INSURANCE COMPANY. JOHN A. McCALL, President.

December 31st, 1895.

Total Assets, \$174,791,990.

Actual Surplus, \$24,038,677.

Insurance in Force, \$800,000,000.

CANADIAN BUSINESS.

Assets in Canada, - - - * 3,630,874 Liabilities, - - - - - -8,283,863 Surplus Assets, - - - -613,010 Insurance in Force, - - - -20,650,549

DAVID BURKE,

General Manager, Company's Building, MONTREAL

LIFE ASSURANCE COMPANY OF LONDON, ENGLAND.

ESTABLISHED 1841.

Head Office, -CANADA. British : Empire : Building, MONTREAL.

Government Deposit, - \$747,207.34 RESULTS OF VALUATION 1893.

Larger Cash Surplus,

IN CREASED BONUS.

Valuation Reserves Strengthened,

IMMEDIATE ANNUITIES GRANTED. SEND FOR TERMS.

F. STANCLIFFE, Gen'l Manager.

CONFEDERATION

LIFE M ASSOCIATION.

Head Office: - TORONTO.

The unconditional accumulation policy of this 'Association is unsurpassed for advantageous terms. It is in the interest of all intending insurers to secure one without dolav.

RISKS IN FORCE

Over \$25,000,000.00.

Montreal Office:

207 ST. JAMES ST.

H. J. JOHNSTON,

Manager, P.Q.

A Little More First Cost



than the cheapest, the

MUMIXAM COMFORT and ECONOMY.

adapted to all kinds of wearers.

It pays to handle only

⊰Goodyear WELTED SHOES.

WESTERN **ASSURANCE** COMPANY.

FIRE AND MARINE. Incorporated 1851.

\$2,320,000.00 Income for Year ending 31st December, 1895, over - 2,400,000.00

Head Office. Toronto, Ont.

Gro. Cox, President. J. J. Kenny, Vice-President & Man.-Dir. C. C. Foster, Secretary.

J. H. Routh & Son, Managers Montreal Branch.

190 ST. JAMES STREET.

THE IMPERIAL

INSURANCE COMPANY LIMITED

FIRE.

LONDON. ESTABLISHED 1803.

SUBSCRIBED CAPITAL, \$6,000,000 PAID-UP CAPITAL. 1,500,000 TOTAL INVESTED FUNDS OVER -8,000,000

Canadian Branch: JOMPANY'S BUILDING, PLACE D'ARMES, MONTREAL.

E D. LACY, RESIDENT MANAGER

COMMERCIAL UNION

ASSURANCE CO., Ltd., Of London, England.

LIFE! MARINE!

Agencies in all the principal Cities and Towns of the Dominion.

HEAD OFFICE, Canadian Branch, - MONTREAL EVANS & McCRECOR, Managers.

LONDON

Guarantee and Accident Com'y, Ltd. Of London, England.

Capital, \$1,250,000.

Head Office for Canada, N. E. corner King and Yonge Streets TORONTO.

BONDS OF SURETYSHIP issued for parties in position of trust where security is required. General Accident and Employers' Liability Insurance on the most approved plans.

A. I. HUBBARD, Chief Agent for Canada.

The Directors are open to entertain applications for agencies where the Com-pany is not already efficiently represented.