

: " VARSITY " :

A HIGH-CLASS 5 CENT CIGAR, HAND-MADE

CONTAINS THE FINEST HAVANA FILLER

☞ SUPERIOR TO THE MAJORITY OF 10 CENT CIGARS. TRY THEM AND BE CONVINCED. THEY COST THE RETAILER 4 CENTS EACH

S. DAVIS & SONS - Montreal

THE LARGEST CIGAR MANUFACTURERS IN THE DOMINION.

× D. Ritchie & Co. ×

- - (ESTABLISHED IN 1862) - -

WE ARE THE OLDEST CUT TOBACCO, AND LARGEST CIGARETTE MANUFACTURERS IN CANADA

FACTS!

- THE -

"ATHLETE"

AND

"DERBY"

CIGARETTES

- ARE -

**The Sweetest of the Sweet.
The Purest of the Pure.
The Finest of the Fine.
The Cheapest The Best.**

. OLD CHUM .

**PLUG CUT
PLUG CUT
PLUG CUT**

SMOKING

**SMOKING
SMOKING
SMOKING**

TOBACCO

**TOBACCO
TOBACCO
TOBACCO**

IS

THE SMOKER'S IDEAL

.. OUR ..

DERBY

PLUG

SMOKING

TOBACCO

IS

MADE FROM

THE

Finest Virginia GOLD LEAF