

OLD ORCHARD, ME.—A charming sea-side cottage, containing thirteen rooms, all well finished and nicely laid out, ample cupboards and closet accommodation. Piazza on three sides. Splendid view of beach and ocean. Photo and plans in office. Price only \$5700. (203-C)

OTTERBURN FARM—Belonging to the Estate of the late Sir Joseph Hickson, contains about 2800 acres of which 225 acres are under cultivation. The property is situated on the river Madawaska about four miles south of lake-Temisouata, and is reached by the Temisouata Railway which runs through the property at about half a mile from the house. The distance from Riviere du Loup on the St. Lawrence is 65 miles, and about 17 miles from Edmundston, St. Johns River, the junction of the Temisouata and Canadian Pacific Railways. Cleared land produces large crops of hay, oats, peas, wheat and potatoes, well fenced. The uncleared land contains fine timber, principally cedar, pine, ash and tamarac which produces some revenue without depreciating the value of the property. Considerable stock has always been kept on the farm, and there are large barns, sheds and outhouses in first class condition. Good dwelling house and a farmers house, also boathouse, blacksmiths shop, carts and farm implements. There is good trout fishing throughout the whole of this district, the toulida being abundant in Lake Temisouata. Partridge and hares are also plentiful. Other particulars at this office.

POINTE CLAIRE—A new frame house on avenue leading to lake on lot 100 feet by 165 feet. Price only \$2500. (97-B)..

SHERBROOKE, P.Q.—Some choice factory sites with water power (about 500 horse power at present available) adjoining the Grand Trunk line. Call at office for plan and particulars. (288-A).

SAULT AU RECOLLET—BACK RIVER—A farm of about 150 arpents, with a frontage of six arpents on the river, main road also runs through farm; close to electric cars. Divided up into building lots. An opportunity to purchase a good lot at this charming suburb cheap. Good car service. Call at office to see plan and get particulars. (94-B)

STRATHMORE—Four handsome frame cottages at this popular summer resort, nicely laid out, large lot, and convenient to railway. Moderate price. (100-B).

STE. ANNE DE BELLEVUE—A frame cottage situate on Grand Trunk Ave., 8 rooms, lot 200 by 150. (174-B.)

ST. LAMBERT—A semi-detached brick encased cottage, extension summer kitchen, on stone foundation, containing eight rooms, water in house, three minutes' walk from station. (352-2.)

ST. LAMBERT'S—A very handsome brick and stucco detached house, on lot 50 feet by 200 feet, extension kitchen, heated by hot water furnace. Ground laid out with fruit trees, etc. (129-B).

All expenses considered, they are the most economical, and at all times handsome and attractive.

No single pavement is suited to all cities, or to all streets of one city. Asphalt, granite, brick, wood, macadam, and other materials have their proper places. The problem is to decide upon the materials and methods for each street.

The construction of pavements, their maintenance or repair, and their relation to street cleaning have lately been ably treated by others in this magazine. This article is an attempt to show the importance and difficulty, as well as the advantages and beauty, of well-equipped and properly-paved streets.

Street engineers of true worth are as much needed as bridge, sanitary, hydraulic, landscape, and other engineers. All are sub-divisions of civil engineering. Such men are steadily replacing mere politicians and the ignorant or apathetic employees of cities or contractors. They accomplish maximum results with expense. They unite theory and practice of the past and present. They have access to the recorded experience of others, and thus avoid useless experiments.

The results tell the story. Compare the new asphalt and granite pavements of New York with those of 1887. Examine the streets of Washington, Paris, London, Berlin, and a few other cities, and you will find the good results of honest administration, with trained men in charge of pavements. Every thinking man can name other cities, where the poor pavements indicate either that honesty is not present, or that trained, educated men are not in charge of street-construction.

Examples of attractive pavements and handsome streets are easily found in America for great progress has been made here, although it is but a grand beginning. European cities are generally more complete, but it is no longer necessary to cross the Atlantic to see what can be done in the matter of pavements.

The sale or rental value of real estate increases beyond the expense of the improvement when a good pavement has been laid, especially when noise has been guarded against by proper choice and laying of material. Noise was formerly regarded by many as a necessary evil in connection with durable pavements. The asphalt, wood, and brick are used with success in reducing noise. Some brick pavements, however, when laid in cold weather and with rigid base, often give forth a disagreeable, hollow, rumbling sound.

Another marked improvement is the elimination of cross-walks or bridge stones where they are useless and unsightly, because a street if properly paved with asphalt, wood, or even granite, can be crossed on foot at any point.

The narrowing of paved roadways of residence-streets, away from the centers of cities, is advisable, especially when smooth pavements are used. This is because such a surface facilitates rapid traffic; as the vehicles pass in less time, less width of roadway is needed. Not only is the expense of much extra pavement saved, but

ST. LAMBERT.—A very nice brick encased house on Victoria Ave., close to Station, heated by furnace, hot and cold water in house. Lot 90 by 174 feet. Moderate price. (157-B.)

ST. HILAIRE.—23 arpents of land, all in choice orchard and garden, with frame-house; beautifully situated for summer residence. (150-B.)

St. JOINS, QUE.—Three solid brick cottages with extensions, well situated on Champlain street, facing Richelieu River; nine rooms, bath and w. c. in each. Area of lot about 16700 feet. Price only \$3000. (205-C).

VAUDREUIL—Beautiful river point of five arpents of level land, nicely wooded; deep water, convenient to both railways. Low price. (101-B). price. (154-s).

SIMPLICITY IN ARCHITECTURE.

At this day there is coming, even if slow, a general recognition that the best and most imposing effects in architecture are provided by simple and chaste designs. In house buildings the external ornamentation may safely be left to the competent architect. When one of these offend, it is usually because a particular patron objects to too much plainness and wishes to carry out his own fancies.—*Chicago Record.*

ADVERTISING BRIEVITIES.

JED SCARBORO.

When you have a line of goods with tempting prices give them a prominent position where people can't miss seeing them as they pass your window. That is the sort of advertising that never fails to sell goods. There is no experiment about such a method.

There are times when it pays to make a mistake in advertising, and frankly confess it. The confession is what does the trick, however. An honest confession is not only good for the soul, but it is a tonic to weakened confidence.

Because a merchant is honest it doesn't necessarily follow that he should keep spouting the fact in so many words through his advertising. If he's fair and square folks will find it out at his counter.

The power of a wedge is in proportion to its sharpness. The same can be said of an advertisement. It should have point enough to force its way into public indifference and the friction of facts to make it stick after it has entered.

LAKE ST. LOUIS.

Farm for Sale.

With good lake frontage, situated between Dorval and Pointe Claire. Would sell a part of the river front, which is one of the best point between Dorval and Pointe Claire. (32-B)