

fact, that we have, during the month, inserted advertisements in about forty papers in Ontario, the result of which is, that our list of agents is fast increasing.

We know of no periodical in the world that offers the same value to subscribers as the "Illustrated Weekly." A large weekly paper—52 large engravings—and a superior Chromo; all for \$2.50. See advertisement.

Many new names of agents reach us every day, but some of them are so poorly written, that we find great difficulty to decipher them at all. Good writers often fall into the habit of writing their names carelessly.

This number of THE COMPANION will be mailed to over 1,000 agents, and we shall feel obliged to any who, when they send us their *ten cents* for postage, will send us the name of any agent or agents who have not received it.

If any one receives this who is not now and does not intend to be actively engaged as a canvasser, he will favor us, and others, by handing it to some young man who may be on the look-out for just some such employment as is herein offered.

Several American houses have written us within the last week, and by putting only a three-cent stamp on their letters, caused us to increase the revenue of our country to the tune of ten cents each time. Gentlemen, *this hurts!* "A word to the wise, &c."

We are daily receiving letters from agents who have seen our advertisement in some papers of which we have received no copy. Editors will please bear in mind that if they want THE COMPANION sent to them, they must send us a marked copy of their paper.

We take pleasure in referring our readers to the advertisement, on the last page, of Maclear & Co., Toronto, Ont. Their house—established in 1843—has gained such a reputation that we need hardly recommend them to Agents.

Here is the way to put it: Advertisers are willing to pay us for advertising their various classes of goods. Are the agents of Ontario not willing to send us ten cents to prepay postage on our paper?

Special Offer.

In another column our readers may see that it is our intention to send THE COMPANION for 1875, free to all who, before the 1st January, send us *ten cents* to prepay

postage. By an arrangement entered into with a business house in this city, we are enabled to make a *liberal offer* to intending subscribers. We will send to any agent sending us *fifty cents*, THE COMPANION for 1875—prepaid, and 100 bristol board cards with the agent's name, address and business printed thereon in any style of type—postage paid. No agent should be without a package of cards in his pocket. On commencing a canvass in any new place, you are particular to secure good names. If then, on calling on some gentleman, you find him absent, but leave your card, and say that you will call again, you will be far more likely to secure his favor than in any other way. Let us have your ten cents, or fifty cents then, by return of mail, and we guarantee that it will be the best investment in the year. You *cannot afford* to do without THE COMPANION, as we will have a fresh lot of advertisements in each issue. Old firms are all the time working up something for you as soon as you get through with what you have, and new ones are always springing into existence. Don't delay this matter—it is a small one—*do it now*, or at least before the 20th Dec., so that we may have your names properly enrolled on our mailing sheet in good time.

J. F. RYDER,
CLEVELAND, O.

Publisher in Chromo of

Willard's Quaint Humors,

"Pluck,"

"Deacon Jones,"

and "Ouch."

The most popular and best selling goods ever offered to Agents or the trade. Attention and correspondence invited.

1,000 Live Agents Wanted.

To sell the

Grandest Work of the Age!

Pronounced by the Press

"A Noble Work, and the Cheapest ever offered to the People."

SOLD ON PLANS TO SUIT ALL PURSES.
Send stamp for Circulars to

H. S. ALLEN,

No. 8, Howard-St., New York.

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