limited is a leading designer and manufacturer of high chromium/carbon and specialty steel castings in Western Canada. Chromium/carbon steel is a unique alloy which is extremely durable and abrasion resistant. Castings from this alloy are installed on agricultural tillage tools such as cultivator sweeps, seed drill points, fertilizer banding knives and other parts that make contact with the soil. This allows the end user to receive many times longer life from his tillage tools. Castings are made in a wide range of shapes and sizes and are custom designed to specific requirements in the agricultural, industrial and mining sectors. All castings must pass strict quality control standards.

In Western Canada, GEN's product distribution network is well established through a variety of equipment dealerships, co-ops and manufacturing firms.

Major distribution points have been established in the U.S. in Montana and North Dakota. GEN's export sales have increased significantly over the past several years and currently the company is continuing to actively expand its distribution network in the United States. The Australian market is served through sales arrangements with two of the largest farm equipment distributors in that country. GEN is also seeking sales or licensing agreements with distribution firms in Europe and Asia.

### **Products Available for Export**

Agricultural Equipment Components