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## Victory Loan Success Assured

Total Subscriptions Now Over Four Hundred Million — Half Billion Will Probably be Reached—Success Again Due to Large Subscriptions — List of Subscriptions of \$5,000 and Over

UP to midnight on Wednesday, November 12th, subscriptions to the amount of \$406,383,888 had been reported to Dominion Business headquarters in Toronto. Ontario, which subscribed about half the total last year, is credited with almost 60 per cent. of the subscriptions so far this year. The list by provinces is as follows:—

Ontario (including Toronto) .....	\$232,699,750
British Columbia .....	19,244,348
Alberta .....	8,936,290
Saskatchewan .....	7,835,050
Manitoba .....	21,364,800
Montreal .....	77,283,900
Quebec .....	19,063,950
New Brunswick .....	6,320,650
Nova Scotia .....	12,466,100
Prince Edward Island .....	1,169,050

Total for Dominion ..... \$406,383,888

The above totals represent reports from New Brunswick up to Saturday night; from British Columbia, Alberta, Saskatchewan, Manitoba and Nova Scotia up to Monday night; from the city of Montreal, the province of Quebec, Prince Edward Island up to Tuesday night; and from Ontario up to Wednesday night. Ontario's showing is therefore better than is really the case.

The amazing success of the 1918 Victory Loan was due in part to the signing of the armistice on November 11th, early in the last week of the campaign. Up to about Monday of this week the figures have been ahead of last year, and while there will, no doubt, be a lot of delayed subscriptions come in during the last few days, yet the rush which was experienced last year is not anticipated. The following list, showing the totals as at midnight Wednesday of the second week, midnight Wednesday of the third week, and the final totals, of the 1918 loan, illustrate how the armistice boosted the subscriptions:—

	Second week.	Third week.	Total.
British Columbia ...	\$ 12,175,950	\$ 20,251,650	\$ 35,396,667
Alberta .....	7,544,850	11,724,650	18,189,600
Saskatchewan .....	6,034,950	10,761,450	23,889,000
Manitoba .....	16,405,300	27,785,900	43,639,900
Ontario .....	128,917,650	222,796,150	329,682,950
Quebec .....	49,769,000	100,013,550	175,757,250
New Brunswick .....	5,537,100	11,328,600	30,102,500
Nova Scotia .....	12,752,850	19,229,450	16,500,000
Prince Edward Island .....	644,650	1,552,200	2,900,000

\$239,782,300 \$425,443,600 \$676,057,867

It had been anticipated that more small subscriptions would be received this year, while the securing of large subscriptions would be more difficult because of the issue being taxable. Large subscriptions have come in very well, though there may not be the increases produced by the armistice last year. On the other hand it is not certain whether the number of subscribers will be as large as it was in 1918.

### List of Large Subscriptions

The following is a list of additional subscriptions of \$5,000 and over, compiled by *The Monetary Times*:—

#### Life Insurance

London Life Insurance Co., London .....	\$1,000,000
National Life Insurance Co., Montpelier .....	300,000
Aetna Life Insurance Co., Hartford .....	250,000
Standard Life Assurance, Montreal .....	150,000
Travellers' Life Assurance Company of Canada, Montreal .....	100,000
Royal Guardian, Montreal .....	50,000
Policyholders' Mutual Life Insurance Co., Montreal .....	10,000

#### Fire and Miscellaneous Insurance

Felix Fire and Connecticut Fire Insurance Co. ....	\$ 100,000
Travelers' Insurance Co., Hartford .....	600,000
Guarantee Company of North America, Montreal ....	100,000
Dominion of Canada Guarantee and Accident Insurance Co., Toronto .....	100,000
Scottish American and National Insurance Co., Hartford .....	100,000
Boston Insurance Co., Boston .....	50,000
Lumbermen's Underwriting Alliance, Ottawa .....	50,000
Home Insurance Co., Montreal .....	50,000
Lumberman's Underwriters Alliance, Kansas City ....	50,000
Aetna Fire Insurance Co., Hartford .....	50,000
Fire Insurance Co. of Canada, Montreal .....	50,000
Amer. Central Insurance Co., St. Louis .....	40,000
British Colonial Fire Insurance Co., Montreal .....	25,000
Atlas Assurance, Montreal .....	25,000
Carson and Williams Bros., Ltd., Winnipeg .....	5,000

#### Banks, Loans and Trust Companies

Burlington Savings Bank, Burlington .....	\$ 320,000
People's State Bank, Detroit .....	250,000
Industrial Trust Co., Providence .....	100,000
Royal Loan and Savings Co., Brantford .....	50,000
First Trust and Savings Bank, Chicago .....	50,000
Continental and Commercial National Bank, Chicago ..	50,000
Locomotive Engineers' Mutual Life and Accident Insurance Association, Cleveland .....	30,000
Third National Bank, Springfield .....	25,000
Mississippi Trust, St. Louis .....	25,000
Buffalo Trust Co., Buffalo .....	25,000

#### Municipalities

Nelson, B.C. ....	\$ 80,000
Corporation of the city of Medicine Hat .....	50,000
Outremont, Quebec .....	25,000

#### Investment Companies

Logan and Bryan, Montreal .....	\$ 75,000
Craig, Luther and Irvine, Montreal .....	50,000
Burnett, Porteous and Co., (for clients), Montreal....	31,000
A. E. Rex and Co., Montreal .....	10,000
Price, Waterhouse and Co., Montreal .....	10,000

#### Industrial Companies

Nipissing Mining Co., Ltd. ....	\$1,500,000
Canada Cement Co., Montreal .....	1,000,000
Ford Motor Co., Ford .....	1,000,000
Kerr Lake Mines, .....	500,000
Wm. Davies Co., Toronto .....	500,000
McIntyre Porcupine Mines, Ltd. ....	500,000
Canadian Steel Tire and Wheel Co., Montreal and Toronto ..	400,000
Dome Mines .....	250,000
Canadian Niagara Power Co., Welland .....	250,000
Montreal Cottons, Ltd., Montreal .....	250,000
Shawinigan Water and Power Co., Montreal .....	250,000
W. G. Macdonald, Reg'd., Inc., Montreal .....	250,000
United Shoe Machinery Co., Boston .....	200,000
Plymouth Cordage Co., Plymouth .....	200,000
Quaker Oats Co., Peterboro .....	150,000
H. Duys and Co., New York .....	120,000
A. O. Norton Co., Boston .....	100,000
France-Canada SS. Co., Montreal .....	100,000
Bell Telephone Co., Montreal .....	100,000
Davie Shipbuilding Co., Montreal .....	100,000
Anglo-Canadian Leather Co., Montreal .....	100,000