

REPORT 4  
89/02/06

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 88  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :604-DALLAS

008-TRANSPORT SYS,EQUIP,COMP,SERV.  
UNITED STATES OF AMERICA

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 OFFSHORE TECHNOLOGY CONFERENCE,HOUSTON,TX,  
MAY 2-5/88 WITH TARGET OF EXPANDING EXHIBITOR  
PARTICIPATION TO MORE THAN 40.

CDA HAD 45 COS IN THE NAT'L STAND. SITE SALES OF  
\$401,000 WITH 12 MONTH PROJECTIONS IN EXCESS OF  
\$20 MILLION. 150 PLUS VISITORS FROM CANADA.

QUARTER: 1 PARTICIPATION IN REGIONAL TRANSPORTATION CONF.  
AND LIAISON AND MEETINGS WITH DART OFFICIALS.  
PURCHASING AGENTS CONVENTION WICHITA,KS MAY/88.

ORG INFO BOOTH AT TX PUBLIC TRANSP CONF IN DAL-  
LAS & DISTR LITERATURE FM 8 CDN COS. PERIODIC  
MTGS WITH DART & LIAISON & REPORTING ON DART  
BOND REFERENDUM(JUNE 88).DID NOT PARTICIPATE DUE  
TO OTHER CONCURRENT COMMITMENTS.

QUARTER: 2 Helicopter Assoc. Int'l Show, New Orleans, LA,  
Jan. 15-17/89. 2. Work Boat Show, New Orleans,LA  
Dec. 1-3/88. 3. Liaison & mtgs. w/key transit  
officials

Prelim. planning for the show. 2. Preliminary  
planning for the show. 3. Mailing to 25 transit  
boards re Mtl APTA Conf.. Liaison w/DART & sev.  
transit authorities re APTA conference

QUARTER: 3 -----

QUARTER: 4 -----