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POPULAR AND PRACTICAL ENTOMOLOGY.

GRAPHIC PRESENTATIONS OF ENTOMOLOGICAL FACTS:

BY HARRY B. WEISS, NEW BRUNSWICK, N.J.

In reading over various entomological publications, one is impressed by the growing tendency of authors to present their facts where possible, in a graphic manner. In support of this statement, it is only necessary to recall in various publications, the many charts showing curves of insect activity of one sort or another. There are many entomological authors, however, who have not adopted this forward step and in support of this, one has only to remember the numerous tables of figures so often to be found.

Many readers, when they arrive at a page containing detailed information in the form of printed tables, experience a sinking sensation and unless they are especially interested in the insect or activity in question, they are inclined to pass hurriedly over this part and seek a summary if one is to be found. It is realized, of course, that many entomological facts cannot be treated graphically, but on the other hand, many can but are not and to those who are not in the habit of using illustrative charts wherever possible in their publications, this paper is intended as a slight suggestion along such lines.

Much time and money is expended in the collection of entomological data and unless this material is presented in a clear and interesting manner, the maximum amount of benefit will not be secured. Not only is time saved for the reader by graphic presentations, but the facts are put before him in such a manner that they appeal to him more strongly, he remembers them better and it is less possible for him to draw wrong conclusions when quantitative facts are placed before him in accurate proportions. Such presentations do not as a rule require as much space as printed words. They do require more work of the author, but if the data are worth