

There is only one Company in Canada which offers Total Abstainers better rates of insurance than Non-abstainers, although every Insurance Company acknowledges that Abstainers are the better risks.

That Company is

The...  
**Manufacturers' Life  
Insurance Company**

(Formerly the Manufacturers' Life and the Temperance and General Life Assurance Company.)

Total Income, 1901 .....	\$1,104,821.98
Excess of Income during 1901 over surplus expenditure..	572,014 67
Total Security to Policyholders. ....	4,913,022.50
Total Insurance in Force, December 31, 1901 .....	27,139,424.00

No further evidence is needed of the strength of the Company.

Don't waste the advantages due to you as a Total Abstainer.

**GEO. W. ROSS,**  
President

**J. F. JUNKIN,**  
Man. Director

**HEAD OFFICE  
TORONTO**