

REPT4D
90/06/26

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

67

POST :424-DUSSELDORF

SECTOR :009-FOREST PRODUCTS,EQUIP,SERVICES
GERMANY WEST

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

SUB-SECTOR:WOOD AND WOOD PRODUCTS

INVESTIGATE MKT OPP FOR CDN STAIRCASE COMPONENTS
SAMPLE ORDERS FROM LARGE SCALE STAIRCASE SYSTEM MANUFACTURERS

RERS

CONT EFFORTS W/GERMAN WOOD HOUSE BUILDERS TO INCR CDN CONT.
SAMPLE ORDERS FRO FLOORING, PANELLING AND SIDING

PRODUCE FOLDER ON CDN CAPABILITIES IN THE WOOD PROD.SECTOR
SAMPLE ORDERS FOR CANADIAN FINISHED PRODUCTS

ACTIVE SUPPORT OF UNIVERSITY SEMINARS ON WOOD BLDG MATERIALS
INCREASE AWARENESS ON PROVEN CANADIAN BUILDING COMPONENTS

SUB-SECTOR:PULP AND PAPER PRODUCTS

CDN IND WELL ORG'D IN THIS SUB-SECTOR.
WE EXPECT CANADIAN INDUSTRY TO HOLD ITS MARKET SHARE

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 Ongoing support of Canadian forest products exports.

Positive sales dev.in hand-crafted log-homes.
-Reviewed COMDP prog.w/Ott officers+COFI rep.
-Jack Munro-led IWA mission useful in reassuring lumber clients of security of supply.
-Reported on Wood Products Sales outlook.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----