



Examine your skin closely. Find out just what is wrong with it. Then read below how you can correct it.

The girl who sighed for a lovely skin

There once was a girl whose sallow, blemished skin spoiled all her pleasure, until one day she learned how she could give her skin the fresh smoothness, the radiant complexion she had always longed for. The secret she learned is one you, too, can learn and use to make your skin as lovely as you want it.

What is the matter with *your* skin? Are there little rough places in it that make it look scaly when you powder? Is it sallow, colorless, coarse-textured or oily? Is it marred by disfiguring blackheads and blemishes? Perhaps you will find its only flaw to be conspicuous nose pores.

Whatever it is that is keeping your skin from being beautiful, it can be changed. The skin of your face, like the rest of your body, is continuously changing. As the old skin dies, *new* forms. By the proper treatment with the right kind of soap you can make this new

skin just as fine, clear and fresh-looking as you have always wanted it.

Woodbury's Facial Soap is the result of years of study and experiment by a *skin specialist*. For thirty years John H. Woodbury made a constant study of the skin. He treated thousands of obstinate skin troubles; made countless skin tests, until he evolved the formula for Woodbury's Facial Soap.

Find below the treatment just suited to your skin, and begin tonight to get the benefit of it for your skin. If you don't find here the treatment suited to your skin, send for the treatment booklet shown below.



Blackheads come from improper cleansing. This treatment will keep your skin free from this annoying trouble.

Troubled with blackheads?

Apply hot cloths to the face until the skin is red-dened. Then with a rough wash cloth work up a heavy lather of Woodbury's Facial Soap and rub it into the pores thoroughly—always with an upward and outward motion. Rinse with clear, hot water, then with cold—the colder the better. Dry the skin carefully.

Do not expect to get the desired results by using this treatment for a time and then neglecting it. But make it a daily habit, and it will rid your skin of ugly, embarrassing blackheads.

To correct an oily skin and shiny nose

First, cleanse your skin thoroughly by washing it in your usual way with Woodbury's Facial Soap and warm water. Wipe off the surplus moisture, but leave the skin slightly damp. Now work up a heavy warm water lather of Woodbury's in your hands. Apply it to your face and rub it into the pores thoroughly. Rinse with warm water, then with cold—the colder the better. If possible, rub your face for a few minutes with a piece of ice.



If your trouble is an oily skin and shiny nose, make this treatment a daily habit.



Disfiguring blemishes need the "soap cream" treatment.

Is your skin "pimply", blemished?

Just before retiring, wash in your usual way with Woodbury's Facial Soap and warm water, finishing with a dash of cold water. Then dip the tips of your fingers in warm water and rub them on the cake of Woodbury's until they are covered with a heavy "soap cream." Cover each blemish with a thick coat of this and leave it on for ten or fifteen minutes. Then rinse very carefully with clear, hot water, then with cold.

Repeat this cleansing, antiseptic treatment every night until the blemishes disappear.

The girl who wants more color

To rouse a sluggish, colorless skin, dip your wash cloth in very warm water and hold it to your face. Now take the cake of Woodbury's Facial Soap, dip it in water and run the cake itself over your skin. Then dampen the skin and gently rub in the soap left on your face with an upward and outward motion. Rinse thoroughly, first in tepid water, then in cold. Rub the face briskly with a piece of ice. Always dry carefully. See what a soft, lovely color this treatment will bring to your cheeks.



A sluggish, colorless skin can be roused by this lather and ice treatment.

Send 4c for a week's-size cake and this complete treatment booklet

We have been able to give just four treatments on this page, but you can get them all together with many valuable facts about the skin, in this little booklet, "A skin you love to touch." For 4 cents we will send you this booklet and a cake of Woodbury's Facial Soap large enough for a week of any Woodbury treatment. Write today. Address The Andrew Jergens Co. Ltd., 2611 Sherbrooke Street, Perth, Ontario.



For sale by Canadian druggists from coast to coast. A 25c cake is enough for a month or six weeks' use.