

PROGRAM RESULTS: UNITED STATES

BUSINESS ACTIVITY

During the January - March 1993 period eleven posts reported the following business activities:

- 211 EXPORT SALES WORTH \$206.91 MILLION
- 41 NEW BUYING CONNECTIONS / 25 AGENCY AGREEMENTS
- 6 NEW JOINT VENTURES WORTH \$1.5 MILLION / 1 LICENSING AGREEMENT WORTH \$1 MILLION
- 5 FOREIGN INDUSTRIAL AND COMMERCIAL INVESTMENTS IN CANADA WORTH \$115 MILLION
- 3 CANADIAN INVESTMENTS IN TERRITORY WORTH \$30 MILLION
- 6 TECHNOLOGY TRANSFERS

HIGHLIGHTS:

- \$ 90 million investment in Canada to Manufacture Auto Seats (Detroit)
- \$ 37.2 million sale of SPF Lumber (Chicago)
- \$ 15 million sale of Equipment and Services to Boeing (Seattle)
- \$ 11.8 million sale of Multiplexers and Modems (Atlanta)
- \$ 5 million sale of Ladies Sportswear (New York, Consulate)
- \$ 2.87 million sale of Residential Furniture (Detroit)

KEY STATISTICS: for the eleven posts reporting workload information

Missions Reporting To

		UTO	UTI
No. Trade Enquiries	Cdn	4944	2278
	Local	3054	1601
No. Investment Enquiries	Cdn	100	38
	Local	293	79
No. Business Visitors	Cdn Pr / Pub	1674 / 256	1005 / 140
	Local Pr / Pub	1696 / 248	750 / 172